These are two standard page layouts that authors are to use when creating subsite index pages in the UWRF site.

**#1 layout with highlight box (left):**
This layout offers a clean left navigation column, a large central photo representing the specific content and a right column call-box for highlighting current events, major achievements, etc.

**#2 layout without highlight box (right):**
This layout offers the same clean left navigation column, a large central photo representing the specific content and a full-width text block.
Admissions Standards

Admissions Standards Headline
Members of the group of 22 ZISU students spending a year at UWRF, arrive at Greenwood Elementary School, for a tour of the school. Several of the students from China observed and student taught in six of the Greenwood classrooms throughout the school year.

Admissions Standards Sub-headline
Several of the students from China observed and student taught in six of the Greenwood classrooms throughout the school year.

Admissions Standards Sub-sub-headline
Several of the students from China observed and student taught in six of the Greenwood classrooms throughout the school year.

Admissions Standards Sub-sub-sub-headline
Several of the students from China observed and student taught in six of the Greenwood classrooms throughout the school year.

Biotechnology major Emily Nolting studies a tray during a Howard Hughes Medical Institute. Biotechnology major Emily Nolting studies a tray during a Howard Hughes Medical Institute. Biotechnology major Emily Nolting studies a tray during a Howard Hughes Medical Institute.
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Contact Us
Admissions
admit@uwrf.edu
715-425-3500
M-F, 8 a.m. - 4:30 p.m.
112 South Hall

__Photography__

- **Primary Image Specifications**
  - dimensions: 825px Wide 464px High
  - resolution: 72dpi
  - color: RGB
  - file type: jpg
  - optimization: “save for web” in Photoshop or contact Kathy Helgeson to assist
  - file size should not exceed 150k

- **Primary Image Selection**
  - contact Kathy Helgeson for assistance in selecting, cropping and sizing your main header photo(s)
  - use only University Communications approved photography in the UW-River Falls Photoshelter site, uwrfphoto.photoshelter.com
  - if you are considering photography outside the UW-River Falls Photoshelter site, contact Kathy Helgeson for approval. Please, no stock photography.
    - Avoid use of photo collages used in previous web design.

- **Highlight Box Image Specifications**
  - dimensions: 245px Wide (firm) 100px High (approximate)
  - resolution: 72dpi
  - color: RGB
  - file type: jpg
  - optimization: “save for web” in Photoshop or contact Kathy Helgeson for assistance
  - file size should not exceed 50k
Biotechnology major Emily Nolting studies a tray during a Howard Hughes Medical Institute. Members of the group of 22 ZISU students spending a year at UWRF, arrive at Greenwood Elementary School, for a tour of the school. Several of the students from China observed and student taught in six of the Greenwood classrooms throughout the school year.

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Note:
UWRF Red;
R-190, G-15, B-52
Fonts:
Gotham & Whitman
- Alternative fonts-
Helvetica & Georgia