Yardsticks for Organizational Success

While most student organizations are successful and operated fully by students the checklist below can make such successes more measurable.

Goals and objectives

- Members understand the purpose of the organization.
- The constitution and bylaws are current.
- Members have read the organization’s constitution and bylaws.
- Members understand how to amend the constitution and bylaws.

Membership

- Membership is stable and growing.
- Few members drop out.
- Recruitment of new members is well organized.
- Recruitment of new members is shared by the membership and is not only the responsibility of the executive team.
- Members know what is going on within the organization.

Meetings

- Meetings are held regularly.
- Meetings begin on time.
- Members attend the meetings regularly.
- Officers attend the meetings regularly.

Leadership

- Students have learned leadership techniques.
- A variety of people provide leadership within the group.
- Officers complete their terms.
- Elections are contested.

Finance

- Financial reports are accurate and produced with regularity.
- Long-term debt is kept to a minimum.
- The student organization is in good standing with the University and the Office of Student Involvement.
- Self-financing events are successful.
- Multiple sources of financing exist.

Special Events

- Special events are planned with the needs of the members in mind.
• Special events are well attended.
• Members have an opportunity to plan and manage special events.

**Learning**

• Members can identify what they have learned by participating within the organization.
• Members learn to work cooperatively.
• Members’ leadership skills have improved over time.
• Members can identify skills that are transferable to their careers after college.