The Provost began the meeting at 9:33am and informed the group that Items 1 and 2 pertained to Dashboard updates.

**1) China Learning Center Proposal**

- Brent Greene joined the meeting to discuss his proposal for a study abroad experience/partnership with Hangzhou.
- This program aligns with initiative #3 of the strategic plan.
- This proposed program is modeled after the Wisconsin in Scotland program. This particular model is the best hope of getting numbers to a non-Western country.
- Administrative structure is already in place on campus. Will utilize WI in Scotland staff. At some point will need a program coordinator.
- Program gets both students and faculty abroad.

- China is a global power and the students of this generation will be dealing with the country in business, etc over the span of their lifetimes.
- Hangzhou= quaint city of about 8 million people. About an hour Bullet train ride from Shanghai. Great location in western Asia.
- Zhejiang International Studies University (ZISU) changed name and undergoing transition to becoming a comprehensive institution. Has 6-7 areas of excellence (teacher education in ESL, cultural studies, language). Currently about 6000 students. Synergies connect well with areas here at UWRF, except for CAFES.
- Once get program set will talk with other universities in China regarding research opportunities, etc.
- UWRF is ZISU’s oldest partnership. Their faculty have taught at UWRF and have received master’s from our institution.
- Chancellor Van Galen will be headed to Asia in April.

- School membership for the program= offer to WI in Scotland partners first and then expand to other regional schools.
• No buy-in costs. Run by UWRF but it is a partnership. Estimated to be cheaper than WI in Scotland because of stacking staff. Will need a Residence Director, Academic Director, 2 Assistant Directors (Student Affairs & Food Service).
• Ideally an emeriti Academic Director from any U.S. institution. Will be cheaper because only cost to program is airfare and semester stipend.
• Costs= Start up approximately $30,000- use program reserves. Program will be self-supporting. $16,000 to send faculty and pay for adjunct.
• Program cost for each student expected to be between $11,000 and $12,000.
  o Comparison: WI in Scotland is the most inexpensive at about $12,000.
  o Comparison: England study abroad through SUNY system is almost $20,000.
  o Comparison: Should cost about as much as the exchange program.
• Ideally start Fall 2012.
• Teach 3 block classes= allows flexibility and could send staff for 3 weeks. Teach 3 modules but have 4 or 5 modules in the semester. 12 credits required with option to take 15.
• Another reason for modules= cannot align with Chinese academic calendar. Would start mid-August and finish by Thanksgiving.
• Possibility students with Mandarin language background could step into classes with Chinese students.
• Do not want to have language requirement since not a language immersion program. Language requirement may deter interested students.
• Ideally send 50-100 students. 7-10 students per institution.
• Differential tuition/ Falcon Scholars make this number a realistic expectation.
• Long term goal= increase number of students studying abroad. Would like to see more students complete long-term study abroad trips.
• There is not believed to be any program partnership such as this in the country which could provide us with a great niche.
• Implications= UWRF does not have upper level Chinese language course, no Asian culture/history course. Possibly drive more Chinese students to UWRF. Talk of leveraging Asian Studies minor.
• Disconnect with UWRF studies. Strongest partnerships are in China, Korea, Taiwan, yet no strong Asian culture/language courses.
• Will explore partnerships/opportunities with other universities within province, as well as in other provinces. Platteville works with school in Ningbo and Harbin is large dairy area. Charles S.= possible resource.
• Explore opportunities for CAFÉ in conservation, agricultural commerce, energy commerce. Check logistics.
Admissions Office can begin talking about this program upon Greene's return in February 2011.

Presentation: Put goals up front. Be sure to include how meets Strategic Plan initiative.

2. New Program Development

- Will invite Tim Lyden to speak at next meeting.

3. Strategic Planning

- Preplanning has begun. Had conversations with Faculty Senate & Cabinet.
- Have discussed what works, what doesn’t work, what should be done differently.
- Would like to hold this discussion with UPG. Want to discuss how design and move things forward.
- In discussions about this on campus, it is raised “how will we know when we’re done?” believe this is the wrong mindset. We accomplish certain initiatives but do not finish. Goal of the administration and Faculty Senate is to get buy in from constituents.

- Set up meeting over J-Term to have this discussion amongst UPG.
  - What went well?
  - What did not go well?
  - What should be done differently?
  - How do you feel about UPG’s role in this process?

Meeting end time: 10:30a.m.

Respectfully submitted by Melissa Fitzenberger.