Operating Paradigm: UWRF will engage in continuous quality improvement and assessment, define its priorities, and use solid information to make future decisions about how to use its resources.

Goal #1: Create a culture of learning

Goal #2: Model sustainability principles
Goal #3: Expand global literacy and engagement
Goal #4: Develop engaged leaders
Goal #5: Foster a culture of inclusiveness

Operational Goals

Goal #6: Promote the University of Wisconsin-River Falls
Goal #7: Invest in human resources
Goal #8: Enhance the use of technology
Goal #9: Invest in facilities to support our mission
Goal #10: Secure Financial Resources

Infrastructure Development Goals