Proposed Priorities for 2008-2009

Operating Paradigm

1. OP 2.1: Generate appropriate criteria for assessing academic programs
2. OP 2.2: Generate appropriate criteria for assessing non-academic programs

Goal 2: Model Sustainability Principles

3. 2.1.1: Develop an organizational structure to support sustainability initiatives
4. 2.3.1: Establish and implement aggressive energy conservation goals
5. 2.3.2: Work with external partners to maximize use of alternative energy sources

Goal 3: Expand Global Literacy and Engagement

6. Create a strategic plan for internationalizing the campus

Goal 5: Foster a Culture of Inclusiveness

7. 5.1.2: Use Equity Scorecard data to identify diversity-related strengths and areas of need

Goal 6: Promote the University of Wisconsin-River Falls

8. 6.1.2: Define our unique selling points, target audiences, and key messages
9. 6.1.3: Implement and provide continuous support for branding campaign
10. 6.3.2: Develop and implement a comprehensive and ongoing legislative relations strategy

Goal 7: Invest in Human Resources

11. 7.1.1: Act to reduce salary compression

Goal 8: Enhance the Use of Technology

12. 8.1.1: Improve support for technology and promote its effective use in classrooms, labs, and other learning environments
13. 8.2.3: Optimize organizational structure and performance of campus information technology functions and committees

Goal 9: Invest in Facilities to Support Our Mission

14. 9.1.1: Develop a model for comprehensive facilities planning process

Goal 10: Secure Financial Resources

15. Develop a comprehensive fundraising campaign
16. Develop a plan for fundraising for H&HP project
17. Fundraise for Ramer Field