Proposed Initiative:
Internationalizing the UW-River Falls Learning Environment

Proposed by:
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What strategic goal does this initiative support?
Global Education and Engagement

Describe how the initiative supports the goal(s).
Pulling from tactically oriented submissions in rounds 1 and 2 of the strategic planning process this year, this initiative focuses on reinforcing and enhancing the international and global focus of our learning environment as outlined in Goal 2: Global Education and Engagement. To quote from the description of that goal: Global learning and comprehensive internationalization will serve as a distinctive feature of UW-River Falls.

In meeting that goal, this initiative focuses on four areas of the campus academic experience and learning environment:

- Building the capacity of our faculty and staff to teach content courses in a language other than English and attract and support students who are non-native English speakers. At the outset the focus should be on a limited number of languages (e.g. Mandarin and Spanish).

- Developing and deploying signage, web page content and print or web publications, particularly in those campus service areas focused on student recruitment (international and domestic) and retention, in languages other than English (e.g. Mandarin, Spanish, Hmong, Korean, Japanese, Arabic).

- Developing a university wide “Year of . . . “ focus on a nation to highlight course content related to the nation, organize workshops and seminars, cultural events, and visiting lecturers. This activity should highlight URWF’s global engagement and partnerships and tie the curricular and academic co-curricular programs closer together.

- Growing out of the Internationalization Laboratory develop expanded course content that is globally engaged and internationally focused. This is primarily aimed at degree programs as we academically develop our students to be prepared for the global realities of the next generation.

Based on the definition of university-wide initiative, indicate how the proposed initiative has a university-wide impact.

Please provide a set of benchmarks and/or indicators of success to support your initiative.

What elements are involved in the initiative?
Indicate how each element would be/would not be affected by the initiative.

• Sustainability:
• Inclusiveness:
• Human Capital:
• Technology:
• Facilities:
• Finance:
• Other: