Proposed Initiative:
Title: Enhancing Campus Globalization. The purpose of this initiative is to link three elements that support and extend UWRF's capacity for internationalizing the campus, its curriculum, and the opportunities for students (both inbound and outbound). The initiative will highlight campus activities, allow the university to reach out to students from other cultures and nations, and support distinctive curricular opportunities and pedagogy.

Proposed by:
Fernando Delgado/Academic Affairs

What strategic goal does this initiative support?
Distinctive Academic Excellence; Global Education and Engagement

Describe how the initiative supports the goal(s).
1) Develop a comprehensive array of communications (admissions documents, signage, webpresence, etc.) that are produced in key second languages--Mandarin, Spanish, Hmong, among others--that will allow us to be more open and supportive of international and domestic immigrant populations. 2) Develop a "Year of Initiative" that is curricular and co-curricular--highlighting, in each academic year, a nation that will provide the subject of courses, lectures, partnerships, cultural/social activities, and visiting artists and scholars. 3) Begin a process to identify and seek faculty members, through searches to be executed over the next several years, who can teach content courses in languages other than English. Such courses would better allow us to prepare students for a global reality and to accept even more international students who would wish to study in our disciplines and from our campus, though they might not yet have English proficiency.

Based on the definition of university-wide initiative, indicate how the proposed initiative has a university-wide impact.
Each element of this initiative is meant to encompass the work of the 4 academic colleges and transcend the units of Academic Affairs. At their core, the elements connect our faculty--through curricular and and co-curricular opportunities--to students and to our international partners (and beyond as we seek to reach out to even more international populations and to make our institution an even more global entity).

Please provide a set of benchmarks and/or indicators of success to support your initiative.
1) Identification of audiences for multilingual publications and web pages--directly tied to increasing international student enrollments. 2) Development of increased globally-themed courses and increase the number of international partnerships and visiting artists, scholars, and teachers. 3) Increased cultural competence of our US students and the numbers of students seeking outbound (study abroad) experiences. 4) Development of increased number of global/international focused courses in our curriculum (both general education and in majors).
What elements are involved in the initiative?
Inclusiveness, Human Capital, Technology, Finance

Indicate how each element would be/would not be affected by the initiative.

- **Sustainability:** Sustainability will not be greatly impacted; only to the extent that the language/signage initiative will largely be focused on our web presence and through pdf files (of admissions and recruitment materials) that we make available to potential international students.

- **Inclusiveness:** The language, signage and year of initiatives will likely connect and correspond with potential domestic student populations who could be first or second generation Americans. Having student information and recruitment materials can only support our efforts in inclusive excellence.

- **Human Capital:** To the extent that UWRF will be searching for faculty (and staff) who have second language abilities (putting these talents in the preferred categories), human capital is implicated. However, the intention here is not to redirect existing foci but to highlight the desirability of such bilingual skills in pursuing employees.

- **Technology:** We will be editing and amending web pages.

- **Facilities:** Should not be affected.

- **Finance:** May need to find additional funding sources to support co-curricular elements of a "year of country x" initiatives to support academic departments who seek lecturers or workshops associated with the country of a given year.

- **Other:**