Proposed Initiative:
Building enrollment through distinctive academic programs

Proposed by:
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What strategic goal does this initiative support?
Distinctive Academic Excellence; Innovation & Partnerships

Describe how the initiative supports the goal(s).
UWRF has a compelling desire to build student enrollment and to do so through high quality programs that reach new and different student audiences, contribute to our institutional identity/brand, and help the university develop an even more diverse, international, and higher academic profile student body. This initiative encourages pursue to new curricular programs and pathways to support the initiative and Goal 1: Distinctive Academic Excellence. To that end, faculty from different colleges have forwarded the following academic program ideas to be developed and reviewed, and, as appropriate, pursued during the course of the first year of the plan:

- Development of the Sustainable Community Development masters program. (Charles Rader/Brad Caskey/Dale Gallenberg)
- Addition of Montessori program focus to the MS in Education.
- Development of MS in Computer Science (Hossein Najafi/Glenn Potts)
- Fulltime/Day time MBA (target is traditional and international students) (CBE/Glenn Potts)
- Development of Companion Animal track attached to the
- Undergraduate Animal Science/Pre Vet program. (Gary Onan/Dale Gallenberg)

All program concepts are subject to the rules of UWRF governance, the review and approval of UW Board of Regents and, when necessary, the review and approval of the Higher Learning Commission.

Based on the definition of university-wide initiative, indicate how the proposed initiative has a university-wide impact.

Please provide a set of benchmarks and/or indicators of success to support your initiative.

What elements are involved in the initiative?

Indicate how each element would be/would not be affected by the initiative.

- Sustainability:
- Inclusiveness:
- Human Capital:
- Technology:
- Facilities:
- Finance:
- Other: