Proposed Initiative: Internationalizing the curriculum. Infuse curriculum with international perspectives and issues. Parallel to other initiatives in the past involving inclusiveness, UWRF should make a concentrated effort through its faculty and instructional academic staff, supported and rewarded for such effort, to infuse international material into all courses.

Proposed by: Marshall Toman, member of the Internationalization Laboratory Working Group and the Faculty Senate International Programs Committee, participant in the Ford Foundation’s grant to UWRF to infuse material by women of color into the curriculum.

What strategic goal does this initiative support?
Global Education and Engagement

Describe how the initiative supports the goal(s).
The more an idea is emphasized in teaching the more likely it will be learned. The initiative emphasizes the importance and the specifics of international issues and perspectives, reaching students in greater depth than is currently the case.

Based on the definition of university-wide initiative, indicate how the proposed initiative has a university-wide impact.
Since all faculty would be affected in being asked to consider curriculum development along these lines and since many would respond because of the civic imperative, intellectual challenge, and professional rewards, the initiative has the potential to reach all students especially through re-designed General Education courses.

Please provide a set of benchmarks and/or indicators of success to support your initiative.
As part of the environmental scan for the Internationalization Laboratory, we are asking which courses are infused with international content and to what degree (using a scale from another institution). This measurement would provide UWRF a baseline. This survey could be conducted in May of 2014 to examine progress and to re-adjust metrics and again in May of 2016. A target to establish would be having 10% more courses (in aggregate) infused with international issues and perspectives in General Education and 5% more courses in science, math, humanities, and social science programs (disaggregated) by May of 2014. The target for 2016 would be set by information gathered in 2014. The lower percentage for math and science is due the disciplines’ natures, for humanities and social science to their already likely having a large number of courses internationalized. Level of internationalization could also be used (low for sciences, higher for s. sciences).

What elements are involved in the initiative?
Sustainability, Inclusiveness, Human Capital, Finance

Indicate how each element would be/would not be affected by the initiative.
- **Sustainability:** The process of internationalization is closely tied to sustainability. Global issues are mostly all issues of environmental preservation, economic sustainability, and social justice. Sustainability would be necessarily advanced through curriculum revision and could be further intentionally fostered.
- **Inclusiveness:** The initiative is likely to reach nearly all UWRF students.
- **Human Capital:** Human capital is intensive and key. Tenureline faculty may have more inducements to respond unless instructional academic staff have specific rewards or unless departments move as a whole to new curricular models. ENGL 200 has no reason not to
include international material to teach the skillset in that course; science courses can use international examples in case studies and highlight the contributions of the world scientific community—these examples are drawn from actual, already existing practices at UWRF. (Co-curricular efforts would be important as well.)

- **Technology:** Nothing new needed.
- **Facilities:** Nothing new needed.
- **Finance:** Departments could be supported (funding focused retreats, for example) for curricular revision. Faculty development funding could be made available for internationalizing the curriculum. A grant writing team could be supported to seek outside funding for curriculum development (from the Ford Foundation, for example).
- **Other:**