Proposed Initiative: While maintaining the number of students who engage in short-term education abroad, increase the proportion of students who engage in long-term (semester-length) education abroad.

Proposed by: Marshall Toman in consultation with Brent Greene and Fernando Delgado. (An initiative from Brent may replace this one.)

What strategic goal does this initiative support?
Global Education and Engagement

Describe how the initiative supports the goal(s).
Arguably, the goals of education abroad, specifically achieving a depth of intercultural interaction, are better furthered with lengthy stays in-country rather than several week stays. Accomplishing this initiative may include setting priorities in the distribution of university and college awards for education abroad, giving preference (to some degree) to the lengthier (and usually more expensive) semester-long programs. For example, the State of Wisconsin International Education Grants currently are allocated at a rate of 60% of funds set aside for long-term travel awards versus 40% for short-term awards. If that proportion shifted to 70-30, more students may be encouraged to engage in a long-term education abroad.

Based on the definition of university-wide initiative, indicate how the proposed initiative has a university-wide impact.
The programs are available to all university undergraduate students.

Please provide a set of benchmarks and/or indicators of success to support your initiative.
The current short-term to long-term ratio of students engaged in education abroad is approximately 68% to 32%. The goal could be 50%-50%.

What elements are involved in the initiative?
Sustainability, Inclusiveness, Human Capital, Technology, Finance

Indicate how each element would be/would not be affected by the initiative.
- **Sustainability:** Effort should be made to recruit new and junior faculty to teach on such programs to ensure sustainability and avoid faculty burn-out.
- **Inclusiveness:** The programs are available to all students.
- **Human Capital:** Global Connections might dedicate a portion of a position to assisting faculty in the logistics of an education abroad course, or the university could find some other form of dedicated assistance (departmental program assistant?) to assist. Faculty need to be recruited to help run existing semester-long programs and to help develop new semester-long programs.
- **Technology:** Studio Abroad would continue to be used.
- **Facilities:** Facilities would not be affected.
- **Finance:** Some element of finance might be simply shifting already existing resources (such as the Wisconsin International Education Grants). Increasing financial aid for long-term education abroad and increasing support for the development of long-term study abroad areas where additional funds might be committed.
- **Other:**