Proposed Initiative: Global Scholar Certificate. Entered onto the DAR of every UWRF student would be the requirements for the credential of a “Global Scholar Certificate.” Such requirements might include an education abroad course, language competency, course work in international issues and perspectives, and co-curricular activities. Every student would be given cause to wonder why the possibility was listed there, and perhaps every advisor would need to address it.

Proposed by: Brent Greene, Director, Global Connections; Marshall Toman, 8-year member, International Programs Committee

What strategic goal does this initiative support?
Global Education and Engagement

Describe how the initiative supports the goal(s).
The prominence given to this credential on the DAR would promote awareness of Global Education's importance.

Based on the definition of university-wide initiative, indicate how the proposed initiative has a university-wide impact.
The initiative would affect all undergraduate students.

Please provide a set of benchmarks and/or indicators of success to support your initiative.
An overriding goal is to increase the numbers of students and faculty going abroad. These numbers will be tracked. It would be difficult and perhaps unnecessary to track the specific impact of this initiative on the expected growth in numbers. However, I am fairly certain Studio Abroad asks "How did you find out about this program?" for the benefit of program sponsors. A prior question could be added "What made you interested in Education Abroad?" if it is not already in Studio Abroad. Some students might identify "Seeing the Global Scholars Certificate requirements listed on my DAR right from my freshman year" among other factors. I think the answers to this question would be useful more generally so we might be asking it already. If we had a drop-down menu that including "Noticing the Global Scholars Certificate on my DAR" as one of the reasons, the positive response rate would be even higher.

What elements are involved in the initiative?
Sustainability, Inclusiveness, Human Capital, Technology, Finance

Indicate how each element would be/would not be affected by the initiative.
- **Sustainability:** Virtually no additional economic or ecological resources would be encumbered as a result of this initiative if implemented at a low-cost level. However, sustainability issues arise either as an economic opportunity cost of labor expended in (1) re-programming the DAR, (2) keeping up with course number changes and new international courses, and (3) monitoring language competency and substituting appropriate course work or as a social justice issue (in asking faculty and staff to do more while not doing less). Another sustainability issue inheres in the course work required. Should the permitted course work be any of the acceptable courses? Or should there be a directed elective in some international course work that is focused on sustainability—or even two directed electives, focused on two of the three sustainable areas of the triple bottom line?
- **Inclusiveness:** The Certificate is available to every student. Wisconsin International Travel Grants, increased financial aid, our recently approved differential tuition money, and college and Foundation funding for students to be educated abroad have recently helped education abroad—one of the proposed certificate's requirements—become a possibility for every
UWRF student. Further enhancement in these areas would be possible, perhaps through targeted fund-raising in our capital campaign, thus increasing the accessibility of Education Abroad.

- **Human Capital:** The small but not insignificant increase in faculty and staff time would create some cost to this initiative at a basic level. At a robust level, these costs would increase, possibly in the form of a coordinator to monitor some of the changes that affect the Certificate, promote the different co-curricular possibilities from semester to semester if the Certificate were to include co-curricular requirements; grade or organize the grading of a Global Scholars thesis if such were included in the Certificate.

- **Technology:** No new technology would be needed, but programming in the Registrar’s Office would be required. Co-curricular activities could be tracked through Studio Abroad.

- **Facilities:** No new technology would be needed, but programming in the Registrar’s Office would be required. Co-curricular activities could be tracked through Studio Abroad.

- **Finance:** No new technology would be needed, but programming in the Registrar’s Office would be required. Co-curricular activities could be tracked through Studio Abroad.

- **Other:**