Proposed Initiative: Establish a central access point for outside organizations wishing to partner with the university.

Proposed by: Blake Fry, Office of the Chancellor/University Communications

What strategic goal does this initiative support?
Innovation and Partnerships

Describe how the initiative supports the goal(s).
Currently, those wishing to collaborate with the university, that lacks an existing relationship, find it difficult to determine where to make an initial connection. A well-publicized central point of contact (that also has the resources, institutional knowledge, and authority to move the partnership forward) will help alleviate this confusion. This resource would also be charged with actively seeking out opportunities for collaboration with external entities.

Based on the definition of university-wide initiative, indicate how the proposed initiative has a university-wide impact.
This would be a campus-wide resource and central point of contact.

Please provide a set of benchmarks and/or indicators of success to support your initiative.
Coordinator and/or office of community partnerships established, web site and publicity materials created, a pre-determined number of contacts made and collaborations initiated.

What elements are involved in the initiative?
Sustainability, Inclusiveness, Human Capital, Finance, Other

Indicate how each element would be/would not be affected by the initiative.
- **Sustainability**: Build connections with sustainability minded organizations not aware of the SCISCD.
- **Inclusiveness**: Build connections with cultural groups and diversity minded organizations unaware of our having a Chief Diversity Officer.
- **Human Capital**: Better leverage the expertise of our campus community.
- **Technology**: N/A
- **Facilities**: N/A
- **Finance**: Create connections with those willing to invest in university research.
- **Other**: 