### University Planning Group Minutes
March 7, 2012

**Time:** 2:00 p.m.
**Location:** CAS Conference Room, 140 KFA
**Present:** Fernando Delgado, Michael Harris, Stacey Stoffregen, Brian Schultz, Jim Madsen, Mike Miller, David Trechter, Gregg Heinselman, Kurt Leichtle, Mark Meydam, Steve Kelm
**Absent:** Mike Stifter, Hossein Eftekari, Wes Chapin, Steve Kelm, Tyler Halverson

Minutes of the last meeting were approved and will be posted on the web page.

At the next meeting Delgado, Miller, Sarah Egerstrom and others will be presenting the Learning Communities and First Year Seminar. If there are other parts of the Dashboard that need to be re-visited, members are asked to notify Delgado.

Miller announced that Tynan Heller has left UWRF and moved to UW-Madison. A search to fill that position is moving ahead.

#### Agenda Items
1. Bachelor of Applied Science

**Power Point presentation (Delgado)**

**Bachelor of Applied Science: Degree Completion Program**
**Context**
- UW System Educational Attainment Query – Fall 2009
- UWRF More Graduates Plan – Spring 2010
- UWSA Approval of More Graduates proposal – June 2010
- UWRF Deans Council discussion of BAS design – Fall 2010
- Provost discussion with individual departments – Fall 2010/Spring 2011
- Proposal to System seeking Entitlement to Plan – Fall 2010/Spring 2011
- Entitlement to Plan Received – Spring/Summer 2011
- Consultation on Authorization to Implement – Fall 2011
- Authorization document to Reviewers/Governance – March 2012

**UWRF Non-Traditional Pathways**
- Degree Completion Pathways Developed by UWRF since 2010
  - Transition to Degree initiative in Early Childhood Education [Fall 2008]
  - Adult Degree Completion Program in Business [Fall 2010]
  - Collaborative On-Line Degree in Sustainable Management [Fall 2010]
  - Proposed Bachelor of Applied Science [Projected in 2013]
Student Transition and Entry

- Students enter UWRF with a technical or applied degree—typically the Associate of Applied Science or Associate of Science—from Wisconsin technical college or Minnesota two-year college.
- (65 mile target radius from UW-River Falls campus)
- Sample Schools:
  - Chippewa Valley Technical College
  - Wisconsin Indianhead Technical College
  - Century College
  - Dakota County Technical College
  - Inver Hills Community College
  - Saint Paul College

Technical College Students’ Points of Origin

- These students transfer in up to 60 semester credit hours and have, from their associate degree program, a “major” that is not transcripted at UWRF.
- Sample majors in A.A.S. programs:
  - Criminal Justice-Law Enforcement [CVTC; WITC]
  - Network Specialist [WITC]
  - Information Technology Management [Anoka Technical College]
  - Computer Network Engineer [Saint Paul College]
  - Investigation Sciences for Law Enforcement [Century College]

BAS Parameters

- The BAS proposal is for a university-wide degree program.
- General Education and University Requirements will be respected.
- Faculty will continue to “own” the curriculum and no new concentrations will be pursued without the active participation of faculty in given departments or outside of governance.
- Focus will be on accelerated programs so the intention is to hold to a 60 UWRF credit threshold to get students through the program in a timely fashion (most AS/AAS degrees are 70 credits or more).

BAS Areas of Emphasis

- Initial areas of concentration/emphasis in BAS proposal:
  - Computer Science
  - Geographic Information Systems (GIS)
  - Law Enforcement

[Developed in consultation with department chairs from Computer Science; Geography and Mapping Sciences; Sociology, Anthropology and Criminal Justice]
**Future Concentrations?**

- Based on internal and external conversations, the following UWRF Minors might also be identified as potential new areas of emphasis and articulation with two-year institutions:
  - Professional Writing
  - Farm Management
  - Agricultural Engineering Technology
  - Professional and Organizational Communication [duplicates UWEC’s online degree completion program]

There is some urgency to get into the market place before other System institutions. We hope to get through faculty governance, System and to the Board of Regents by June. We will have letters of support from CVTC, Inver Hills Community College, Dakota County Technical, and Century College.

**Discussion:**

- Looking at transcripts, there shouldn’t be too much variation in terms of GenEd courses. DARs will be developed.
- Students may be able to pursue concurrent enrollment.
- Have we looked at the performance/retention of transfers?
  - No, we haven’t pulled those numbers separately.
- Initial numbers of students should be relatively modest: 1st year – 25, 2nd year – 45, 3rd year – 65. The programs will be offered evenings, weekends, and hybrid.
- Should be financially feasible at the normal tuition rate [model based on 25 students averaging nine credits per semester]; would like to request differential tuition.
- What will be the impact on the Hudson Center [an obvious location]?  
  - No estimate yet.
- Does UW-System care that we would be granting degrees to non-WI students?
  - This is always a liability.
  - Would like to get a position approved for a recruiter for northern WI.
- The courses are all listed in the proposal—can it be brought directly to A P & P?
- Given that we are joining with technical colleges to produce degrees, universities are working on some initiatives collectively, some System schools are piloting college-level courses taught in high school:
  - How do we maintain our own identity and mission?
  - We are chasing students to produce revenue.
  - Are we going into this with our eyes open?
  - Citizenship education has been replaced by workplace development.
  - Students are changing; the university is not in control of that.
  - We are about access and opportunity.

Meeting adjourned at 2:50 p.m.
Respectfully submitted by Julia M. Persico