I. Conference Expenses- WSA president Jackie Clark reported that we were not charged for the use of the facilities and food charges were slightly higher than anticipated. The student paper awards, monetary award and the price of frames for student awards were the additional fees. Finally, Jackie would check with new Treasurer Marlene Fischer about any additional fees.

II. Foundation Money- We were informed that the foundation money will no longer be held at UW-Stevens Point and that Marlene will establish a separate account at the same bank she now manages WSA under.

III. 2014 Conference- Several people in attendance suggested that this year’s one hour long sessions were too short and suggested that we look at lengthening sessions to either 75 minutes or possibly 90 minutes. Agreed.

Next year’s meeting will be held at the University of Wisconsin-Whitewater and rooms will be reserved sometime this spring by new president, Leda Nath. We will look to see if the Illinois Sociological Association (ISA) is interested in participating with us. It appears that it has been awhile since they last collaborated with WSA on a joint meeting.

Discussion then moved to having a keynote speaker and Leda pointed out that the Adlers might be a possibility. One faculty member at UWW has a personal connections with the Adlers from the graduate school days in Colorado and might be able to convince them to come next fall to speak.

Leda then introduced the two new student helpers from UWW, Abby Larson and Dorothy Kou. Dorothy discussed the use of registration online and the use of PayPal for payment or Dwolla. Dorothy passed out literature examining both options and the committee voted to go with PayPal as it appeared to be better known. In addition, the committee voted to charge a payment fee of $2.50 to cover those costs.

IV. Online Registration- Dorothy continued with a discussion with online profile for members. They would be mailed out to members and available to members only as a new way of networking. Dorothy suggested that we place the profile form on the WSA website for members to fill out. The motion was seconded and carried by committee.
V. Dorothy then discussed the use of Facebook as a way of engaging students in the WSA. She handed out a sheet that suggested that the WSA membership may increase if we went to Facebook as a networking option. In addition, Dorothy suggested that a younger generation might be interested in Twitter as a way of staying connected to the WSA. A link to Hashtag WSA could be created.

Board decided to first get Facebook underway, look at Twitter for next year, and that pictures will go up in two weeks, and Dorothy will invite students to see Facebook.

The idea of a button for 2014 that read, “Commit Sociology” which stood for doing sociology more often. Suggested tee-shirts or buttons. It was a phrase that came out of a news story in Canada related to a race issue. Buttons could cost $1.95 to make.

VI. Elections - nominated for Secretary Bob Greene, Marc Eaton, Ripon College President Sheila Bluhm, Mid State Technical College, Wisconsin Rapids, WI

VII; Journal: Current Status of Sociological Imagination. The new editor wants to change font size, format, style, the look slightly, space around text, margins and other style issues. The prices and costs were discussed. Abbey will look into this. Discussed missing issue: Volume 49, Issue 1, 2013. Decided to issue it for January, 2014, and other plans for future issue.

Meeting adjourned, 3:53 PM.

Submitted by Bob Greene