5 Hot Jobs in a Sustainable Economy

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A sustainable economy is based upon sound technology that is time tested, works with our natural systems, and fosters a positive culture and daily life. A sustainable economy means jobs that make sense for your life and your world. Here are five good examples of how jobs are shifting to fit the emerging economy of sustainability.

1. Urban Designer. Whether it means incorporating rainwater harvesting into an edible landscape, or planning smart cities with mixed-use zoning and urban farms, those who design the built environment hold the keys to our future. Permaculture is one system that provides a holistic framework to address the needs for human habitation — from the scale of your backyard to an entire country.

2. Renewable Energy Technician. If you’re good with your hands and technically minded, there is an unprecedented demand in renewable energy for trained technicians and installers. A technical background in renewable energy also provides a solid springboard for launching upwards into a career as a project manager, system designer, or sales person.

3. Eco-entrepreneur. Rethinking how we live on the planet means investing new solutions to mainstream fossil-fuel intensive lifestyles. The green economy is growing exponentially, and green businesses are springing up right and left. For those of you looking for a creative means to push the boundaries, take a risk and generate innovative ideas, the world of entrepreneurialism might just be for you.

4. Educator. Change starts with access to information. Whether you’re a college professor, elementary school teacher or experienced professional looking to train others, there is a tremendous need for educators to design curricula that incorporate the precepts of sustainability. Remember your favorite teacher who changed your life forever? Imagine the impact you can have on people eager to learn how they can make a difference in the world.

5. Green Sales and Marketing. What could be more gratifying than turning on other people to clean and green solutions? Its easy to apply skills in sales and marketing towards promoting a product or service that helps the planet, and you’ll feel good about it too. Sharing your passion for what you believe in is contagious, and even if you haven’t considered sales before, you just might enjoy spreading the word about your favorite green solutions.