RecycleMania is a competition among college and university recycling programs. Over a 10-week period, campuses compete in different contests to see which institution can collect the largest amount of recyclables per capita, the largest amount of total recyclables, the least amount of trash per capita, or have the highest recycling rate. This year 630 schools in 49 states, the District of Columbia and Canada competed. Schools submit weight data for paper, cardboard, cans and bottles, food waste and general trash each week, and are in turn able to see how they measure up against each other in the continuously updated results. Participants include the following 16 Wisconsin campuses:

- College of Menominee Nation
- Lawrence University
- Milwaukee School of Engineering
- Northland College
- Saint Norbert College
- Western Technical College
- UW-Eau Claire
- UW-Green Bay
- UW-La Crosse
- UW-Madison
- UW-Milwaukee
- UW-Milwaukee
- UW-Oshkosh
- UW-Platteville
- UW-River Falls
- UW-Stevens Point
- UW-Stout
- UW-Whitewater

The **Waste Minimization** contest ranked campuses by the lowest overall amount of waste (recyclables and trash) generated per person. In the competitive division, Western Technical College in La Crosse took first place in overall waste reduction, while UW-La Crosse tops the list for campuses with residence halls. This year, the Wisconsin finalists in this category are:

- Western Technical College (15.54 pounds)
- UW-La Crosse (27.62 pounds)
- Northland College (31.34 pounds)
- UW-Stout (31.77 pounds)
- UW-Whitewater (32.11 pounds)

The **Per Capita Classic** top five Wisconsin finalists, determined by total pounds of recyclables collected per person, are:

- Lawrence University (39.15 pounds)
- UW-Platteville (17.62 pounds)
- UW-Milwaukee (14.73 pounds)
- Saint Norbert College (12.53 pounds)
- UW-Green Bay (12.47 pounds)

The **Grand Champion** contest combines the results of the Per Capita Classic and the Waste Minimization competitions into a cumulative recycling rate. This year’s Wisconsin winners are:

- UW-Oshkosh (60.66%)
- UW-Platteville (39.36%)
- UW-Milwaukee (35.01%)
- Saint Norbert College (32.49%)
- UW-River Falls (32.19%)

The winners of Wisconsin’s **Gorilla Prize** for the highest gross tonnage of recyclables are:

- UW-Madison (260 tons)
- UW-Milwaukee (208 tons)
- UW-Eau Claire (67 tons)
- UW-Platteville (65 tons)
- UW-Oshkosh (49 tons)
**Targeted Materials (Paper)** In this category, schools competed to see which campus can recycle the largest cumulative amount of paper per person. The top five finalists are:

- UW-Platteville (6.34 pounds)
- Milwaukee School of Engineering (4.91 pounds)
- College of Menominee Nation (4.77 pounds)
- UW-Whitewater (4.41 pounds)
- UW-Oshkosh (3.63 pounds)

The **Targeted Materials (Corrugated Cardboard)** competition measures the amount of corrugated cardboard recycled per person. The Wisconsin winners are:

- UW-Platteville (8.63 pounds)
- UW-Madison (5.56 pounds)
- UW-Stout (2.81 pounds)
- UW-Oshkosh (2.07 pounds)
- Western Technical College (1.87 pounds)

The following **Targeted Materials (Bottles and Cans)** competition participants had the largest amount of bottles and cans recycling rate per person:

- UW-Oshkosh (2.98 pounds)
- UW-Platteville (2.64 pounds)
- UW-Whitewater (2.43 pounds)
- UW-Stevens Point (2.34 pounds)
- UW-Madison (2.28 pounds)

The **Food Service Organics** top five Wisconsin finalists who recycled the largest amount of food service organics per person are:

- Northland College (9.90 pounds)
- UW-Eau Claire (7.11 pounds)
- UW-Stout (3.40 pounds)
- UW-Milwaukee (0.81 pounds)
- UW-Madison (0.80 pounds)

The RecycleMania competition is a trademarked program of the RecycleMania Steering Committee in coordination with the College and University Recycling Coalition (CURC). Program Management for RecycleMania is provided by Keep America Beautiful in coordination with the U.S. EPA's WasteWise program.  

www.recyclemaniacs.org