Three ways to become a sponsor or purchase dinner tickets:

- Go online to www.uwrf.edu/risingtodistinction
- Use credit card by phone at (715) 425-3505
- Complete information on both sides and send with payment to:
  UWRF Foundation, 410 S. Third Street, 310 South Hall, River Falls, WI 54022

Payment Method:

- Check (Payable to UWRF Foundation)
- Credit Card (check one): □ AMEX □ Visa □ MasterCard □ Discover
- □ Sponsors only - please bill me. Full payments due by April 1, 2014.

Signature ___________________________ Billing Zip Code ___________

Account Number ___________________________ Exp Date ___________

Complete both sides.

Gift and Sponsorship Opportunities

All scholarship proceeds benefit Falcon Scholars, unless otherwise designated by the sponsor.

| Event Sponsorship | Dinner Tickets Included | Dinner Location | Program Tickets Abbots Concert Hall | Photo Pass and Dessert Reception Tickets Included (Up to 4 people per pass) | Sponsorship also includes:
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<tbody>
<tr>
<td>Platinum Sponsor ($20,000)</td>
<td>8</td>
<td>Private Dinner with Bob Woodward Private Location</td>
<td>8</td>
<td>2</td>
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<tr>
<td>Underwriter ($10,000)</td>
<td>6</td>
<td>Private Dinner with Bob Woodward Private Location</td>
<td>6</td>
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<tr>
<td>Presenting Sponsor ($5,000)</td>
<td>4</td>
<td>Private Dinner with Bob Woodward Private Location</td>
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<tr>
<td>Sponsor ($2,500)</td>
<td>2</td>
<td>Private Dinner with Bob Woodward Private Location</td>
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*Sponsors may purchase additional General Admission Tickets at $45/each. Based on availability.

*Chancellor’s Circle members are those who have made a gift of $1,000 or more to UWRF (any designation) in the current or previous fiscal year ending June 30. 1874 Society members have cumulative lifetime giving of $10,000 or more.

Three Annual Scholarship Benefit Dinner • Friday, May 2, 2014

featuring

Bob Woodward
Pulitzer Prize-Winning Writer
Called the most famous investigative reporter in America by the New York Times, Bob Woodward is an assistant managing editor of the Washington Post where he has worked since 1971. He has won nearly every American journalism award including the Pulitzer for his research on the Watergate scandal. He earned a second Pulitzer as lead reporter for the team that reported on the aftermath of the September 11th terrorist attacks.

Woodward’s latest book, The Price of Politics is an intimate, documented examination of how President Obama and the highest profile Republican and Democratic leaders in the United States Congress attempted to restore the American economy and improve the federal government’s fiscal condition over three and one half years. Drawn from memos, contemporaneous meeting notes, emails, and in-depth interviews with the central players, The Price of Politics addresses the key issue of the presidential and congressional campaigns: the condition of the American economy and how and why we got there. Providing verbatim, day-by-day, even hour-by-hour accounts, the book shows what really happened, what drove the debates, negotiations, and struggles that define, and will continue to define, the American future.

In State of Denial: Bush at War Part III, Woodward provides his inside story of a war-torn White House, and how the Bush administration avoided telling the truth about Iraq to the public, to Congress, and to themselves.

Commenting on the legendary Washingtonian’s record, the New York Times has said, “Bob Woodward is the most famous investigative reporter in America.” Newsweek magazine excerpted five of his books in headline-making cover stories, 60 Minutes has featured three of his books, and three of Bob Woodward’s books have been made into movies.

Woodward was born March 26, 1943 in Illinois. He graduated from Yale University in 1965 and served five years as a communications officer in the U.S. Navy before beginning his journalism career at the Montgomery County (Maryland) Sentinel, where he was a reporter for one year before joining the Post. He lives in Washington, D.C. with his wife, Elsa Walsh, an author and writer for the New Yorker. He has two daughters, Tali and Diana.

SCHEDULE OF EVENTS
5:00 p.m. General Buffet Dinner
Riverview Ballroom
University Center

5:30 p.m. Private Sponsors’ Dinner
with Bob Woodward (limited availability)
Private location

7:00 p.m. Program with keynote address by Bob Woodward
Abbott Concert Hall
Klauspell Fine Arts Building

8:30 p.m. Exclusive Dessert Reception
Chancellor’s Circle and 1874 Society Sponsors
Riverview Ballroom
University Center
Includes photo with Bob Woodward

Scholarship Benefit Dinner Order Your Tickets Today!
Name(s) _________________________________________________________________
Address __________________________________________________________________
City, State, Zip  ____________________________________________________________
Daytime Phone ____________________________________________________________
E-mail  ___________________________________________________________________

I would like more information about becoming a Chancellor’s Circle member.
Chancellor’s Circle members are invited to the Dessert Reception and receive a photo pass.

Dinner tickets will be mailed in April. Please indicate required physical accommodations or dietary restrictions.

Reserve Your Space Now! (see reverse)

☐ Platinum Sponsor $20,000
☐ Underwriter $10,000
☐ Presenting Sponsor $5,000
☐ Sponsor $2,500

Sponsorship Amount $_______
General Tickets ___________ @ $45 each = $_________
Enclosed is my contribution for Falcon Scholars. $_________
Total = $_________

Complete both sides.

Detach and mail to: UWRF Foundation • 410 S. Third Street • River Falls, Wisconsin 54022