Join Us in Welcoming

Bart Starr

Legendary Green Bay Packer

at the

Second Scholarship Benefit Dinner

Friday, April 19, 2013

“In these times, nothing is more critical to a university than providing scholarship support for deserving students. There may be no better way to support students and UW-River Falls than to sponsor a scholarship.”

Dean Van Galen
Chancellor
UW-River Falls

Bart Starr was born on January 9, 1934, in Montgomery, Alabama. While in his teens, he was honored as an All-American High School Football Player. He went on to attend the University of Alabama, where he became a four-year letterman in football. During his junior and senior years of college, he was named to the Dean’s List for Academic Excellence. Starr graduated in 1956 from the University of Alabama with a BS degree in education.

At the 1956 National Football League’s Draft, the Green Bay Packers drafted Starr in the seventeenth round. He played for Green Bay for 17 years.

Mr. Starr was selected for the Pro Bowl Team in 1961, 1962, 1963, 1966, and 1967. He was also named Most Valuable Player in the NFL in 1966, and was named the Most Valuable Player for the NFL Super Bowl in 1967 and in 1968. He holds the prestigious honor of being the first winner of the Byron White Award, the NFL’s award for citizenship and the person who best displays the qualities of a true professional athlete. In 1969 he was selected for NFL’s Man of the Year Award. He was elected to the Green Bay Packers’ Hall of Fame in 1977; in that same year, he was inducted into the Pro Football Hall of Fame.

In 1972, Starr retired as a professional player for the Green Bay Packers. For the next two years, he worked as CBS-TV’s game analyst. In 1974, the Green Bay Packers hired Starr as their head coach. He coached the team from 1974 through 1983.

The Jaycees named him as one of the “10 Outstanding Young Men in America” in 1968. The Wisconsin Writer’s Association selected him for their Meritorious Service Award in 1971. The Wisconsin Broadcasters Association named him the Wisconsite of the Year that same year. He served as a member of the President’s Council on Physical Fitness from 1970 until 1973.

SCHEDULE OF EVENTS

5:00 p.m. General Buffet Dinner
   Riverview Ballroom
   University Center

5:30 p.m. Private Sponsors’ Dinner with Bart Starr
   Private location

7:00 p.m. Program with keynote address
   by Bart Starr
   Abbott Concert Hall
   Kleinpell Fine Arts Building

8:30 p.m. Exclusive Dessert Reception
   Chancellor’s Circle and
   1874 Society Sponsors
   Riverview Ballroom
   University Center
   Includes photo with Bart Starr
**Scholarship Benefit Dinner**

**Order Your Tickets Today!**

Name(s) _________________________________________________________________

Address __________________________________________________________________

City, State, Zip  ____________________________________________________________

Daytime Phone ____________________________________________________________

E-mail ___________________________________________________________________

I would like more information about becoming a Chancellor’s Circle member. Chancellor’s Circle members are invited to the Dessert Reception and receive a photo pass.

*Chancellor’s Circle* members are those who have made a gift of $1,000 or more to UWRF (any designation) in the current or previous fiscal year ending June 30. *1874 Society* members have cumulative lifetime giving of $10,000 or more.

**Reserve Your Space Now!**

- Platinum Sponsor $20,000
- Underwriter $10,000
- Presenting Sponsor $5,000
- Sponsor $2,500

Sponsorship Amount $________

Additional Sponsor Tickets

_____ @ $45 each = $_______

General Tickets

_____ @ $45 each = $_______

Total = $_______

**Three ways to become a sponsor or purchase dinner tickets:**

- Go online to [www.uwrf.edu/risingtostinction](http://www.uwrf.edu/risingtostinction)
- Use credit card by phone at (715) 425-3505
- Complete information on both sides and send with payment to: UWRF Foundation, 410 S. Third Street, 310 South Hall, River Falls, WI 54022

**Payment Method:**

- Check (Payable to UWRF Foundation)
- Credit Card (check one):  
  - AMEX
  - Visa
  - MasterCard
  - Discover

**Sponsors only** - please bill me. Full payments due by April 1, 2013.

Dinner tickets will be mailed in early April. Please indicate required physical accommodations or dietary restrictions.

Signature ____________________________________________ Billing Zip Code __________

Account Number ____________________________________________ Exp Date ________