Freddy’s List

Proposed Initiative for 2013-14

Initiative Proposal Process and Timeline:

- 11/01/12 – Individuals/groups submit proposals via email (using this form) to their Unit Head for consideration. “Unit Heads” include:
  - College Deans: Brad Caskey, Dale Gallenberg, Glenn Potts, and Larry Solberg
  - Chancellor, Dean Van Galen
  - Provost, Fernando Delgado
  - Associate Vice Chancellor-Student Affairs, Gregg Heinselman
  - Assistant Chancellor-Business and Finance, Elizabeth Frueh
  - Executive Director-Administrative Services, Michael Stifter
  - Executive Director of University Advancement, Chris Mueller
  - Faculty Senate Chair, Wes Chapin
- 11/16/12 – Unit heads submit approved unit proposals via website to Strategic Plan Progress Committee (SPPC)
- 11/30/12 – SPPC requests any clarifying information needed from Unit Head/Proposer
- 01/07/13 – Unit Head/Proposer provides clarifying information to SPPC
- 01/17/13 – SPPC completes ranking and review of initiatives
- 01/22/13 – Rankings and feedback forwarded to Faculty Senate, Cabinet, and Proposers
- Spring semester 2013 – Initiatives finalized, built into 2013-14 budget and communicated to campus.

1. Proposed initiative: (limited to 500 characters or less)

Insert your answer below each question

UWRF could create its own private version of Craig’s list (perhaps we call it Freddy’s List), where faculty, staff and students have an online bulletin board to post and view items wanted, for sale, for trade or giveaway. Items would be grouped by category for ease of use. Terms of Use would have to be put in place to ensure it is not used to promote personal businesses or illegal activities. Presumably a legal disclaimer would need to be published on the site, releasing Freddy’s List from any liability in the event a transaction does not end well.

Potential categories could include the following:

- **Dorm & Home Goods** – furniture, appliances, lofts, dishes, building supplies
- **Recreation** – sporting equipment, bicycles, boats, snowmobiles, event tickets
- **Kid Stuff** – baby swings, children’s clothing or outerwear, strollers, toys
- **Vehicles** – Cars, trucks
- **Interoffice** – Excess supplies, toner, intercampus envelopes, etc. Post items available only to other campus departments. Expectation is that most would be free and not require back-end accounting transactions.
- **Services** – Housesitting, pet sitting, lawn care; this section may require some rules for liability purposes, and to avoid personal business postings
- **Odds & Ends** – Anything that doesn’t fit in the other categories, like luggage, technology, wedding decorations
- **Wanted** – All other categories above are items that are for sale. Here, you’d post an item you would like to obtain.
- **Freebies** – Anything that will be given away at no cost.
- **Thank You** – This could a semi-public way to thank someone for a job well done or good deed.
How it could work:

- A UWRF Community member would post their item at anytime using an online web form, posting it to the appropriate category. If we want to limit it to faculty, staff and students, authentication with a w# would be required for posting and viewing.
- A central administrator would review the posting for appropriate use and content before releasing it for publication. Presumably there would be a service level in place (for example, all items are reviewed and posted or denied within 3 business days.)
- A posting would remain online for a designated period of time (2-3 weeks) at which time it would automatically be removed.
- UWRF community members contact one another to express interest in postings and/or to complete their transactions. Freddy’s List would simply be the means to bring people together and would have no involvement in the transaction.
- The person who submitted the posting could remove the posting at any time (For example once their item has been sold or if they change their mind.)

Why create Freddy’s List if Craig’s List already exists? It would be safer, presumably create more local connections, and be an inexpensive employee benefit and student amenity.

2. **Person, administrative department, or college proposing the initiative:**
   Wendy Helm & Heather Wittkopf, Division of Business & Finance

3. **Which strategic goal does this initiative support?**
   Innovation and Partnerships

4. **Describe how the initiative supports the goal(s). (limited to 1000 characters or less)**
   In a small but positive way, Freddy’s List would bring people of our community together in presumably a win-win situation, building campus goodwill.

5. **Based on the definition of university-wide Initiative [initiative that spans across colleges, units, and departments], indicate how the proposed initiative has a university-wide impact: (limited to 1000 characters or less)**
   This is a simple service that could be used by all faculty, staff and students.

6. **Please provide a set of benchmarks and / or indicators of success to support your initiative. (limited to 1000 characters or less)**
   Continued use of the service would be an indicator of its success. People will submit postings if they know there is an audience paying attention to the service.

7. **Indicate, to the best of your consideration, which of the foundational elements mentioned below will the initiative engage. You will have opportunity to elaborate on each element on the next page. (Please indicate YES or NO each of the foundational elements.)**

   - Sustainability: X
   - Inclusiveness: X
   - Human Capital: X
8. **SUSTAINABILITY:** Indicate how SUSTAINABILITY would be affected by the initiative. If SUSTAINABILITY is not affected by the initiative, please describe why not.  
(limit to 1000 characters or less)

Freddy’s List would give faculty, staff and students a simple way to sell, trade, or give away something that they no longer want or need, potentially keeping some items from going in the trash. For smaller items, it likely would be less hassle than posting on Craig’s list or the Classifieds, since the item could be brought to campus for the transaction rather than having completely unknown individuals come to your home.

9. **INCLUSIVENESS:** Indicate how INCLUSIVENESS would be affected by the initiative. If INCLUSIVENESS is not affected by the initiative, please describe why not.  
(limit to 1000 characters or less)

Any member of our campus community could use this service. It may bring together people who otherwise might not have had an opportunity to interact with one another.

10. **HUMAN CAPITAL:** Indicate how HUMAN CAPITAL would be affected by the initiative. If HUMAN CAPITAL is not affected by the initiative, please describe why not.  
(limit to 1000 characters or less)

In addition to bringing people together, this hopefully would be a nice employee benefit that has minimal cost associated with it. Creation and maintenance of this service would need to become a job responsibility for someone already employed on campus.

11. **TECHNOLOGY:** Indicate how TECHNOLOGY would be affected by the initiative. If TECHNOLOGY is not affected by the initiative, please describe why not.  
(limit to 1000 characters or less)

DoTS would need to be involved in creating the web forms, bulletin board and any background processes for authentication, posting or removing items, as well as with any maintenance required.

12. **FACILITIES:** Indicate how FACILITIES would be affected by the initiative. If FACILITIES is not affected by the initiative, please describe why not.  
(limit to 500 characters or less)

There would be little, if any, impact on facilities.

13. **FINANCE:** Indicate how FINANCE would be affected by the initiative. If FINANCE is not affected by the initiative, please describe why not.  
(limit to 1000 characters or less)

There would be little, if any, impact on Finance. A minor financial benefit could come from departments posting items they no longer need (toner cartridges, excess supplies, etc.), as a freebie to another office on campus, who then would not need to purchase the item.