Proposed Initiative for 2013-14

Initiative Proposal Process and Timeline:

• 11/01/12 – Individuals/groups submit proposals via email (using this form) to their Unit Head for consideration. “Unit Heads” include:
  o College Deans: Brad Caskey, Dale Gallenberg, Glenn Potts, and Larry Solberg
  o Chancellor, Dean Van Galen
  o Provost, Fernando Delgado
  o Associate Vice Chancellor-Student Affairs, Gregg Heinzelman
  o Assistant Chancellor-Business and Finance, Elizabeth Frueh
  o Executive Director-Administrative Services, Michael Stifter
  o Executive Director of University Advancement, Chris Mueller
  o Faculty Senate Chair, Wes Chapin
• 11/16/12 – Unit heads submit approved unit proposals via website to Strategic Plan Progress Committee (SPPC)
• 11/30/12 – SPPC requests any clarifying information needed from Unit Head/Proposer
• 01/07/13 – Unit Head/Proposer provides clarifying information to SPPC
• 01/17/13 – SPPC completes ranking and review of initiatives
• 01/22/13 – Rankings and feedback forwarded to Faculty Senate, Cabinet, and Proposers
• Spring semester 2013 – Initiatives finalized, built into 2013-14 budget and communicated to campus.

1. Proposed initiative: (limited to 500 characters or less)

This initiative is to develop a 1+1+2 program with Zhejiang International Studies University (ZISU). The primary target group would be students enrolled in ZISU’s School of Education Science Elementary Education program but also might include students from their School of Chinese Language and Culture. This program could draw 25-30 sophomore exchange students each year for whom the primary outcomes would include: 1) increased English language proficiency, 2) increased knowledge of U.S. schools, 3) increased knowledge of U.S. peoples and cultures, 4) knowledge of developmental science, and 5) knowledge of U.S. pedagogical practices in elementary schools.

UWRF students and staff would have the opportunity to learn from and about the Chinese students and their culture. The program could be a feeder to other UWRF programs beyond education, and language and culture.

2. Person, administrative department, or college proposing the initiative:

Larry Solberg, Dean, College of Education and Professional Studies
Brad Caskey, Dean, College of Arts and Sciences
Katrina Larsen, Director, Continuing Education/Outreach

3. Which strategic goal does this initiative support?

This initiative supports all three strategic goals.

4. Describe how the initiative supports the goal(s). (limited to 1000 characters or less)

Distinctive Academic Excellence. The UWRF elementary education program has a long history of excellence. It has been recognized nationally for its strong practice base, and it supplies high quality teachers to the region. This program will enable the Teacher Education department to share its excellence with schools in China by helping provide foundational knowledge to elementary education majors from ZISU who will be employed in elementary schools in China. The growing English Language Transition program will increase the English language proficiency of the ZISU future elementary education teachers, which will help these future teachers distinguish
themselves in their schools. This partnership will bring recognition to both the UWRF Teacher Education and English departments.

**Global Education and Engagement.** This program will directly impact our global engagement by bringing a cohort of 25-30 or more students from China to UWRF each year. With a current enrollment of 94 international students, this initiative could increase enrollment of international students by approximately 25%. Because students in this program will be placed in the local school district for field experiences, they will be able to share their culture with students both here at the university as well as in the local elementary schools.

**Innovation and Partnerships.** This year UWRF is celebrating its 30 year relationship with Zhejiang International Studies University. This 1+1+2 program will be a concrete example of this partnership. In addition, this program will build upon the current partnerships the College of Education and Professional Studies has with local school districts.

5. **Based on the definition of university-wide Initiative [initiative that spans across colleges, units, and departments], indicate how the proposed initiative has a university-wide impact:** (limited to 1000 characters or less)

This initiative involves two colleges and the office of Continuing Education/Outreach. ZISU students will be enrolled in the English Language Transition (ELT) program offered through the English department. The intensity and duration of their involvement in the ELT program will depend upon their English language proficiency. Additionally, these students will enroll in courses developed by the Teacher Education department that will enable them to achieve the program outcomes listed above. Those students who enter with greater English language proficiency may also be able to take other standard university course offerings that fulfill other of their ZISU program requirements (e.g., mathematics, humanities, social/behavioral sciences). As stated previously, this program will also positively impact our goal of internationalizing our campus by increasing our international student population.

6. **Please provide a set of benchmarks and / or indicators of success to support your initiative.** (limited to 1000 characters or less)

- Enrollment of at least 25 ZISU students by the third year of the program.
- 80% of the students persist through the one-year program.
- Survey data from the local school district indicate increased understanding of Chinese culture because of ZISU student placements in their elementary schools.

7. **Indicate, to the best of your consideration, which of the foundational elements mentioned below will the initiative engage. You will have opportunity to elaborate on each element on the next page.** (Please indicate YES or NO each of the foundational elements.)

<table>
<thead>
<tr>
<th>Sustainability</th>
<th>Yes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inclusiveness</td>
<td>Yes</td>
</tr>
<tr>
<td>Human Capital</td>
<td>Yes</td>
</tr>
<tr>
<td>Technology</td>
<td>No</td>
</tr>
<tr>
<td>Facilities</td>
<td>Yes</td>
</tr>
<tr>
<td>Finance</td>
<td>Yes</td>
</tr>
<tr>
<td>Other</td>
<td></td>
</tr>
</tbody>
</table>
8. **SUSTAINABILITY:** Indicate how SUSTAINABILITY would be affected by the initiative. If SUSTAINABILITY is not affected by the initiative, please describe why not. (limited to 1000 characters or less)

This program will be run through Continuing Education/Outreach as a cost recovery program. With a projected enrollment of 25 students or more, the program will have economic sustainability. The vast majority of ZISU students will live in the residence halls and be on one of the campus meal plans. This will contribute to the auxiliary budgets, which help support the campus. Also, ZISU students will be paying segregated fees and differential tuition that help support campus services and initiatives.

9. **INCLUSIVENESS:** Indicate how INCLUSIVENESS would be affected by the initiative. If INCLUSIVENESS is not affected by the initiative, please describe why not. (limited to 1000 characters or less)

Bringing a cohort of 25 or more students from China each year will add to the diversity of our student body.

10. **HUMAN CAPITAL:** Indicate how HUMAN CAPITAL would be affected by the initiative. If HUMAN CAPITAL is not affected by the initiative, please describe why not. (limited to 1000 characters or less)

This program will be run as a self-support program where tuition revenue will pay for staff support in the three partners units plus contribute financially to New Student and Family Programs and Global Connections in addition to contributing to campus overhead.

11. **TECHNOLOGY:** Indicate how TECHNOLOGY would be affected by the initiative. If TECHNOLOGY is not affected by the initiative, please describe why not. (limited to 1000 characters or less)

The students in this program will require the same technology supports provided by the DoTS to domestic students. Students will be paying segregated fees and differential tuition, both of which contribute to campus technology services.

12. **FACILITIES:** Indicate how FACILITIES would be affected by the initiative. If FACILITIES is not affected by the initiative, please describe why not. (limited to 500 characters or less)

The students in this program will be staying in UWRF residence halls.

13. **FINANCE:** Indicate how FINANCE would be affected by the initiative. If FINANCE is not affected by the initiative, please describe why not. (limited to 1000 characters or less)

This program will bring tuition revenue to the University. As a program revenue (PR) program, it will generate overhead revenue. As residential students, students in this program will generate revenue for Student Affairs units.

Although this program is proposed as a cost recovery program, start-up funds are being requested to support a part-time program coordinator and to support course development.