UNIVERSITY OF WISCONSIN-RIVER FALLS

How do I get to campus?

From the Northwest
Via Twin Cities, Minnesota and Hudson, Wisconsin on I-94:
- From eastbound I-94 take Exit #3 south on Hwy. 35, 7 miles to River Falls.
- Proceed past the first River Falls exit ramp and drive 1.5 miles to the first stop light at junction Hwy. 29.
- Take a right on to Cascade Avenue (There is a vehicle dealership at the corner).
- You will enter the roundabout and turn south on Sixth Street.
- Right on Wild Rose Ave: park in PAY2 lot southeast of the University Center. (Numbered Spaces only)

From the East
Via Menomonie and Spring Valley, Wisconsin on Hwy. 29
- Follow Hwy. 29 west to River Falls.
- Continue west and cross Hwy. 35
- Hwy. 29 becomes Cascade Avenue.
- You will enter the roundabout and turn south on Sixth Street.
- Right on Wild Rose Ave: park in Pay 2 lot southeast of the University Center. (Numbered Spaces only)

From the Northeast
Via Eau Claire, Wisconsin on I-94:
- From westbound I-94 take Exit 10
- Drive south on 65/35 9 miles
- Turn left on to Hwy 65 River Falls by-pass.
- Take a right at the first stop light at junction Hwy. 29. (dealership at the corner).
- You will enter the roundabout and turn south on Sixth Street.
- Right on Wild Rose Ave: park in PAY2 lot southeast of the University Center. (Numbered Spaces only)

From the South
Via Hastings, Minnesota and Prescott, Wisconsin on Hwy. 35/29:
- Take Hwy. 35/29 north to River Falls.
- Hwy. 35/29 becomes S. Main Street at city limits.
- Travel 2 miles then turn right onto Cascade Avenue (There is a Dairy Queen on the Corner).
- You will proceed thru the first roundabout and turn south on Sixth Street from the second roundabout.
- Right on Wild Rose Ave: park in PAY2 lot southeast of the University Center. (Numbered Spaces only)

From the South
Via Red Wing, Minnesota and Ellsworth, Wisconsin on Hwy. 65/35:
- Take Hwy. 65/35 north.
- Take a left at the stop light at junction Hwy. 29.
- onto Cascade Avenue (There is a vehicle dealership at the corner)
- You will proceed thru the first roundabout and turn south on Sixth Street from the second roundabout.
- Right on Wild Rose Ave: park in PAY2 lot southeast of the University Center. (Numbered Spaces only)
To see or print a campus map at:
http://www.uwrf.edu/map/

This permit is valid in the new lot in the area that is indicated in red.

CM Lot - Closed as of 11/10/2014.