To: Dean Van Galen, Chancellor  
116 North Hall  
University of Wisconsin-River Falls

From: Wes Chapin, Chair  
Faculty Senate  
University of Wisconsin-River Falls

December 15, 2011

RE: UWRF Faculty Senate Motion 2011-2012/76

At the December 14, 2011 meeting of University of Wisconsin-River Falls Faculty Senate, motion 2011-2012/76 was passed and it is effective immediately. This motion is forwarded to you for your action.

Motion from the Academic Programs and Policies Committee (Steve Kelm, Chair) to approve a proposed Asian Studies Minor.

Approved

Disapproved

Dean Van Galen, Chancellor  
12/23/11
TRANSMITTAL for UNDERGRADUATE PROGRAMS: Changes or Proposals

INFORMATION

1. Program title: Asian Studies Minor
2. Department(s): Modern Language
3. College(s): CAS
4. Proposal prepared by: Kris Butler Date: 9/30/2011

5. Check all that apply:
   - [x] New program
   - [ ] Change in course name
   - [ ] Change in Major
   - [ ] Change in course content
   - [ ] Existing program
   - [ ] Change in number of credits
   - [ ] Change in Minor
   - [ ] Change in Emphasis/Option

6. Other Programs/Departments Consulted (Requires letters of support from all Departments or Programs substantially affected):
   1. History/Philosophy
   2. English
   3. Political Science/Ints
   4. Geography
   5. Art
   6. CBE

7. Date of Implementation: Spring Semester 2012 Year

8. Have all courses in this program been approved? Yes [x] No [ ]
   If "No," which ones?

9. Attach Request Narrative. (Include description of program before and after proposed changes).

UNIT APPROVALS: Requires signatures of all Departments Chairs and Deans whose programs will be affected by the changes or proposal. Signature lines for the affected Departments and Colleges (Noted in 6 above), are on the back of this form. These signatures should be obtained prior to review by all other shared governance levels.

Signature
Date
Department Chair

College Curriculum Cmtt. Chair

Dean of College

University Curriculum Cmtt. Chair

Academic Policy & Programs Cmtt. Chair

Faculty Senate Chair

Provost / Vice Chancellor

Chancellor

Rev. 11/08
NOTE: The master copy of this transmittal and accompanying documents must be filed in the Provost’s office upon final approval. The Provost’s office will notify all appropriate administrative offices [Registrar, Dean(s), and Department Chair(s)] of approvals and necessary actions to implement changes.

DEPARTMENT & COLLEGE APPROVAL SIGNATURES

Department Chair

Signature

Date 9/30/11

College Curriculum Cmmt. Chair

Signature

Date 10/24/11

Dean of College

Signature

Date 12/7/11

Department Chair

Signature

Date

College Curriculum Cmmt. Chair

Signature

Date

Dean of College

Signature

Date

Rev. 11/08
REQUEST NARRATIVE
Asian Studies Minor

Overview:

Goal Three of the UWRF Strategic Plan for 2007-2012 Living the Promise is to “Expand global literacy and engagement.” A key initiative attached to this goal is to “internationalize the curriculum and campus programming.”

In response to the rising importance of East Asia on the world stage in the 21st century, UWRF has undertaken a number of initiatives in recent years to bring Asia to UWRF and UWRF to Asia. We are currently ending the period of our 2007-2012 Strategic Plan, but it is reasonable to assume that Asia will remain at the fore of our work to internationalize the curriculum and provide a global education to our students. Memoranda of Understanding continue to be created with institutions in South Korea, China, and other East Asian nations. One result of this movement has been an increased exchange of students and faculty members between UWRF and that part of the world. At the same time, the number of UWRF students of East Asian ancestry has increased steadily. These and other factors have increased interest in the development of academic programs with specific focus on East Asia.

In response to Goal Three of the Strategic Plan, in Spring 2008 the College of Arts and Sciences was awarded a Title VI grant by the U.S. Department of Education called the UNDERGRADUATE INTERNATIONAL STUDIES AND FOREIGN LANGUAGE PROGRAM (UISFL). This two-year program provides funds to institutions of higher education, a consortium of such institutions, or partnerships between nonprofit organizations and institutions of higher education to plan, develop, and implement programs that strengthen and improve undergraduate instruction in international studies and foreign languages. Through this grant (which the College succeeded in extending for a third year, and which officially ended in June 2011) the College was able to provide faculty development opportunities to enable current instructors to infuse Asian Studies topics into new or existing courses; to create research and scholarship opportunities for students and faculty; and to create co- and extra-curricular activities focusing on Asian topics or issues: performances, speakers, festivals, colloquia. Faculty and students from many different departments benefited from the work that came out of this grant. As a result, curricular offerings in Asia have been enhanced, and the following new courses were created: ART 291: Asian Art History (3 credits) (GP); ENGL/FILM 317: Modern East Asian Literature and Cinema (3 credits) (GP). In addition, UWRF now offers a second year of Mandarin Chinese, whereas only one year of Chinese had been available prior to the grant.

The proposed Asian Studies Minor described below is designed to provide UWRF students with a language-based minor that would greatly enhance their knowledge and understanding of East Asia, and incorporate the existing courses from many disciplines on campus that have an Asia focus. At the heart of the minor is a core of 16 credits in either Japanese or Chinese with 12 of these credits going toward the minor and 4 of the
credits fulfilling the General Education Goal 1: Communication Speaking and Listening requirement. The other core course, History 201, will provide students with a common foundation for further directed study on a variety of topics across a number of departments represented. NOTE: All of the courses in this minor exist currently and, with the exception of Political Science 348, are offered regularly with existing faculty/instructors*.

*The Political Science Department is currently conducting a tenure-track search, and it is hoped that the eventual hire will be able to teach POLS 348 on a regular basis. In the event that the faculty chosen for this position is not capable of teaching POLS 348, this course will likely be dropped from the list of directed electives for the Asian Studies minor.

Asian Studies Minor Requirements

Asian Studies Minor (24 total credits)

**Required Core Courses (15 credits):**
Chinese or Japanese 102 (4 credits)
Chinese or Japanese 201 (4 credits)
Chinese or Japanese 202 (4 credits)
History 201: Introduction to Asian Civilization (3 credits) (GP)

**Elective Courses – Select any three courses (9 credits):**
Art 291: Asian Art History (3 credits) (GP)
English/Film 317: Modern East Asian Literature and Cinema (3 credits) (GP)
Geography 344: Asia and Oceana (3 credits) (GP)
History 336: Traditional East Asia Prehistory-1800 (3 credits)
History 334: Modern China (3 credits)
History 335: Modern Japan (3 credits)
History 333: Silk, Spice, and Silver: The Making of the Global Exchange System to 1800 (3 credits) (GP, MD)
Management 355: International Business (3 credits) (GP)
Marketing 355: International Marketing (3 credits)
Philosophy 245: Eastern Religions and Islam (3 credits) (GP)
Political Science 348: Politics of East Asia (3 credits)
History 371: Study Tour Research – China/Japan Study Tour (3 credits)

**General Education**

**Required Supporting Course**
Chinese or Japanese 101 (4 credits)
Specific Objectives for the Program

1. To acquaint students with East Asian history, language, social institutions and religions

2. To enable students to understand basic socio-religious contours of traditional East Asian societies

3. To acquaint students with aesthetic values of East Asian cultures through study of art, literature, and film

4. To enable students to reach intermediate-level language proficiency in either Japanese or Mandarin Chinese

5. To establish a foundation and appreciation of East Asian cultures in particular and the value of knowledge of other cultures in general

Relationship to Existing Department mission and Academic Plan

Department

The Mission of the Modern Language Department “is to expand students' horizons by teaching them other languages and introducing them to other cultures of the world. Through our program, students develop:

- skills in listening comprehension, speaking, reading and writing a second language, which will provide them with access to other cultures;
- awareness and appreciation of the contributions of other cultures to contemporary society through the study of their histories and literatures, cultural sensitivity and respect through engagement with those cultures;
- critical thinking skills, through reflecting on the differences and similarities between the target cultures and their own.”

The specific objectives of the Asian Studies minor, stated above, are fully in keeping with the mission of our department. The focus on language skills and proficiency provided by the proposed minor’s core combined two years of language study, combined with the core Asian History course and directed electives from a wide variety of disciplinary approaches, will help students to develop an awareness and appreciation of East Asian history, culture, and contemporary society that is fully in keeping with the Modern Language Department’s mission.

The Modern Language Department supports this request for an Asian Studies minor and is willing to house this minor with no additional release time for the chair to serve as coordinator. No additional instructors are required to teach the courses listed for the minor.
College

The mission of the College of Arts and Sciences is “to provide for the education of the complete person, education for citizenship and leadership, education for a productive life and education for the love of learning.” The Asian Studies minor would complement several majors within the College of Arts and Sciences (as well as the College of Business and Economics, whose chair of the Department of Management and Marketing supports the creation of this minor; see attached letter from Dr. Darryl Miller). Major degree programs within the College of Arts and Sciences that might be particularly well served include TESOL, Communication Studies, History, Journalism, Marketing Communications, and International Studies.

University

As stated at the beginning of this document. Goal Three of the UWRF Strategic Plan for 2007-2012 Living the Promise is to “Expand global literacy and engagement.” A key initiative attached to this goal is to “internationalize the curriculum and campus programming.”

Asia is on the rise in the 21st century, both economically and politically. The importance of global competency will only increase with time, and knowledge of Asian language and culture is increasingly important as that region gains in influence. Yet although UWRF has a number of courses with Asia content and a number of learning abroad opportunities available, there are no programs that focus exclusively on the study of Asia. Our students need to be able to translate the various opportunities available to them into a coherent degree program that will show future employers that they do indeed have knowledge and understanding of this part of the world. Moreover, the fact that the minor includes three credits of a study-abroad experience as directed electives is likely to increase enrollments and popularity of the study abroad opportunities our campus offers in China, Japan, Taiwan, etc.

At the same time, the population of students of Asian ethnicity at UWRF is increasing each year:

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<th>Fall 2010</th>
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<tr>
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<td>1,775</td>
<td>1,884</td>
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<td>American</td>
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See the full reports at
http://www.uwsa.edu/opar/orb-im/im/trends_enroll/tef08.pdf
As UWRF increases its recruiting efforts on the Minnesota side of the St. Croix River, this trend promises to continue even in the face of falling totals of incoming freshmen. The 2000 U.S. Census reported that Minneapolis and St. Paul have the greatest concentration of Asian Americans in the interior of the United States. The Census has also found that Minnesota’s Asian American population increased by 130% since the 1990s (from 78,000 to over 180,000) including 24,000 mixed-race Asian or Pacific Islanders. This is a population that is likely to be drawn to the opportunity to study East Asia through a minor, a likelihood that we already see in the number of students of Asian heritage who enroll in Chinese or Japanese language classes at UWRF.

Enrollments in Chinese and Japanese language classes are increasing. This is particularly noteworthy in the second year of instruction, as the majority of these students are taking the language purely based on interest in learning the language, and most are not using Chinese and Japanese 201 and 202 to fulfill any requirements for their major. Students in these classes frequently inquire as to whether there is a way to minor in the language of their choice, and are likely to welcome the opportunity to further their study of the culture in the context of a degree program to complement their chosen major. Moreover, the fact that the minor includes three credits of a study-abroad experience is likely to increase enrollments and popularity of the study abroad opportunities our campus offers in China, Japan, Taiwan, etc.

In sum, the Asian Studies minor is an interdisciplinary area studies minor program that is the first at UWRF to focus exclusively on Asia. It fits in well with the University’s Mission, Vision and Values and with Goal Three of the current Strategic Plan. As UWRF moves forward toward its next plan for 2012-2017, an Asian Studies minor can help lend focus and coherence to our efforts to “help students...be successful as productive, creative, ethical, engaged citizens and leaders with an informed global perspective.”
September 28, 2011

Dr. Kristine Butler
Department of Modern Languages

Dear Kris:

As you develop the new minor in Asian Studies, I would like to recommend that ENGL 317 East Asian Literature and Film, a course designed and taught by Dr. Lissa Schneider-Rebozo, be included part of the curriculum for that program.

Dr. Schneider-Rebozo has received support from several sources to develop this course with the Asian Studies Minor in mind. In 2009 she attended a seminar at the East-West Center in Honolulu, Hawaii, on Infusing East Asian Studies into the Undergraduate Curriculum. She also received a grant from the UW System Institute on Race and Ethnicity to develop the course.

English 317 was offered for the first time in the summer of 2011 and is being offered again this semester and will be repeated during J-term. I anticipate that it will be offered regularly—at least once a year—in future.

I fully support your efforts to move forward on a minor in Asian Studies and including Lissa’s course in that program.

Sincerely,

Laura W. Zlogar, Chair
Department of English
As the person who developed English/Film 317: Modern East Asian Literature and Cinema, I am writing to express my full support for the East Asian minor and for Modern East Asian Literature and Cinema's inclusion in that minor. Indeed, English/Film 317 would not exist without the extensive support received from the UISFL grant administered by Brad Caskey, Kris Butler, and Zhiguo Yang, and the faculty development programming that this grant provided.

Thank you for your consideration!

Lissa

Dr Lissa Schneider-Rebozo
Associate Professor
Department of English
University of Wisconsin River Falls
410 S. Third Street
River Falls, WI 54022
office: 715-425-3354
September 27th 2011

Dr. Kristine Butler
Chair– Modern Languages Department
College of Arts and Sciences
University of Wisconsin River Falls

RE: Interdisciplinary Asian Studies Minor

This letter is in support of the Modern Language Department's proposal to create an interdisciplinary Asian Studies Minor.

The Art department will offer the following course to be included in this Minor.

Art 291 Asian Art History (GP) will be offered in the Fall of even semesters, beginning fall 2012.

The course would be an excellent fit with the minor because it offers an introduction to various Asian visual art traditions. The course employs a thematic approach to analyze key questions and issues in order to foster an understanding of major monuments, styles, and artistic traditions of India, China, Japan, and parts of Southeast Asia. Aesthetic styles, forms, aesthetics and content are contextualized in relation to philosophy, religion, technology, political and economic circumstances, and cultural interactions.

This is an excellent proposal and fits our mission to expand Global Literacy and Engagement.

Sincerely

Randy J Johnston
Professor Art Department Chair
University of Wisconsin, River Falls
Dear Dr. Butler,

With this message I wish to express my support for the inclusion of the course ART 291 Gender and Art (GP) in the Asian Studies minor curriculum.

The development of ART 291 relied on the support of the UISFL Grant. This grant permitted me to participate in the Summer Institute at the East-West Center, at the University of Honolulu - Manoa, in 2008, where I created the core components of the course. My participation in another UISFL Grant-funded opportunity, the Faculty Seminar on East Asian Studies (Aug./Sept. 2008), furnished me with opportunities to revise and refine some of the course contents. Aided by the foundations provided by the coursework, seminars, and conversations with the scholars leading the Summer Institute and Seminar, I designed the course to address a number of critical issues in ancient and contemporary Asian art. The resulting course employs a thematic approach to analyze key questions and aesthetic problems in order to foster an understanding of major monuments, styles, and artistic traditions of India, China, Japan, and parts of Southeast Asia. As such, I believe this course would serve as a strong complement to the other courses under consideration for inclusion in the Asian Studies minor program.

Sincerely,
Kaylee Spencer

Kaylee Spencer, Ph.D.
Assistant Professor of Art History
University of Wisconsin-River Falls
Dr. Butler,

The faculty of the Department of Management and Marketing support the creation of the Asian Studies Minor. Given the importance of commerce among the nations of the Pacific Rim within business administrations students may be attracted to the minor. We approve having MGST 355 (International Business) included as part of the minor. Please note however, that MGST 355 carries a prerequisite of MGST 300. MGST 355 is offered regularly in both fall and spring semesters.

The Vietnam Study Tour (CBE 378) and the Taiwan Study Tour (CBE 379) may also be included as part of the minor. The scheduling of these depends on faculty interest so is not predictable.

Another course that you may consider is MGTO 355 (International Marketing). It is a popular course among both Marketing and Marcom majors. The course carries a prerequisite of Principles of Marketing (MGTO 318 or 311) and is offered regularly each spring. Thank you.

Darryl W. Miller, Ph.D.
Professor of Marketing
Chair, Dept. of Management & Marketing
University of Wisconsin River Falls
Dear Kris,

The College of Business and Economics also supports the creation of the Asian Studies Minor to allow students to study this important geographic and cultural region in more depth. The only suggestion we have is that East Asian Studies Minor or Asian Pacific Rim Studies Minor might be more descriptive. I mistakenly asked the faculty member who does the Turkey Study Tour if he would be interested in listing his class for the minor because I had only glanced at the title of the program at the time. Once he corrected me and I finally read the program description, we did discuss the possibilities of South Asian Studies Minor, Southwest Asian Studies Minor, etc. coming into existence at UAF in the future as these areas of the world continue to develop.

Along with the suggestions that the Management and Marketing department made below, we’re also open to the Turkey Study Tour being listed if the program title is intended to be all inclusive. ;)

Thank you,
Dawn

-----Original Message-----
From: Darryl Miller
Sent: Wednesday, September 28, 2011 11:51 AM
To: Kristine Butler
Cc: Dawn Hukai; Claire McCarty Kilian; Darryl Miller; Brian Huffman; Ozcan Elib; Marina Onken; Sally Field; Stacy Vollmers; Joy Benson; Sheryl Moinat; George Dierberger; Wei Zheng
Subject: Asian Studies Minor

Dr. Butler,

The faculty of the Department of Management and Marketing support the creation of the Asian Studies Minor. Given the importance of commerce among the nations of the Pacific Rim within business administrations students may be attracted to the minor. We approve having MGMT 355 (International Business) included as part of the minor. Please note however, that MGMT 355 carries a prerequisite of MGMT 300. MGMT 355 is offered regularly in both fall and spring semesters.

The Vietnam Study Tour (CBE 370) and the Taiwan Study Tour (CBE 370) may also be included as part of the minor. The scheduling of these depends on faculty interest so is not predictable.

Another course that you may consider is MKTG 355 (International Marketing). It is a popular course among both Marketing and Marcomm majors. The course carries a prerequisite of Principles of Marketing (MKTG 310 or 311) and is offered regularly each spring. Thank you.

Darryl W. Miller, Ph.D.
Professor of Marketing
Hello Kris,

The Department of Political Science would welcome opportunities to offer POLS 348: Politics of East Asia on a more regular basis. The course was last offered in fall 2000 and had good enrollment (26 students). That is the only time that we have been able to put it onto the schedule over the last 15 plus years because of staffing limitations (it was offered by an adjunct who was able to teach for us only one term and had the appropriate specialization). We have tried several times to identify adjuncts to teach the course again, including the person who offered it in fall 2000, but are not currently in a position to guarantee that it will be scheduled. We have a tenure-track search underway this year and it is possible that a new hire might be able to cover this course, but we will not know that until the search is completed.

Best regards,

Wes
Hi Kris,

Geography of Asia and Oceania is offered every other year. I taught it this Spring so the next time will be Spring 2013. I will be happy to write a letter of support for the Asia Studies Minor.

Hi John:

I have a couple of questions regarding courses in the Geography department that have Asia content.

First, can you tell me how often your Geography 344: Asia and Oceania course is offered?

Second, would you be willing to write a letter of support from your department for an Asian Studies minor if asked?

Thanks,

Kris

Kristine J. Butler, Ph.D.
Chair, Modern Language Department
Professor of French
University of Wisconsin - River Falls
430 S. 3rd St.
River Falls, WI 54022
(715) 425-3121
fax: (715) 425-8657
kristine.butler@uwrf.edu
RE: Question about Asia-related history courses

Kurt Leichtle

Kris
201 is offered most semesters. If we miss a semester, then it is offered in winter or summer.

The upper division courses are offered at least every other year at least.
The 333 is offered every summer first term and he is piloting an online course.

Kurt

Kurt E. Leichtle, PhD
Professor
Chair—History and Philosophy
Director—Broad Field Social Studies
University of Wisconsin River Falls
410 S. Third St.
River Falls, WI 54022
715 425 3164
715 425 0611 fax
RE: Letter re Asian Studies minor

Kurt Leichtle

Sent: Thursday, September 29, 2011 2:20 PM

To: Kristine Butler

Kris

I am happy to see History and Philosophy included in the Asian Studies Minor. We look forward to the new students. The Asian Studies Minor will allow students to create a supporting skill and knowledge set to complement many majors as they seek their careers. This role is exactly the strength and usefulness of a minor.

Congratulations

Kurt

Kurt E. Leichtle, PhD
Professor
Chair--History and Philosophy
Director--Broad Field Social Studies
University of Wisconsin River Falls
418 S. Third St.
River Falls, WI 54022
715 425 3164
715 425 0611 fax