To: Dean Van Galen, Chancellor
116 North Hall
University of Wisconsin-River Falls

From: Wes Chapin, Chair
Faculty Senate
University of Wisconsin-River Falls

November 3, 2011

RE: UWRF Faculty Senate Motion 2011-2012/44

At the November 2, 2011 meeting of University of Wisconsin-River Falls Faculty Senate, motion 2011-2012/44 was passed and it is effective immediately. This motion is forwarded to you for your action.

Motion from the Faculty Senate Executive Committee (Wes Chapin, Chair) to approve the Mission/Vision/Values draft for the 2012-2017 strategic plan.

FOCUSED MISSION STATEMENT
Our mission is to help prepare students to be productive, creative, ethical, engaged citizens and leaders with an informed global perspective.

VISION
The University of Wisconsin-River Falls will distinguish itself as the St. Croix Valley's public, comprehensive university that:

- Supports an inclusive campus community of highly-engaged learners and scholars.
- Develops distinctive, innovative educational opportunities including regional and global partnerships that lead to student success, sustainable communities, and differentiation of the university within the state and nation.
- Fosters a challenging, supportive, student-centered environment that is characterized by academic excellence, inspiring and preparing students to serve as ethical, informed citizens and leaders in an increasingly complex, diverse, and global environment.

CORE VALUES
- **STUDENT CENTERED.** We commit ourselves to an unwavering focus on learning, holistic development and success.
• **ACADEMIC EXCELLENCE.** We help students attain their full potential as critical thinkers, effective communicators, leaders, and committed life-long learners by providing engaged and integrated educational experiences.

• **INCLUSIVENESS.** We commit to a community of mutual respect, professional behavior, academic freedom and appreciation of individual differences and rich cultural diversity.

• **INNOVATION.** We encourage innovation, sustainability, and creativity, often in partnership with others, to inspire people, catalyze new ideas, and support economic and community development.

• **GLOBAL ENGAGEMENT.** We engage with ideas, people, cultures and places beyond our campus to enrich learning and understanding.

• **INTEGRITY.** We earn trust through honesty, accountability, and ethical behavior.

Approved

Disapproved

\[Signature\]

Dean Van Galen, Chancellor

Date