TO:  Don Betz, Chancellor  
116 North Hall  
University of Wisconsin-River Falls

FROM: Wes Chapin, Chair  
Faculty Senate  
University of Wisconsin-River Falls

RE: UW-RF Faculty Senate Motion 2006-2007/71

At the March 21, 2007 meeting of the University of Wisconsin-River Falls Faculty Senate, motion 2006-2007/71 was made, seconded, and passed. This motion is forwarded for your action:

Motion 2006-2007/71 passed on March 21, 2007. This motion will take effect immediately.

A motion from the General Education Committee to approve revisions to Goal One.

Approved

Disapproved

Don Betz, Chancellor

3/29/2007 Date
GOAL ONE (2/05/2007 version)
Communicate effectively.
Students will demonstrate the ability to read, write, speak, and listen effectively.

Students will be able to:
1) express ideas and facts in a variety of formats
2) comprehend, interpret, and analyze oral, written, and visual communication
3) effectively communicate ideas related to a broad range of subjects and to a specific area of study
4) select, evaluate, and organize visual and print material and information in a logical and clear manner.

To fulfill this goal, students are required to earn 9 credits, with one 3 credit course in each of the CW (Communication – Reading and Writing), CS (Communication – Speaking and Listening), and CA (Advanced Communication) designations.

Communication (C)
Criteria:
- Courses designated C enable students to express ideas in a variety of formats.
- Courses designated C enable students to comprehend, interpret, and analyze oral, written, and visual communication.
- Courses designated C enable students to effectively communicate ideas related to a broad range of subjects and to a specific area of study.
- Courses designated as CA must be at the 200 level or higher.

Outcomes:
Communication-Reading and Writing (CW)
Students will be able to:
- Read print and visual material analytically and critically.
- Conceive ideas about a topic, synthesize and arrange them logically, and express them clearly and proficiently in standard English.

Communication-Speaking and Listening (CS)
Students will be able to:
- Deliver oral presentations clearly and effectively.
- Effectively construct and incorporate visual aids (e.g., handouts, charts, technologies, etc.) to support ideas in presentations.
- Listen critically to communications of others, and summarize and evaluate their ideas.

Advanced Communication (CA)
Students will be able to:
- Read and interpret print, electronic, and visual text at an advanced level.
- Perform critical and analytical research through scholarly methods.
- Use written communication advanced in form and style, idea development, and analysis to formulate complex responses that explore and defend their own ideas.