TRANSMITTAL for UNDERGRADUATE PROGRAMS: Changes or Proposals

INFORMATION

1. Program title: Mathematics - Secondary Education
2. Department(s): Mathematics
3. College(s): College Of Education And Professional Studies

5. Check all that apply:
   ☒ New program
   ☒ Change in course name
   ☒ Change in Major
   ☒ Change in course content
   ☐ Existing program
   ☐ Change in number of credits
   ☐ Change in Minor
   ☐ Change in Emphasis/Option

6. Other Programs/Departments Consulted (Requires letters of support from all Departments or Programs substantially affected):
   1. COEPS
   2.
   3.
   4.

7. Date of Implementation: Fall Semester 2012 Year

8. Have all courses in this program been approved? Yes ☒ No ☐
   If “No,” which ones?

9. Attach Request Narrative. (Include description of program before and after proposed changes).

UNIT APPROVALS: Requires signatures of all Departments Chairs and Deans whose programs will be affected by the changes or proposal. Signature lines for the affected Departments and Colleges (Noted in 6 above), are on the back of this form. These signatures should be obtained prior to review by all other shared governance levels.

<table>
<thead>
<tr>
<th>Department Chair</th>
<th>Signature</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Robert Coffman</td>
<td>11/9/2011</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>College Curriculum Cmtt. Chair</th>
<th>Signature</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>COEPS</td>
<td>R. Coller</td>
<td>11/9/2011</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Dean of College</th>
<th>Signature</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>B. Smith</td>
<td>11/9/2011</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>University Curriculum Cmtt. Chair</th>
<th>Signature</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Barbara S. Nelson</td>
<td>12/8/11</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Academic Policy &amp; Programs Cmtt. Chair</th>
<th>Signature</th>
<th>Date</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Faculty Senate Chair</th>
<th>Signature</th>
<th>Date</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Provost / Vice Chancellor</th>
<th>Signature</th>
<th>Date</th>
</tr>
</thead>
</table>

Chancellor

NOTE: The master copy of this transmittal and accompanying documents must be filed in the Provost’s office upon final approval. The Provost’s office will notify all appropriate administrative offices [Registrar, Dean(s), and Department Chair(s)] of approvals and necessary actions to implement changes.

Rev. 11/08
TRANSMITTAL for UNDERGRADUATE PROGRAMS: Changes or Proposals

DEPARTMENT & COLLEGE APPROVAL SIGNATURES

<table>
<thead>
<tr>
<th>Signature</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Department Chair</td>
<td>11/10/2011</td>
</tr>
<tr>
<td>College Curriculum Cmtt. Chair</td>
<td></td>
</tr>
<tr>
<td>Dean of College</td>
<td>11/21/11</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Signature</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Department Chair</td>
<td></td>
</tr>
<tr>
<td>College Curriculum Cmtt. Chair</td>
<td></td>
</tr>
<tr>
<td>Dean of College</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Signature</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Department Chair</td>
<td></td>
</tr>
<tr>
<td>College Curriculum Cmtt. Chair</td>
<td></td>
</tr>
<tr>
<td>Dean of College</td>
<td></td>
</tr>
</tbody>
</table>

Rev. 11/08
Existing Plan with Change Indicated

Mathematics Major - Education

Professional Education Courses 39 cr. hrs.
TED 120 Introduction to Education and Instructional Technology 3 cr.
TED 212 Educational Psychology 5 cr.
TED 252 Foundations of Multicultural Education (d) 3 cr.
TED 420 School and Society 3 cr.
TED 438 Techniques in Middle/Sec. Education: Mathematics 3 cr.
TED 464 Content Area Literacy in Middle & Secondary School Mathematics 3 cr.
TED 457 Management Strategies for the Secondary Mathematics Classroom 3 cr.
SPED 330 Exceptional Child 3 cr.
TED 474 Student Teaching-Secondary Only 12 cr.
or TED 473 and 474 Student Teaching-Middle/Secondary (6 cr. each)
TED 414 Development of the Transcendent 4 cr.

Major Requirements 36 Total Credits

Required Courses: 30 cr. hrs.
MATH 166 Calculus I 4 cr.
MATH 167 Calculus II 4 cr.
MATH 236 Discrete Mathematics 4 cr.
MATH 256 Linear Algebra 3 cr.
MATH 266 Calculus III 3 cr.
MATH 351 Abstract Algebra 3 cr.
MATH 356 Probability 3 cr.
MATH 411 Geometry 3 cr.
MATH 316 Mathematical Modeling 3 cr.
or MATH 326 Applied Statistics 3 cr.
or MATH 357 Mathematical Statistics 3 cr.

Directed Electives: 6 cr. hrs.
Select at least two mathematics courses numbered higher than 300, excluding MATH 305, 371, 379 and 436

Required Supporting Courses: 5 cr. hrs.
MATH 436 History of Mathematics (writing intensive) 2 cr.
MATH 305 Integrating Technology in Teaching Secondary Mathematics 3 cr.

Up until recently, certain of the Standards for EA-A certification in mathematics were only addressed for Mathematics - Secondary Education majors by the MATH 326 or MATH 357 curriculum. These standards, however, are now also addressed by a recently approved course - MATH 316. Accordingly, Mathematics - Secondary Educations would benefit from being allowed the option of taking MATH 316 in lieu or either MATH 326 or MATH 357.
TRANSMITTAL for UNDERGRADUATE PROGRAMS: Changes or Proposals

INFORMATION

2. Department(s): Management & Marketing
3. College(s):  Cbe
4. Proposal prepared by: Miller, Klic, Vollmers Date: 11/28/2011

5. Check all that apply:

☐ New program
☐ Change in course name
☐ Change in Major
☐ Change in course content
☒ Existing program
☒ Change in number of credits
☐ Change in Minor
☐ Change in Emphasis/Option

6. Other Programs/Departments Consulted (Requires letters of support from all Departments or Programs substantially affected):

1. Economics
2. Finance
3. Psychology
4. 

7. Date of Implementation: Fall Semester 2012 Year

8. Have all courses in this program been approved? Yes ☒ No ☐
   If “No,” which ones?

9. Attach Request Narrative. (Include description of program before and after proposed changes).

UNIT APPROVALS: Requires signatures of all Departments Chairs and Deans whose programs will be affected by the changes or proposal. Signature lines for the affected Departments and Colleges (Noted in 6 above), are on the back of this form. These signatures should be obtained prior to review by all other shared governance levels.

Department Chair

College Curriculum Cmtt. Chair

Dean of College

University Curriculum Cmtt. Chair

Academic Policy & Programs Cmtt. Chair

Faculty Senate Chair

Provost / Vice Chancellor

Chancellor

Signature  Date

11/30/11

12-13-11

12-15-11

1/6/11

NOTE: The master copy of this transmittal and accompanying documents must be filed in the Provost’s office upon final approval. The Provost’s office will notify all appropriate administrative offices [Registrar, Dean(s), and Department Chair(s)] of approvals and necessary actions to implement changes.

Rev. 11/08
In designing this updated revision of the Marketing Option within the Business Administration Major the marketing faculty conducted extensive benchmarking of marketing programs at other business schools. For this purpose we chose 18 AACSB-accredited schools with missions and circumstances similar to our own (i.e., business schools from midsized public regional comprehensive universities).

The proposal includes three basic changes:

1. International Marketing (MKTG 355) becomes required of all marketing majors. Formerly it was an elective. This change is consistent with the UWRF and CBE strategic emphasis on Global Education and Engagement. The change will not likely stress resources because it has been the most popular elective for several years with a large majority of marketing majors taking it.

2. The total MKTG requirement with the option increases from 15 to 21. Both required marketing courses and marketing electives increase by 3 credits. This set of changes places our program more in line with the size and structure of programs in our benchmark schools. These slight increases should not stress resources very much. We are urging students to include an internship as part of their marketing electives and we have decreased the support elective requirement from 9 to 6 credits so the total credit hour requirement in the option increases 3 credits from 24 to 27.

3. The major change to the list of support electives includes removing several psychology courses and increasing courses in economics and other functional areas within business administration. The psychology courses that were cut seemed to be too technical for our needs. The chairperson of the psychology department supports this change because it puts less stress on her department’s ability to serve psychology students and students from programs in education. Many marketing students take Managing Workplace Diversity (MNGT 330) and/or International Business (MNGT 355) as support electives because these courses can also satisfy university diversity and global requirements respectively. Thus, enrollment patterns in other departments will not be affected to a significant degree. The 3 credit increase in the total requirements for the option do not affect whether a student can complete 120 credits for the B.S. in Business Administration in four academic years. If they take full advantage of double-counting opportunities they are left with 14.5 credits of general elective. A minor is not required with this major.
<table>
<thead>
<tr>
<th>Current Option</th>
<th>Proposed Option</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Required Marketing Courses 9 cr. hrs.</strong></td>
<td><strong>Required Marketing Courses 12 cr. hrs.</strong></td>
</tr>
<tr>
<td>MKTG 312 Consumer Behavior</td>
<td>MKTG 312 Consumer Behavior</td>
</tr>
<tr>
<td>MKTG 365 Marketing Research</td>
<td>MKTG 365 Marketing Research</td>
</tr>
<tr>
<td>MKTG 445 Marketing Strategy</td>
<td>MKTG 445 Marketing Strategy</td>
</tr>
<tr>
<td>MKTG 355 International Marketing</td>
<td>MKTG 355 International Marketing</td>
</tr>
<tr>
<td><strong>Marketing Electives 6 cr. hrs.</strong></td>
<td><strong>Marketing Electives 9 cr. hrs.</strong></td>
</tr>
<tr>
<td>MKTG 315 Retail Management</td>
<td>MKTG 315 Retail Management</td>
</tr>
<tr>
<td>MKTG 325 Sales Effectiveness</td>
<td>MKTG 325 Sales Effectiveness</td>
</tr>
<tr>
<td>MKTG 330 Promotional Strategy</td>
<td>MKTG 330 Promotional Strategy</td>
</tr>
<tr>
<td>MKTG 334 Internet and Direct Marketing</td>
<td>MKTG 334 Internet and Direct Marketing</td>
</tr>
<tr>
<td>MKTG 342 Services Marketing</td>
<td>MKTG 342 Services Marketing</td>
</tr>
<tr>
<td>MKTG 352 Business to Business Marketing</td>
<td>MKTG 352 Business to Business Marketing</td>
</tr>
<tr>
<td>MKTG 355 International Marketing</td>
<td>MKTG 357 Internship-Marketing</td>
</tr>
<tr>
<td>MKTG 379 Internship-Marketing</td>
<td>MKTG 389 Special Topics in Marketing</td>
</tr>
<tr>
<td>MKTG 389 Special Topics in Marketing</td>
<td>MKTG 499 Independent Study</td>
</tr>
<tr>
<td>MKTG 499 Independent Study</td>
<td>MNGT 450 e-Commerce</td>
</tr>
<tr>
<td>MNGT 450 e-Commerce</td>
<td></td>
</tr>
<tr>
<td><strong>Support Electives: 9 cr. hrs.</strong></td>
<td><strong>Support Electives: 6 cr. hrs.</strong></td>
</tr>
<tr>
<td>COMS 306 Nonverbal Communication</td>
<td>CBE 370 International Study Tour</td>
</tr>
<tr>
<td>COMS 311 Persuasion</td>
<td>COMS 306 Nonverbal Communication</td>
</tr>
<tr>
<td>COMS 316 Organizational Communication</td>
<td>COMS 311 Persuasion</td>
</tr>
<tr>
<td>ECON 316 Managerial Economics</td>
<td>ECON 316 Managerial Economics</td>
</tr>
<tr>
<td>ECON 340 Contemporary International Trade</td>
<td>ECON 333 Database Management Systems</td>
</tr>
<tr>
<td>ECON 342 International Finance</td>
<td>ECON 316 Managerial Economics</td>
</tr>
<tr>
<td>ECON 426 Forecasting and Econometrics</td>
<td>ECON 340 Contemporary International Trade</td>
</tr>
<tr>
<td>ESM 377 Business Ecology</td>
<td>ECON 342 International Finance</td>
</tr>
<tr>
<td>GEOG 250 Intro to Cartography and GIS</td>
<td>ECON 426 Forecasting and Econometrics</td>
</tr>
<tr>
<td>MNGT 310 Culture and Business</td>
<td>ECON 301 Intermediate Micro</td>
</tr>
<tr>
<td>MNGT 330 Managing Workplace Diversity</td>
<td>ECON 302 Intermediate Macro</td>
</tr>
<tr>
<td>MNGT 389 Special Topics in Management</td>
<td>ECON 305 Money &amp; Banking</td>
</tr>
<tr>
<td>PHIL 304 Business Ethics</td>
<td>ECON 324 Labor Economics</td>
</tr>
<tr>
<td>POLS 256 Public Policymaking</td>
<td>ESM 377 Business Ecology</td>
</tr>
<tr>
<td>POLS 260 Introduction to International Relations</td>
<td>FINC 314 Principles of Insurance</td>
</tr>
<tr>
<td>PSYC 236 Dvlpmntl Psych: Childhood and Adolesc</td>
<td>FINC 350 Real Estate</td>
</tr>
<tr>
<td>PSYC 265 Social Psychology</td>
<td>FINC 355 Multinational Financial Management</td>
</tr>
<tr>
<td>PSYC 305 Learning and Motivation</td>
<td>GEOG 250 Intro to Cartography and GIS</td>
</tr>
<tr>
<td>PSYC 310 Memory and Thinking</td>
<td>MARC 370 Public Relations</td>
</tr>
<tr>
<td>PSYC 320 Psychology of Personality</td>
<td>MNGT 318 Operations Research</td>
</tr>
<tr>
<td>PSYC 336 Dvlpmntl Psych: Adulthood and Aging</td>
<td>MNGT 330 Managing Workplace Diversity (d)</td>
</tr>
<tr>
<td></td>
<td>MNGT 340 Ethical Leadership</td>
</tr>
<tr>
<td></td>
<td>MNGT 355 International Business (g)</td>
</tr>
<tr>
<td></td>
<td>MNGT 362 Logistical Management</td>
</tr>
<tr>
<td></td>
<td>MNGT 430 Small Business Management</td>
</tr>
<tr>
<td></td>
<td>PHIL 304 Business Ethics</td>
</tr>
<tr>
<td></td>
<td>POLS 256 Public Policymaking</td>
</tr>
<tr>
<td></td>
<td>POLS 260 Introduction to International Relations</td>
</tr>
<tr>
<td></td>
<td>PSYC 265 Social Psychology</td>
</tr>
<tr>
<td></td>
<td>PSYC 320 Psychology of Personality</td>
</tr>
</tbody>
</table>
Current Option

**Required Marketing Courses 9 cr. hrs.**
- MKTG 312 Consumer Behavior
- MKTG 365 Marketing Research
- MKTG 445 Marketing Strategy

**Marketing Electives 6 cr. hrs.**
- MKTG 315 Retail Management
- MKTG 325 Sales Effectiveness
- MKTG 330 Promotional Strategy
- MKTG 334 Internet and Direct Marketing
- MKTG 342 Services Marketing
- MKTG 352 Business to Business Marketing
- MKTG 355 International Marketing
- MKTG 379 Internship-Marketing
- MKTG 389 Special Topics in Marketing
- MKTG 499 Independent Study
- MNGT 450 e-Commerce

**Support Electives: 9 cr. hrs.**
- COMS 306 Nonverbal Communication
- COMS 311 Persuasion
- COMS 316 Organizational Communication
- ECON 316 Managerial Economics
- ECON 340 Contemporary International Trade
- ECON 342 International Finance
- ECON 426 Forecasting and Econometrics
- ESM 377 Business Ecology
- GEOG 250 Intro to Cartography and GIS
- MNGT 310 Culture and Business
- MNGT 330 Managing Workplace Diversity
- MNGT 389 Special Topics in Management
- PHIL 304 Business Ethics
- POLS 256 Public Policymaking
- POLS 260 Introduction to International Relations
- PSYC 236 Dvlpmntl Psych: Childhood and Adolesc
- PSYC 265 Social Psychology
- PSYC 305 Learning and Motivation
- PSYC 310 Memory and Thinking
- PSYC 320 Psychology of Personality
- PSYC 336 Dvlpmntl Psych: Adulthood and Aging

Proposed Option

**Required Marketing Courses 12 cr. hrs.**
- MKTG 312 Consumer Behavior
- MKTG 365 Marketing Research
- MKTG 445 Marketing Strategy
- MKTG 355 International Marketing

**Marketing Electives 9 cr. hrs.**
- MKTG 315 Retail Management
- MKTG 325 Sales Effectiveness
- MKTG 330 Promotional Strategy
- MKTG 334 Internet and Direct Marketing
- MKTG 342 Services Marketing
- MKTG 352 Business to Business Marketing
- MKTG 379 Internship-Marketing
- MKTG 389 Special Topics in Marketing
- MKTG 499 Independent Study
- MNGT 450 e-Commerce

**Support Electives: 6 cr. hrs.**
- CBE 370 International Study Tour
- COMS 306 Nonverbal Communication
- COMS 311 Persuasion
- COMS 313 Intercultural Communication (d)
- CSIS 333 Database Management Systems
- ECON 316 Managerial Economics
- ECON 340 Contemporary International Trade
- ECON 342 International Finance
- ECON 426 Forecasting and Econometrics
- ECON 301 Intermediate Micro
- ECON 302 Intermediate Macro
- ECON 305 Money & Banking
- ECON 324 Labor Economics
- ESM 377 Business Ecology
- FINC 314 Principles of Insurance
- FINC 350 Real Estate
- FINC 355 Multinational Financial Management
- GEOG 250 Intro to Cartography and GIS
- MARC 370 Public Relations
- MNGT 318 Operations Research
- MNGT 330 Managing Workplace Diversity (d)
- MNGT 340 Ethical Leadership
- MNGT 355 International Business (g)
- MNGT 362 Logistical Management
- MNGT 430 Small Business Management
- PHIL 304 Business Ethics
- POLS 256 Public Policymaking
- POLS 260 Introduction to International Relations
- PSYC 265 Social Psychology
RE: COMS 313 as support elective for Marketing Option?

Robin Murray

Sent: Monday, October 24, 2011 12:55 PM
To: Darryl Miller
Importance: High

Dear Darryl,
In talking with the COMS staff, yes, we approve your choice/change from 316 to 313. However, you should know that we are in the process of dropping a section of 313 for spring and will offer only 2 sections of 30 per. Though...we also offer an online 313 class during summer and J-term. The online 313 is a-synchronous. If you need something more official...please let me know.
Thanks
Robin

Robin Murray, Chair Communication Studies and Theatre Arts
University of Wisconsin-River Falls
Office phone#715-425-3097

"Sometimes I have believed as many as six impossible things before breakfast."
Lewis Carroll, from Through the Looking Glass

From: Darryl Miller
Sent: Monday, October 24, 2011 11:33 AM
To: Robin Murray
Subject: COMS 313 as support elective for Marketing Option?

Dr. Murray,
The faculty of the Dept. of Management and Marketing has recently met to update the curriculum of the Marketing Option within the Business Administration Major. Three COMS courses have been included as support electives in this option for several years. These include: COMS 306 (Nonverbal Comm), COMS 311 (Persuasion), and COMS 316 (Org Comm). With your approval we would like to replace COM 316 with COMS 313 (Intercultural Comm). We believe that given the importance of multicultural marketing internationally and domestically COMS 313 would be a better choice for our students than COMS 316. Thank you.

Darryl W. Miller, Ph.D.
Professor of Marketing
Chair, Dept. of Management & Marketing
University of Wisconsin River Falls
That should work.

Hossein Najafi, PhD
Computer Science and Information Systems Department, Chair
University of Wisconsin, River Falls
410 S. 3rd St.
River Falls, WI 54022
715-425-3335

From: Darryl Miller <darryl.w.miller@uwrf.edu>
Date: Thu, 15 Dec 2011 10:43:43 -0600
To: Hossein Najafi <hossein.najafi@uwrf.edu>
Subject: CSIS 333

Hossein,
Please confirm that CSIS 333 is acceptable as a support elective for the
Marketing Option within the Business Administration Major. Thanks.
D.

Darryl W. Miller, Ph.D.
Professor of Marketing
Chair, Dept. of Management & Marketing
University of Wisconsin River Falls
Hi Darryl: Thank you for informing me about updating your curriculum in Marketing. Our department has a meeting on Friday Oct. 30, I will bring your email to their attention. I do not foresee any issue on our part, nevertheless; If I receive feedback from my colleagues I will forward them to you by early next week. Thank you, Hamid

Hamid, We are in the process of updating the curriculum for the Marketing Option. The following ECON courses have been on our list of support electives for several years:

ECON 316 Managerial Economics
ECON 340 Contemporary International Trade
ECON 342 International Finance
ECON 426 Forecasting and Econometrics

With your approval we would like to retain them and add the following courses:

ECON 301 Intermediate Micro
ECON 302 Intermediate Macro
ECON 305 Money & Banking
ECON 324 Labor Economics

Thank you.

Darryl W. Miller, Ph.D.
Professor of Marketing
Chair, Dept. of Management & Marketing
University of Wisconsin River Falls
RE: ESM 377 as support elective for Bus Admin Marketing Option?

Donavon Taylor
  Sent: Monday, October 24, 2011 11:11 AM
  To: Darryl Miller

Darryl,
Thanks for the email. We are pleased that ESM 377 is included on your supporting electives lists and support it continued listing there.
Have a good day,
Don Taylor, Chair
Department of Plant and Earth Science

From: Darryl Miller
Sent: Monday, October 24, 2011 11:01 AM
To: Donavon Taylor
Subject: ESM 377 as support elective for Bus Admin Marketing Option?

Dr. Taylor,
The faculty of the Dept. of Management and Marketing has recently met to update the curriculum of the Marketing Option within the Business Administration Major.
ESM 377 (Business Ecology) has been included as a support elective in this option for several years. With your approval we would like to retain it as a support elective. We believe that given the increasing importance of sustainable business practices, ESM 377 is a logical choice for a support elective. Thank you

Darryl W. Miller, Ph.D.
Professor of Marketing
Chair, Dept. of Management & Marketing
University of Wisconsin River Falls
Hi Darryl,
The dept of acct & finc strongly supports your department's decision to add the following finc courses to the marketing option's the support electives. We also suggest that finc 348 (investments) can be an excellent support elective course as well.
Thank you,
Reza

From: Darryl Miller
Sent: Monday, October 24, 2011 1:57 PM
To: Reza Rahgozar
Subject: FINC Courses as MKTG Support Electives

Reza,
With your approval we would like to add the courses below to the support electives for the Marketing Option.

    FINC 314 Principles of Insurance
    FINC 350 Real Estate
    FINC 355 Multinational Financial Management

Thank you.
D.

Darryl W. Miller, Ph.D.
Professor of Marketing
Chair, Dept. of Management & Marketing
University of Wisconsin River Falls
RE: GEOG 250 as support elective for Marketing Option?

John Heppen
Sent: Monday, October 24, 2011 11:57 AM
To: Darryl Miller

Yes that is fine with me. I approve it. Happy to help.

From: Darryl Miller
Sent: Monday, October 24, 2011 11:06 AM
To: John Heppen
Subject: GEOG 250 as support elective for Marketing Option?

Dr. Heppen,
The faculty of the Dept. of Management and Marketing has recently met to update the curriculum of the Marketing Option within the Business Administration Major. GEOG 250 (Intro to Cartography and GIS) has been included as a support elective in this option for several years. With your approval we would like to retain it as a support elective. We believe the course would be useful to marketing majors who are interested mobile marketing practices. Thank you.

Darryl W. Miller, Ph.D.
Professor of Marketing
Chair, Dept. of Management & Marketing
University of Wisconsin River Falls
Darryl,

I am writing to confirm that MARC will be happy to have MARC 370 -- Public Relations -- listed as a support elective for Business Administration -- Marketing Option.

The course has MARC 100 -- Writing for Media -- as a prerequisite for our majors, but that will be waived for CBE students wishing to take the course.

Your students should contact Dr. Tracy O'Connell directly for an add card -- that will override the eSIS check for the MARC 100 prerequisite.

Thank you for including us in your program.

Stephen T. Olsen
Chair -- Marketing Communications
University of Wisconsin -- River Falls
715-425-3899

From: Darryl Miller
Sent: Tuesday, December 13, 2011 1:35 PM
To: Stephen Olsen
Subject: RE: MARC 370?

Steve,
Please confirm (for AP&P) that you and Tracy have approved MARC 370 as a support elective for Business Administration - Marketing Option. Marketing option students can enter the class can do so with instructor permission. Thanks.

Darryl

Darryl W. Miller, Ph.D.
Professor of Marketing
Chair, Dept. of Management & Marketing
University of Wisconsin River Falls

From: Stephen Olsen
Sent: Monday, October 24, 2011 11:51 AM
To: Darryl Miller
Cc: Tracy O'Connell
Subject: RE: MARC 370?
Not at all.

The problem is that there is a prerequisite for MARC 370 -- MARC 100 (writing for mass media) -- because there is a lot of writing involved in the PR course.

Here's the workaround.

MARC 370 is joint listed with JOUR 370. It is the same class.

The MARC 370 is intended for MARC majors and has the prerequisite.

JOUR 370 does not have the MARC 100 prerequisite. We did that deliberately so that students from other majors could take the Public Relations class if they had a real interest in doing so (and would not need to take two classes to get the one they really want).

We should check with the registrar's office to see if eSIS will really block MARC 370 registration without MARC 100 actually being completed.

I'll copy Tracy O'Connell on this to see if there is some problem I am not thinking about -- but I think we can make this work.

PS: We are doing a major overhaul on the MARC program requirements -- which will add several additional MKTG courses to our electives category. I'll keep you in the loop as we finalize the new requirements.

Stephen T. Olsen
Chair -- Marketing Communications
University of Wisconsin -- River Falls
715-425-3899

From: Darryl Miller
Sent: Monday, October 24, 2011 11:40 AM
To: Stephen Olsen
Subject: MARC 370?

Steve,

Would you have any objection if we were to add MARC 370 (PR) as a support elective to the Marketing Option?

Darryl

Darryl W. Miller, Ph.D.
Professor of Marketing
Chair, Dept. of Management & Marketing
University of Wisconsin River Falls
Thank you, Darryl, for contacting me. The Department has no objections. The enrollment demands from business for these two courses are extremely low, and we would welcome the continuation of this as an option. Cheers, Wes

Dr. Chapin,
The faculty of the Dept. of Management and Marketing has recently met to update the curriculum of the Marketing Option within the Business Administration Major.
For several years POLS 256 (Pub Pol) and POLS 260 (Intl Rel) have been included as support electives in this option. With your approval we would like to retain both in the revised option. Thank you

Darryl W. Miller, Ph.D.
Professor of Marketing
Chair, Dept. of Management & Marketing
University of Wisconsin River Falls
Hi Darryl-

The psychology department is happy to have these classes (Psychology 265 and Psychology 320) remain as part of the Marketing Option (Business Administration Major).

Thanks so much for checking in with us-

Cyndi

Cyndi Kernahan, PhD
Professor and Chair, Psychology Department
University of Wisconsin-River Falls
410 S. 3rd Street
River Falls, WI  54022
715.425.3306

From: Darryl Miller
Sent: Monday, October 24, 2011 1:49 PM
To: Cyndi Kernahan
Subject: PYSC Courses as Marketing Option Support Electives

Dr. Kernahan,
The faculty of the Dept. of Management and Marketing is in the process of updating the curriculum for the Marketing Option within the Business administration Major. For several years our list of support electives has included PSYC 236, 265, 305, 310, 320, and 336. With your approval we would like retain only PSYC 265 and 320. These two courses seem to be the best compliments to our major. Thank you.

Darryl W. Miller, Ph.D.
Professor of Marketing
Chair, Dept. of Management & Marketing
University of Wisconsin River Falls
TRANSMITTAL for UNDERGRADUATE PROGRAMS: Changes or Proposals

INFORMATION

2. Department(s): Plant And Earth Science
3. College(s): Cafes
4. Proposal prepared by: Donavon Taylor  Date: 11/14/2011

5. Check all that apply:
   [ ] New program
   [ ] Change in course name
   [ ] Change in Major
   [ ] Change in course content
   [ ] Existing program
   [ ] Change in number of credits
   [ ] Change in Minor
   [ ] Change in Emphasis/Option

6. Other Programs/Departments Consulted (Requires letters of support from all Departments or Programs substantially affected):
   1. Chemistry
   2. Physics
   3. COEPS
   4. 

7. Date of Implementation: Spring Semester 2012 Year

8. Have all courses in this program been approved? Yes [ ] No [ ]
   If “No,” which ones? N/A

9. Attach Request Narrative. (Include description of program before and after proposed changes).

UNIT APPROVALS: Requires signatures of all Departments Chairs and Deans whose programs will be affected by the changes or proposal. Signature lines for the affected Departments and Colleges (Noted in 6 above), are on the back of this form. These signatures should be obtained prior to review by all other shared governance levels.

<table>
<thead>
<tr>
<th>Name</th>
<th>Signature</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Department Chair</td>
<td>Donavon Taylor</td>
<td>14 Nov 2011</td>
</tr>
<tr>
<td>College Curriculum Cmtn. Chair</td>
<td>Donavon Taylor</td>
<td>11 Jan 2012</td>
</tr>
<tr>
<td>Dean of College</td>
<td>[Signature]</td>
<td>JAN 11 2012</td>
</tr>
<tr>
<td>University Curriculum Cmtn. Chair</td>
<td>Barbara S. Nielsen</td>
<td>11/16/2012</td>
</tr>
<tr>
<td>Academic Policy &amp; Programs Cmtn. Chair</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Faculty Senate Chair</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Provost / Vice Chancellor</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Chancellor</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

NOTE: The master copy of this transmittal and accompanying documents must be filed in the Provost’s office upon final approval. The Provost’s office will notify all appropriate administrative offices [Registrar, Dean(s), and Department Chair(s)] of approvals and necessary actions to implement changes.

Rev. 11/08
TRANSMITTAL for UNDERGRADUATE PROGRAMS: Changes or Proposals

DEPARTMENT & COLLEGE APPROVAL SIGNATURES

Department Chair ____________________________  
Signature: ____________________________  Date: ____________

College Curriculum Cmtt. Chair ____________________________

Dean of College ____________________________  
Signature: ____________________________  Date: ____________

Department Chair ____________________________

College Curriculum Cmtt. Chair ____________________________

Dean of College ____________________________

Department Chair ____________________________

College Curriculum Cmtt. Chair ____________________________

Dean of College ____________________________

Rev. 11/08
Narrative for Suspension of Earth Science Teacher Certification Secondary Education Option within the Geology Major
Department of Plant and Earth Science
College of Agriculture, Food and Environmental Sciences
University of Wisconsin – River Falls

The Department of Plant and Earth Science proposes that the University of Wisconsin-River Falls suspend the Earth Science Teacher Certification Secondary Education Option within the Geology Major.

- **Rationale for suspension of the option.**

  This option has been provided for students interested in teaching Earth Science courses at middle and high schools in Wisconsin and Minnesota. Although state education mandates still require some earth science education, fewer and fewer schools are offering Earth Science courses in their curriculum. In addition, changes in Wisconsin Certification rules mean that students with an Earth Science Certification cannot teach science courses in other disciplines without additional certifications. Students with a Broad Field Science Education Certification are able to teach in two different science disciplines at the secondary level. As a result geology faculty members have encouraged most students interested in teaching Earth Science courses at the secondary level to seek a Broad Field Science Education Certification rather than an Earth Science Education Certification. Consequently, this option has a low enrollment that will likely remain low if current secondary education science priorities in Minnesota and Wisconsin remain as presently implemented. The following table shows the students majoring in Earth Science Teacher Certification Secondary Education Option from the Program Priority Analysis done in Spring Semester 2009:

<table>
<thead>
<tr>
<th>Year</th>
<th>04-05</th>
<th>05-06</th>
<th>06-07</th>
<th>07-08</th>
<th>08-09</th>
</tr>
</thead>
<tbody>
<tr>
<td>Earth Science Ed. Option</td>
<td>1</td>
<td>1</td>
<td>2</td>
<td>1</td>
<td>2</td>
</tr>
</tbody>
</table>

- **The potential impact of suspension on students (e.g., where will students interested in the major go? Are there other campuses offering similar programs, etc.);**

  The suspension of this option will not affect the other emphases within the Geology Major. Students interested in Geology will continue to have a full range of opportunities and curriculum. The suspension of the Earth Science Certification Option will not result in any reduction of course offerings in the geology program during the academic year. Students interested in teaching Earth Science courses at the secondary level will be advised to seek a Broad Field Science Education Certification. Students receiving that certification with appropriate courses in Geology will be able to teach Earth Science courses in Minnesota and Wisconsin. The few students who are still taking the Earth science Education option are usually those who combine it with a coaching minor. In the future they might be expected to enroll in Broad Field Science.

- **Potential impact on Faculty**

  Likely none, as there will be no reduction in the course offerings in Geology as a result of this change.

- **Consultation with governance, as appropriately determined by campus by-laws**

  We have, or will, seek advice from affected programs on campus and this change will be considered by relevant campus committees and administration officials.
• Transition period (e.g., what steps will be taken to lessen the impact on students and faculty during the transition? Allotted time for those finishing the major)

Since all courses needed for this program will continue to be necessary for other programs and options, the suspension should not pose a problem for current students. Those students who are currently enrolled in the Earth Science Teacher Certification Secondary Education Option within the Geology Major will be allowed to continue through their normal program and receive that certification should they desire to do so. Should this proposal be approved by all relevant Campus Committees and Administration, new students will not be allowed to enroll in the Option.

---

Email Letter of Support from Physics Department received 11 January 2012.

Hello Donovan:
The physics department agrees with the recommendation to suspend the Earth Science Teacher Certification Secondary Education Option within the Geology Major.

Best,
Jim

Jim Madsen
Professor, Chair
Physics Department
715-425-3235 Office
315-425-0652 FAX
410 South Third Street
River Falls, WI 54022

From: Donavon Taylor
Sent: Wednesday, January 11, 2012 8:16 AM
To: James Madsen
Subject: FW: Suspension of Earth Science Teacher Certification Secondary Education Option within Geology Major

Hi Jim,
The suspension of this program has passed our college curriculum committee contingent on receiving a letter of support from the Physics Department. I believe you mentioned it was acceptable to your department. If so, would it be possible to get a letter or email that it was acceptable to your department.

Thanks,
Don Taylor

---

Letter of Support from the Chemistry Department.

September 13, 2011

Dear Don,

The Chemistry Department supports the proposed suspension of the Earth Science Teacher Certification Secondary Education Option. The Broad Field Science Education Certification appears to be a better
option for students interested in teaching earth science. There will be no effect on courses offerings or enrollments in the Chemistry Department.

Sincerely,

Karl P. Peterson, Chair
Department of Chemistry
University of Wisconsin-River Falls
TRANSMITTAL for UNDERGRADUATE PROGRAMS: Changes or Proposals

INFORMATION

1. Program title: Liberal Arts Biochemistry Major
2. Department(s): Chemistry
3. College(s): Arts And Sciences
4. Proposal prepared by: Lisa Kroutil Date: 11/22/2011

5. Check all that apply:
   □ New program  ■ Existing program
   □ Change in course name  □ Change in number of credits
   ■ Change in Major  □ Change in Minor
   □ Change in course content  □ Change in Emphasis/Option

6. Other Programs/Departments Consulted (Requires letters of support from all Departments or Programs substantially affected):
   1.
   2.
   3.
   4.

7. Date of Implementation: Spring Semester 2012 Year

8. Have all courses in this program been approved? Yes ☒ No □
   If “No,” which ones?

9. Attach Request Narrative. (Include description of program before and after proposed changes).

UNIT APPROVALS: Requires signatures of all Departments Chairs and Deans whose programs will be affected by the changes or proposal. Signature lines for the affected Departments and Colleges (Noted in 6 above), are on the back of this form. These signatures should be obtained prior to review by all other shared governance levels.

<table>
<thead>
<tr>
<th>Signature</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Karl P. P.</td>
<td>12/1/11</td>
</tr>
<tr>
<td>College Curriculum Cmtt. Chair</td>
<td>12/12/11</td>
</tr>
<tr>
<td>Dean of College</td>
<td>12/12/11</td>
</tr>
<tr>
<td>University Curriculum Cmtt. Chair</td>
<td>12/15/11</td>
</tr>
<tr>
<td>Academic Policy &amp; Programs Cmtt. Chair</td>
<td></td>
</tr>
<tr>
<td>Faculty Senate Chair</td>
<td></td>
</tr>
<tr>
<td>Provost / Vice Chancellor</td>
<td></td>
</tr>
<tr>
<td>Chancellor</td>
<td></td>
</tr>
</tbody>
</table>

NOTE: The master copy of this transmittal and accompanying documents must be filed in the Provost’s office upon final approval. The Provost’s office will notify all appropriate administrative offices [Registrar, Dean(s), and Department Chair(s)] of approvals and necessary actions to implement changes.

Rev. 11/08
Narrative:

The biochemistry options are for those students who wish to pursue a career in biotechnology, the medical sciences or who desire a strong background in the chemistry of biological systems. The biochemistry program may be based on the Bachelor of Science major or the American Chemical Society (ACS) Approved major. The ACS-Approved major is recommended for the student who plans to attend graduate school.

Currently, the Liberal Arts Biochemistry majors are required to take CHEM 495: Undergraduate Research. The proposed change would allow these students to enroll in either CHEM 356: Chemical Instrumentation Lab or CHEM 495. The ACS Biochemistry students are not required to take CHEM 495. This change would allow the LA Biochemistry majors more flexibility in their course selection. The Proposed change is highlighted in red below.

Chemistry Major Core Requirements

Core A Requirements for All Chemistry Major Programs: 22-23 cr. hrs.
CHEM 121 General Chemistry I 5 cr. or CHEM 120 Introduction to General Chemistry 6 cr.
CHEM 122 General Chemistry II 5 cr.
CHEM 231 Organic Chemistry I 3 cr.
CHEM 232 Organic Chemistry II 3 cr.
CHEM 250 Foundations of Analytical Chemistry 4 cr.
CHEM 355 Separation Science Laboratory 1 cr.
CHEM 480 Chemical Communications and Research (writing intensive) 1 cr.

Core B Requirements for All Chemistry Major Programs: 24 cr. hrs.
CHEM 130 Introduction to Organic Chemistry 5 cr.
CHEM 233 Foundations of Organic Chemistry 5 cr.
CHEM 240 Foundations of Inorganic Chemistry 4 cr.
CHEM 250 Foundations of Analytical Chemistry 4 cr.
CHEM 333 Organic Synthesis 4 cr.
CHEM 355 Separation Science Laboratory 1 cr.
CHEM 480 Chemical Communications and Research (writing intensive) 1 cr.

Required Supporting Courses: 14-21 cr. hrs.
MATH 166 Calculus I 4 cr.
MATH 167 Calculus II 4 cr.
MATH 266 Calculus III 3 cr.

Choose one of the following two physics series I or II: 10 cr. hrs.
(Option B is required for ACS-approved options)
Series I. PHYS 151 General Physics I
PHYS 152 General Physics II
PHYS 156 General Physics Laboratory I
PHYS 157 General Physics Laboratory II
Series II. PHYS 161 General Physics I
PHYS 162 General Physics II
PHYS 166 General Physics Laboratory I
PHYS 167 General Physics Laboratory II
Chemistry Major-Liberal Arts

Chemistry Major- Liberal Arts: 35-38 Total Credits
Core Requirements 22-24 cr. hrs.
Required Supporting Courses 14-21 cr. hrs.
(not counted in total for major)

Biochemistry Option
Required Courses: 14-16 cr. hrs.
CHEM 236 Organic Chemistry Lab I 1 cr. (Core A only)
CHEM 237 Organic Chemistry Lab II 1 cr. (Core A only)
CHEM 361 Biochemistry I 3 cr.
CHEM 362 Biochemistry II 3 cr.
CHEM 366 Biochemistry Laboratory (writing intensive) 1 cr.
CHEM 495 Undergraduate Research 1 cr.
OR
CHEM 356 Chemical Instrumentation Lab (writing intensive) 1 cr.
Choose option A. or B. below: 6 cr. hrs.
Option A.
CHEM 341 Chemical Thermodynamics and Kinetics
CHEM 342 Molecular Structure and Spectroscopy
Option B.
CHEM 340 Physical Chemistry of Biological Systems
CHEM 432 Advanced Organic Chemistry
If option B. is chosen, MATH 167 and 266 are not required.
Additional required supporting courses, biochemistry option only: 6 cr. hrs.
BIOL 240 Cell and Molecular Biology 3 cr.
BIOL 350 Genetics and Evolution (writing intensive) 3 cr.

Chemistry Major-ACS Biochemistry

ACS Biochemistry Option
Required Courses: 18-21 cr. hrs.
CHEM 246 Synthetic and Analytical Techniques in Organic Chem I 2 cr. (Core A only)
CHEM 247 Synthetic and Analytical Techniques in Organic Chem II 1 cr. (Core A only)
CHEM 341 Chemical Thermodynamics and Kinetics 3 cr.
CHEM 342 Molecular Structure and Spectroscopy 3 cr.
CHEM 356 Chemical Instrumentation Lab (writing intensive) 1 cr.
CHEM 361 Biochemistry I 3 cr.
CHEM 362 Biochemistry II 3 cr.
CHEM 366 Biochemistry Laboratory (writing intensive) 1 cr.
CHEM 401 Advanced Chemistry Lab I (writing intensive) 1 cr.
CHEM 422 Advanced Inorganic Chemistry (writing intensive) 3 cr.
Additional required supporting courses, biochemistry option only: 10 cr. hrs.
BIOL 240 Cell and Molecular Biology 3 cr.
BIOL 350 Genetics and Evolution (writing intensive) 3 cr.
BIOL 451 Molecular Biology 4 cr.
March 12, 2012
To: Faculty Senate
From: Terry Ferriss, Chair - Academic Committee

RE: Proposal to add 8.2.8.1 Drop and Add Policy for the Summer and J-term Sessions to the Faculty Handbook

Background: Currently there is no written Drop and Add Policy for the Summer and J-Term Sessions. This proposed policy maintains consistency with the percentage of time students have to add and drop between the academic year semesters and the Summer and J-term Sessions. Given the newly established session periods this provides clarity for students, instructors and administrators. The attached calendar showing all of the summer sessions and the grade due dates and drop and add dates is an example of what will be found on-line via the Registrar's page as a way to inform everyone of the dates.

The following motion for 8.2.8.1, if passed is to be implemented Summer 2012.

8.2.8.1 Drop and Add Policy for the Summer and J-term Sessions.

Students can add a course online without a faculty signature during the first business day of the session for 1 and 2 weeklong sessions;

through the second business day of the session for 3 and 4 weeklong sessions;

through the third business day of the session for 7, 8 and 10 weeklong sessions;

through the fifth business day of the session for 13 and 14 weeklong sessions.

Business days are defined as Monday through Friday, beginning with the first academic class day of the session and ending on the last academic class day of the session.

Students can drop a class during the first 10% of the university business days of the session without any record on their transcript.

Students must submit a completed drop-add card that includes their instructor's and advisor's signatures on the card to drop or add a class after the specified time intervals stated above.

Students can drop a class within the first 70% of the university business days within a session with a "W" recorded on their transcript.

Students may initiate a late drop after 70% of the university business days in the session for verifiable, non-academic reasons. A late drop requires the completion of the late drop form, including signatures of the instructor and the advisor, and approval from the Dean's Office associated with the student's major.
8.2.8 Drop and Add Policy for Spring and Fall Semester

Students can drop or add a course online without a faculty signature during the first five (5) university business days of the semester beginning with the first academic class day of the semester. Students must submit a completed drop-add card that includes their instructor’s and advisor’s signatures on the card to drop or add a class after the first five (5) university business days of the term. Students can drop a class during the first 15 university business days of the semester without any record on their transcript (business days are defined as Monday through Friday, beginning with the first academic class day of the semester and ending on the last academic class day of the semester). Students can drop a class within 16-50 university business days with a "W" recorded on their transcript. Students may initiate a late drop after 50 university business days for verifiable, non-academic reasons. A late drop requires the completion of the late drop form, including signatures of the instructor and the advisor, and approval from the Dean's Office associated with the student's major.
Second Appendix: Dates for Summer Session Dates and Grade due dates and proposed Add/Drop dates

<table>
<thead>
<tr>
<th>Session name</th>
<th>Start date</th>
<th>End date</th>
<th>Note</th>
<th>Grades Due</th>
<th>Add</th>
<th>Drop</th>
</tr>
</thead>
<tbody>
<tr>
<td>3-10</td>
<td>Sunday, June 3, 2012</td>
<td>Saturday, August 11, 2012</td>
<td>Account for 1 holiday</td>
<td>Friday, August 17, 2012</td>
<td>6/6/2012</td>
<td>7/16/2012</td>
</tr>
<tr>
<td>4-1</td>
<td>Sunday, June 10, 2012</td>
<td>Saturday, June 16, 2012</td>
<td></td>
<td>Friday, June 22, 2012</td>
<td>6/10/2012</td>
<td>6/14/2012</td>
</tr>
<tr>
<td>4-7</td>
<td>Sunday, June 10, 2012</td>
<td>Saturday, July 28, 2012</td>
<td>Account for 1 holiday</td>
<td>Friday, August 3, 2012</td>
<td>6/13/2012</td>
<td>7/13/2012</td>
</tr>
<tr>
<td>5-1</td>
<td>Sunday, June 17, 2012</td>
<td>Saturday, June 23, 2012</td>
<td></td>
<td>Friday, June 29, 2012</td>
<td>6/17/2012</td>
<td>6/21/2012</td>
</tr>
<tr>
<td>5-4</td>
<td>Sunday, June 17, 2012</td>
<td>Saturday, July 14, 2012</td>
<td>Account for 1 holiday</td>
<td>Friday, July 20, 2012</td>
<td>6/19/2012</td>
<td>7/9/2012</td>
</tr>
<tr>
<td>5-8</td>
<td>Sunday, June 17, 2012</td>
<td>Saturday, August 11, 2012</td>
<td>Account for 1 holiday</td>
<td>Friday, August 17, 2012</td>
<td>6/19/2012</td>
<td>7/28/2012</td>
</tr>
</tbody>
</table>

Second Appendix for Academic Standards Meeting March 6, 2012
<table>
<thead>
<tr>
<th>Week</th>
<th>From</th>
<th>To</th>
<th>Account for 1 holiday</th>
<th>Monday,</th>
<th>6/24/2012</th>
<th>6/28/2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>6-1</td>
<td>Sunday, June 24, 2012</td>
<td>Saturday, June 30, 2012</td>
<td></td>
<td>Monday, July 9, 2012</td>
<td></td>
<td></td>
</tr>
<tr>
<td>7-1</td>
<td>Sunday, July 1, 2012</td>
<td>Saturday, July 7, 2012</td>
<td>Account for 1 holiday</td>
<td>Friday, July 9, 2012</td>
<td>7/1/2012</td>
<td>7/6/2012</td>
</tr>
<tr>
<td>7-2</td>
<td>Sunday, July 1, 2012</td>
<td>Saturday, July 14, 2012</td>
<td>Account for 1 holiday</td>
<td>Friday, July 16, 2012</td>
<td>7/1/2012</td>
<td>7/10/2012</td>
</tr>
<tr>
<td>7-3</td>
<td>Sunday, July 1, 2012</td>
<td>Saturday, July 21, 2012</td>
<td>Account for 1 holiday</td>
<td>Friday, July 23, 2012</td>
<td>7/2/2012</td>
<td>7/16/2012</td>
</tr>
<tr>
<td>7-7</td>
<td>Sunday, July 1, 2012</td>
<td>Saturday, August 18, 2012</td>
<td>Account for 1 holiday</td>
<td>Friday, August 24, 2012</td>
<td>7/5/2012</td>
<td>8/3/2012</td>
</tr>
<tr>
<td>8-1</td>
<td>Sunday, July 8, 2012</td>
<td>Saturday, July 14, 2012</td>
<td></td>
<td>Friday, July 20, 2012</td>
<td>7/8/2012</td>
<td>7/12/2012</td>
</tr>
<tr>
<td>9-4</td>
<td>Sunday, July 15, 2012</td>
<td>Saturday, August 11, 2012</td>
<td></td>
<td>Friday, August 17, 2012</td>
<td>7/17/2012</td>
<td>8/3/2012</td>
</tr>
<tr>
<td>10-1</td>
<td>Sunday, July 22, 2012</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>10-3</td>
<td>Sunday, July 22, 2012</td>
<td>Saturday, August 11, 2012</td>
<td></td>
<td>Friday, August 17, 2012</td>
<td>7/23/2012</td>
<td>8/6/2012</td>
</tr>
<tr>
<td>11-1</td>
<td>Sunday, July 29, 2012</td>
<td>Saturday, August 4, 2012</td>
<td></td>
<td>Friday, August 10, 2012</td>
<td>7/29/2012</td>
<td>8/2/2012</td>
</tr>
<tr>
<td>11-2</td>
<td>Sunday, July 29, 2012</td>
<td>Saturday, August 11, 2012</td>
<td></td>
<td>Friday, August 17, 2012</td>
<td>7/29/2012</td>
<td>8/6/2012</td>
</tr>
<tr>
<td>12-1</td>
<td>Sunday, August 5, 2012</td>
<td>Saturday, August 11, 2012</td>
<td></td>
<td>Friday, August 17, 2012</td>
<td>8/5/2012</td>
<td>8/9/2012</td>
</tr>
<tr>
<td>13-1</td>
<td>Sunday, August 12, 2012</td>
<td>Saturday, August 18, 2012</td>
<td></td>
<td>Friday, August 24, 2012</td>
<td>8/12/2012</td>
<td>8/16/2012</td>
</tr>
</tbody>
</table>
March 12, 2012

To: Faculty Senate
From: Terry Ferriss, Chair - Academic Standards Committee

RE: Revision of 8.2.12.2 Submission of final Grades for J- Term / Winter Sessions and Summer

The proposed revision of the Final Grade submission would provide consistency with practices during the academic year. Students currently frequently do not get summer grades until the end of August even if they enrolled in a June class. The poor turn-around with grades during summer has presented problems for students and administrators who are trying to evaluate summer classes for fall re-admits.

Recommend to begin this new policy in Summer 2012.

Current Handbook Language:
8.2.14.2 Submission of Final Grades for J-Term/Winter Sessions and Summer Sessions
The class rosters with final grades recorded on them are due in the Registrar's Office on or before the seventh (7th) business day following the last scheduled class for that course. The instructor is responsible for checking the accuracy of the information on each grade.

Proposed Motion on the Floor:
8.2.14.2 Submission of Final Grades for J-Term/Winter Sessions and Summer Sessions
The class rosters with final grades are due in the Registrar's Office on or before the fifth business day following the last day of the session in which the course is scheduled. The instructor is responsible for identifying the correct session in which their course is taught and for checking the accuracy of the information on each grade.
March 12, 2012

To: Faculty Senate

From: Academic Standards Committee

RE: 8.8.25 Academic Honors Regalia

BACKGROUND: The Academic Standards Committee is submitting a motion for revision of 8.8.25 Academic Honors Regalia, in the Faculty and Staff Handbook. Every year the Registrar’s Office and Academic Standards Committee receives requests from various groups on campus requesting they be allowed to wear non-academic accoutrements as part of the academic garb at graduation.

After much deliberation the committee has decided that a clarification of the current policy would help to clarify the intent of the policy and provide clearer guidance. The Academic /Costume Code and Ceremony Guide that provides the basis of our policies and practices are the guidelines provided by the American Council on Education and are reflective of national standards. Accoutrements that would be approved to be included in graduation ceremonies must have academic significance. While there may be many additional good causes that are worthy, the graduation ceremony should stay focused on the academic achievement of its students — that is the purpose. If too many additional issues are allowed in, the significance of the ceremony is diminished.

************************************************************************************

Proposed Revision of 8.2.25 (changes noted in bold) Recommend that the policy take place immediately upon approval.

8.2.25 Academic Honors Regalia

Commencement is designed to recognize academic achievement. The function of the academic regalia shall be to recognize academic achievements.

a. Seniors who graduate cum laude, magna cum laude, and summa cum laude may wear honor cords at the Commencement ceremony. These honor cords will be bestowed at the individual College honor ceremonies.

b. Graduating seniors who have completed the Honors Program may wear honor cords at the Commencement ceremony to symbolize their achievement. The bestowing of the honor cords will be left to the discretion of the Honors Program Director.

c. Graduating seniors who are members of national academic honor societies that have a chapter on the UWRF campus may wear the organization’s honor cords at the commencement ceremony. The bestowing of the cords will be left to each organization’s local advisors. Honors regalia may include cords, ribbons, pins, and medallions. The Provost and Vice Chancellor for Academic Affairs in consultation with the Academic Standards Committee makes the administrative decisions with respect to the type of honor regalia that may be worn. Non-academic accoutrements are unlikely to be approved.
Subcommittee meeting report
Calendar Committee and Learning Resources Committee
September 27, 2011

Three members of each of these committees met to discuss the possibility of merging the duties of the two committees. Pros and cons associated with a merger were identified:

The main advantage to a merger is that it would result in five fewer faculty committee seats that would need to be filled. This is significant for the smaller colleges such as CBE and CEPS, where faculty are serving on multiple committees in order to provide college representation. However, this would reduce the number of service opportunities for faculty in CAS, particularly junior faculty who are striving to meet service expectations for retention and tenure.

The merger would not really generate efficiency other than reducing the number of faculty serving on committees. The service load for the members of the merged committee would increase. The merger would add another duty to the LRC, which already has several disparate duties resulting from the previous merger of three committees (Library, Instructional Improvement, and Visiting Professor).

The Calendar committee has functioned very effectively and efficiently for many years. This is due in part to long-serving members who provide a collective memory that facilitates the process of organizing the calendar. Members may be less willing to serve multiple terms if the committee workload is substantially greater.

The main disadvantage to the merger is that the two committees currently include different administrative representation – Provost, Registrar, and Outreach/Graduate Studies on the Calendar Committee; and Provost, Library Director, University Advancement, and Faculty and Academic Staff Development Board on the LRC. These assignments make sense given the current charges of the two committees. A merger would require all of these administrative representatives to serve on the merged committee, resulting in an increase in their workload. The committee agenda may often not be relevant for particular administrators due to the disparate nature of the merged committee’s duties.

In summary, the consensus of the subcommittees is that a merger would not result in a substantial increase in efficiency, and the issue of administrative representation would make such a merger problematic. Therefore, the recommendation is to retain the current structure of the Calendar Committee and the Learning Resources Committee.
Proposal from the Calendar Committee

UW-River Falls Academic Calendar for 2014-2015

Fall 2014

Registration/advising/development: August 25-29, M-F

Labor Day: September 1, Monday
Academic Day (no classes): September 2, Tuesday
1st day of classes: September 3, Wednesday
Thanksgiving break: November 26-28, W-F
Last day of classes: December 12, Friday
Final Exams: December 15-18, M-Th*
Graduation: December 13, Saturday
Final grades due: December 29, Monday

*Note: Saturday classes will have a final exam on Saturday, December 13, 2014

J-Term: December 26-January 24
December 24, 25, 31 and January 1 and 19 are University Holidays

Spring 2015

Registration/advising/development: January 20-23, T-F

1st day of classes: January 26, Monday
Spring break: March 14-20, Sat-F
Last day of classes: May 8, Friday
Final exams: May 11-14, M-Th*
Graduation: May 16, Saturday
Final grades due: May 21, Thursday

*Note: Saturday classes will have a final exam on Saturday, May 9, 2015.

Faculty contract period: August 25, 2014-May 24, 2015 (39 weeks)
Summer Session 2015

- The session names reflect the week of summer (1 to 13) and the length of the session in weeks (1, 2, 4, 7, 8, 10 or 13). For example, Session Name 3-2 refers to a session that starts week three and runs for two weeks. It starts on Sunday, June 7, 2015, and ends on Saturday, June 20, 2015.
- Be aware that week one session begin on Tuesday, May 26, 2015 because Monday, May 25, 2015 is a University holiday.
- The first session begins on Tuesday, May 26, 2015. All other session begin on a Sunday and end on a Saturday. Courses must meet during the first week of the session, but do not need to meet on the first day of the session.
- Courses should be scheduled into a session that matches the desired course length. If no session matches the desired course length, then a session of the nearest longer length should be chosen. Courses do not need to run the entire session. For example, if a course is five weeks long, it could be offered in Term 1-7. In that case, it needs to start the week of Monday, May 26-29, but would end the week of June 22-26 (after five weeks).
  - Courses of 12-13 weeks go in session 1-13
  - Courses of 9-10 weeks go in sessions 1-10 or 3-10
  - Courses of 8 weeks go in sessions 1-8, 3-10 or 5-8
  - Courses of 5-7 weeks go in sessions 1-7, 4-7 or 7-7
  - Courses of 3-4 weeks go in sessions 1-4, 4-4, 5-4, 7-4, 9-4 or 10-4
  - Courses of 2 weeks go in sessions 1-2, 3-2, 5-2, 7-2, 9-2 or 11-2
  - Courses of 5 meetings or less must go in sessions 1-1, 2-1, 3-1, 4-1, 5-1, 6-1, 7-1, 8-1, 9-1, 10-1, 11-1, 12-1, or 13-1

<table>
<thead>
<tr>
<th>Session name</th>
<th>Start date</th>
<th>End date</th>
<th>Note</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-1</td>
<td>Tuesday, May 26, 2015</td>
<td>Saturday, May 30, 2015</td>
<td></td>
</tr>
<tr>
<td>1-2</td>
<td>Tuesday, May 26, 2015</td>
<td>Saturday, June 6, 2015</td>
<td></td>
</tr>
<tr>
<td>1-4</td>
<td>Tuesday, May 26, 2015</td>
<td>Saturday, June 20, 2015</td>
<td></td>
</tr>
<tr>
<td>1-7</td>
<td>Tuesday, May 26, 2015</td>
<td>Saturday, July 11, 2015</td>
<td></td>
</tr>
<tr>
<td>1-8</td>
<td>Tuesday, May 26, 2015</td>
<td>Saturday, July 18, 2015</td>
<td></td>
</tr>
<tr>
<td>1-10</td>
<td>Tuesday, May 26, 2015</td>
<td>Saturday, August 1, 2015</td>
<td></td>
</tr>
<tr>
<td>1-13</td>
<td>Tuesday, May 26, 2015</td>
<td>Saturday, August 22, 2015</td>
<td></td>
</tr>
<tr>
<td>2-1</td>
<td>Sunday, May 31, 2015</td>
<td>Saturday, June 6, 2015</td>
<td></td>
</tr>
<tr>
<td>3-1</td>
<td>Sunday, June 7, 2015</td>
<td>Saturday, June 13, 2015</td>
<td></td>
</tr>
<tr>
<td>3-2</td>
<td>Sunday, June 7, 2015</td>
<td>Saturday, June 20, 2015</td>
<td></td>
</tr>
<tr>
<td>3-10</td>
<td>Sunday, June 7, 2015</td>
<td>Saturday, August 15, 2015</td>
<td></td>
</tr>
<tr>
<td>4-1</td>
<td>Sunday, June 14, 2015</td>
<td>Saturday, June 20, 2015</td>
<td></td>
</tr>
<tr>
<td>4-4</td>
<td>Sunday, June 14, 2015</td>
<td>Friday, July 3, 2015</td>
<td></td>
</tr>
<tr>
<td>4-7</td>
<td>Sunday, June 14, 2015</td>
<td>Saturday, August 1, 2015</td>
<td></td>
</tr>
<tr>
<td>5-1</td>
<td>Sunday, June 21, 2015</td>
<td>Saturday, June 27, 2015</td>
<td></td>
</tr>
<tr>
<td>5-2</td>
<td>Sunday, June 21, 2015</td>
<td>Friday, July 3, 2015</td>
<td></td>
</tr>
<tr>
<td>5-4</td>
<td>Sunday, June 21, 2015</td>
<td>Saturday, July 18, 2015</td>
<td></td>
</tr>
<tr>
<td>5-8</td>
<td>Sunday, June 21, 2015</td>
<td>Saturday, August 15, 2015</td>
<td></td>
</tr>
<tr>
<td>6-1</td>
<td>Sunday, June 28, 2015</td>
<td>Friday, July 3, 2015</td>
<td></td>
</tr>
<tr>
<td>7-1</td>
<td>Sunday, July 5, 2015</td>
<td>Saturday, July 11, 2015</td>
<td></td>
</tr>
<tr>
<td>7-2</td>
<td>Sunday, July 5, 2015</td>
<td>Saturday, July 18, 2015</td>
<td></td>
</tr>
<tr>
<td>7-4</td>
<td>Sunday, July 5, 2015</td>
<td>Saturday, July 25, 2015</td>
<td></td>
</tr>
<tr>
<td>7-7</td>
<td>Sunday, July 5, 2015</td>
<td>Saturday, August 22, 2015</td>
<td></td>
</tr>
<tr>
<td>------</td>
<td>---------------------</td>
<td>--------------------------</td>
<td></td>
</tr>
<tr>
<td>8-1</td>
<td>Sunday, July 12, 2015</td>
<td>Saturday, July 18, 2015</td>
<td></td>
</tr>
<tr>
<td>9-1</td>
<td>Sunday, July 19, 2015</td>
<td>Saturday, July 25, 2015</td>
<td></td>
</tr>
<tr>
<td>9-2</td>
<td>Sunday, July 19, 2015</td>
<td>Saturday, August 1, 2015</td>
<td></td>
</tr>
<tr>
<td>9-4</td>
<td>Sunday, July 19, 2015</td>
<td>Saturday, August 15, 2015</td>
<td></td>
</tr>
<tr>
<td>10-1</td>
<td>Sunday, July 26, 2015</td>
<td>Saturday, August 1, 2015</td>
<td></td>
</tr>
<tr>
<td>10-4</td>
<td>Sunday, July 26, 2015</td>
<td>Saturday, August 15, 2015</td>
<td></td>
</tr>
<tr>
<td>11-1</td>
<td>Sunday, August 2, 2015</td>
<td>Saturday, August 8, 2015</td>
<td></td>
</tr>
<tr>
<td>11-2</td>
<td>Sunday, August 2, 2015</td>
<td>Saturday, August 15, 2015</td>
<td></td>
</tr>
<tr>
<td>12-1</td>
<td>Sunday, August 9, 2015</td>
<td>Saturday, August 15, 2015</td>
<td></td>
</tr>
<tr>
<td>13-1</td>
<td>Sunday, August 16, 2015</td>
<td>Saturday, August 22, 2015</td>
<td></td>
</tr>
</tbody>
</table>