March 3, 2016

To: Dean Van Galen, Chancellor
   116 North Hall
   University of Wisconsin-River Falls

From: James Graham, Chair
   Faculty Senate
   University of Wisconsin-River Falls

Re: UWRF Faculty Senate Motion 2015-16/57

The following motion was approved unanimously by the Faculty Senate on March 2, 2016:

A motion from the Academic Programs and Policies Committee (Mialisa Moline, Chair) to approve revisions to the B.S. in Journalism program.

✓ Approved

Disapproved

Dean Van Galen, Chancellor

Date: 3/3/16
TRANSMITTAL for UNDERGRADUATE PROGRAMS:
Changes or Proposals

I. INFORMATION:

1. Program Title: Journalism
2. Department(s): Communication & Media Studies
3. College(s) CAS
4. Proposal prepared by: Sandy Ellis Date: 12/2/2015
5. Check all that apply
   - New program
   - Change in course name
   - Change in major
   - Change in course content
   - Existing program
   - Change in number of credits
   - Change in minor
   - Change in emphasis/option

6. Other Programs/Departments Consulted (Requires letters of comment from all Departments or Programs substantially affected):

   a.)
   b.)
   c.)
   d.)

7. Catalog year (and semester) of Implementation: Semester Fall Year 2016

8. Have all courses in this program been approved? Yes ☑ No ☐
   If "No" which courses have not been approved:

9. Attach Request Narrative
   Include in narrative on attached pages a rationale for the requested changes or creation of program. Include clarification concerning any courses that have not yet been approved. If requesting a program change also include a listing of course array for both the current and proposed program?

10. UNIT APPROVALS: Requires signatures of all Department Chairs and Deans whose programs will be substantially affected by the changes or proposal. Signature lines for the affected Departments and Colleges (noted in “6” above), are on the addendum to this form. These signatures should be obtained prior to review by all other shared governance levels.

<table>
<thead>
<tr>
<th>Department Curriculum Committee Chair (optional)</th>
<th>Signature</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Text</td>
<td>Sandy Ellis</td>
<td>12/2/2015</td>
</tr>
<tr>
<td>Department/Program Chair</td>
<td></td>
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<tr>
<td>College Curriculum Committee Chair</td>
<td>MB</td>
<td>2/3/16</td>
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<tr>
<td>Dean of College</td>
<td></td>
<td>2/3/16</td>
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<tr>
<td>University Curriculum Cmmt. Chair</td>
<td>Alex Tym</td>
<td>2/5/2016</td>
</tr>
<tr>
<td>Academic Policy &amp; Program Cmmt. Chair</td>
<td></td>
<td>2/24/16</td>
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<tr>
<td>Faculty Senate Chair</td>
<td></td>
<td>3/3/16</td>
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<tr>
<td>Provost / Vice Chancellor</td>
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*NOTE: The master copy of this transmittal & accompanying documents must be filed in the Provost’s office upon final approval. The Provost’s office will notify all appropriate administrative offices [Registrar, Dean(s), Department Chair(s)] of approvals & necessary actions to implement changes.

Revised December 2012
# JOURNALISM MAJOR

## OLD

<table>
<thead>
<tr>
<th>Core requirements</th>
<th>NEW</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>see required supporting course</strong></td>
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</tr>
<tr>
<td>JOUR 110, Principles &amp; Ethics of Journalism (6)</td>
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</tr>
<tr>
<td>JOUR 201, Information Gathering (3)</td>
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</tr>
<tr>
<td>JOUR 202, Print News Writing (3), or JOUR 203, Broadcast News Writing (3)</td>
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</tr>
<tr>
<td>JOUR 204, Public Affairs Reporting (3)</td>
<td>JOUR 240, Introduction to Visual Communication (3)</td>
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<td>JOUR 306, Public Affairs Reporting (3)</td>
</tr>
<tr>
<td>JOUR 304, News Practicum (one semester) (3)</td>
<td>JOUR 340, Media Management for News Entrepreneurs (3)</td>
</tr>
<tr>
<td>JOUR 340, Media Management for News Entrepreneurs (3)</td>
<td>JOUR 406, News Service (3) (two semesters for a total of 6 credits)</td>
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<tr>
<td>JOUR 404, News Service (3)</td>
<td>JOUR 465, Mass Communication Law (3)</td>
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</table>

## Production courses

- Two production courses, for a total of 4 credits, chosen from among JOUR 221, Radio News Production (2); JOUR 222, TVNews Photography (2); JOUR 224, Online Media Production (2)

## Electives

Nine credits from among JOUR 250, First Amendment in American Society (3); JOUR 266, Photojournalism (3); JOUR 269, Multimedia Storytelling (3); JOUR 289, Special Topics in Journalism and Mass Communication (1-3); JOUR 302, History of Documentary (3); JOUR 303, Documentary Production (3); JOUR 305, News in Popular Culture (3); JOUR 315, Race, Class & News (d) (3); JOUR 316, Media Ethics (3); JOUR 319, Media & American Politics (3); JOUR 345 History of Mass Communication (3); JOUR 350 Mass Communication in the Global Age (3); JOUR 360, Opinion Writing (3); JOUR 378, Semester Abroad Research (3-6); JOUR 379, Internship in Journalism (1-3); JOUR 389, Special Topics in Journalism and Mass Communication (1-3); JOUR 455, Mass Media & Society (3); JOUR 489, Special Topics in Journalism and Mass Communication (1-3); JOUR 490 Readings in Journalism & Mass Communication (1-3); JOUR 499, Independent Projects in Journalism & Mass Communication (1-3)

## TOTAL CREDITS

43 TOTAL CREDITS
### Required supporting course

<table>
<thead>
<tr>
<th>Requirement</th>
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<tr>
<td>JOUR 101, Introduction to Mass Communication (3), which also fulfills the General Education ethical citizenship requirement</td>
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### JOURNALISM STUDIES MINOR

#### Core requirements

- See required supporting course
- JOUR 110, Principles & Ethics of Journalism (6)
- JOUR 240, Introduction to Visual Communication (3)
- JOUR 340, Media Management for News Entrepreneurs (3)
- JOUR 465, Mass Communication Law (3)

#### Directed electives

Select three courses from among the following:
- JOUR 250, The First Amendment in American Society (3); JOUR 302, History of Documentary (3); JOUR 305, News in Popular Culture (3); JOUR 315, Race, Class and News (3); JOUR 316, Media Ethics (3); JOUR 319, The Media and American Politics (3); JOUR 345, History of Mass Communication (3); JOUR 350, Mass Communication in the Global Age (3); JOUR 455, Mass Media and Society (3).

### 24 TOTAL CREDITS

#### Required supporting course

<table>
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<tbody>
<tr>
<td>JOUR 101, Introduction to Mass Communication (3), which also fulfills the General Education ethical citizenship requirement</td>
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</table>
Present: Sandra Ellis, Grace Coggio, Andris Straumanis, Jennifer Willis-Rivera.

The meeting convened at 3:45 p.m.

Faculty reviewed proposed changes to the journalism major program, including dropping JOUR 204, renumbering Public Affairs Reporting as JOUR 304, and modifying JOUR 404 to become a two-semester News Service. In an unanimous vote, faculty approved the revised program description and the course proposals for JOUR 304 (Public Affairs Reporting) and JOUR 404 (News Service).

The meeting adjourned at 4:30 p.m.

Respectfully submitted,

Andris Straumanis
Hi Mialisa,

Just a quick note: the recent program changes for Journalism (still on their way to you, I’m assuming) should include a correction related to two course numbers. What they initially listed as Jour 304 and Jour 404 should change to Jour 306 and Jour 406 according to what was discussed and approved at UCC last Friday. They will probably also let you know when they come to APP.

Best,
Alex
UPDATING THE JOURNALISM CURRICULUM (2015)

The Journalism Department is proposing minor adjustments to its curriculum. These adjustments are based on two years of experience with our recently revised program and also a need to rebalance the curriculum between 100-, 200-, 300- and 400-level courses.

The adjustments are:

- Dropping JOUR 204, Public Affairs Reporting.
- Revising the course proposal for JOUR 304, News Practicum, to become JOUR 306 (renumbered to avoid student confusion), Public Affairs Reporting.
- Modifying JOUR 404, News Service, to be offered both fall and spring semesters. Journalism majors would be required to take two semesters of renumbered (to avoid student confusion) to JOUR 406.

These adjustments will not change the total credits required for journalism majors to earn a degree. The changes also will have no effect on the journalism studies minor, as the courses are not required of minors.

Specific changes to the program include:

- **JOUR 204, Public Affairs Reporting**, which has not been offered yet, will be dropped from the curriculum.
- Revising JOUR 304, News Practicum, to become **JOUR 306, Public Affairs Reporting**. JOUR 306 will serve as an intermediary course between two sets of courses: the basic Information Gathering (JOUR 201) and the news writing courses (JOUR 202 or 203), and the advanced News Service (JOUR 406). In a review of the program, the journalism faculty realized the need to rebalance upper-level courses to better reflect difficulty.
- Revising **JOUR 406, News Service**, which is meant for the most advanced students in the journalism program. Students cover the campus and the community as reporters under the close observation of faculty, and run a local news service providing stories to other area media. Students will have to complete two semesters of JOUR 406.

These changes would become effective fall 2016.