October 14, 2015

To: Dean Van Galen, Chancellor  
116 North Hall  
University of Wisconsin-River Falls

From: James Graham, Chair  
Faculty Senate  
University of Wisconsin-River Falls

Re: UWRF Faculty Senate Motion 2015-16/18

The following motion was approved unanimously by the Faculty Senate on October 7, 2015:

A motion from the Academic Programs and Policies Committee (Mialisa Moline, Chair) to  
approve the following:

   a. Change in Program: Bachelor of Fine Arts (Graphic Design)

Approved ______________

Disapproved ______________

Dean Van Galen, Chancellor  
Date 10/11/15
TRANSMITTAL for UNDERGRADUATE PROGRAMS:
Changes or Proposals

I. INFORMATION:

1. Program Title: Bachelor of Fine Arts (Graphic Design)
2. Department(s): Art
3. College(s): College of Arts and Sciences
4. Proposal prepared by: Dan Paulus Date: 4/30/15
5. Check all that apply
   - New program
   - Change in course name
   - Change in major
   - Change in course content
   - Existing program
   - Change in number of credits
   - Change in minor
   - Change in emphasis/option

6. Other Programs/Departments Consulted (Requires letters of comment from all Departments or Programs substantially affected):

   a.)
   b.)
   c.)
   d.)

7. Catalog year (and semester) of Implementation: Semester Fall Year 2015

8. Have all courses in this program been approved? Yes [ ] No [ ]
   If “No” which courses have not been approved?

9. Attach Request Narrative
   Include in narrative on attached pages a rationale for the requested changes or creation of program. Include clarification concerning any courses that have not yet been approved. If requesting a program change also include a listing of course array for both the current and proposed program?

10. UNIT APPROVALS: Requires signatures of all Department Chairs and Deans whose programs will be substantially affected by the changes or proposal. Signature lines for the affected Departments and Colleges (noted in “6” above), are on the addendum to this form. These signatures should be obtained prior to review by all other shared governance levels.

   Signature Date
   Department Curriculum Committee Chair (optional)
   Department/Program Chair
   College Curriculum Committee Chair
   Dean of College
   University Curriculum Cmtt. Chair
   Academic Policy & Program Cmtt. Chair
   Faculty Senate Chair
   Provost / Vice Chancellor
   Chancellor

*NOTE: The master copy of this transmittal & accompanying documents must be filed in the Provost’s office upon final approval. The Provost’s office will notify all appropriate administrative offices [Registrar, Dean(s), Department Chair(s)] of approvals & necessary actions to implement changes.

Revised December 2012
BFA Proposed Changes

Graphic Design Emphasis:

Current:

Graphic Design Emphasis Area (15 credits)

Select at least 15 credits from the following:
** Indicates required Graphic Design emphasis course.
* Indicates a repeatable course used to accumulate credits.

** ART 308 History of Design
** ART 341 Graphic Design II
** ART 342 Design Studio II
** ART 343 Typography II
ART 344 Advertising Design
ART 345 Information Graphics
ART 346 Package Design
* ART 389 Special Topics (1–3)

Change to:

Graphic Design Emphasis Area (15 credits)

Select at least 15 credits from the following:
** Indicates required Graphic Design emphasis course.
* Indicates a repeatable course used to accumulate credits.

** ART 308 History of Design
ART 341 Graphic Design II
ART 342 Design Studio II
ART 343 Typography II
ART 344 Advertising Design
ART 345 Information Graphics
ART 346 Package Design
ART 379 Art Internship (1–4)
* ART 389 Special Topics (1–3)

Explanation: Required designation (**) needs to be removed from Art 341, Art 342, Art 343. This will aid upper division course flow and remove obstacles as students move into upper division course. They will take the course being offered in any given semester. History of Design will be the only remaining required course.

The addition of Art 379 Art Internship as an elective will enrich the student experience. An internship is a viable way for students to acquire experience and bolster their resumes. Art 379 is an existing course and does not add credits to the major, just adds more options.
Art Department Faculty Meeting.

Tues., May 5, 2015
8:00 a.m., KFA B101

Present: Kaylee Spencer, Brett Kallusky, Bernie Ficek-Swenson, Morgan Clifford, Lyz Wendland, Rhonda Willers, Eoin Breadon, Peter Mak.

1. The faculty unanimously voted to change the required minimum GPA (average in Art courses) from 2.25 (C) to 3.0 (B) in the BFA degree program. If students fall below the average, they will not be allowed to continue in the program. If special circumstances arise, students falling below the minimum required GPA will have the option to petition the Art Department to remain in the program.

2. The faculty unanimously voted in favor of the proposed changes to the Graphic Design Emphasis (see attached).

3. Wyman Visiting Professorship Debriefing: The faculty discussed Benjamin Liras lectures, studio project, and other activities that involved students. The faculty agreed that the program of events and activities was a success. Students were engaged, as was Dr. Wyman, who spent nearly the entire week in the Printmaking Studio. The faculty commended the students for their involvement with Mr. Lira and for their mature attitudes. The Faculty acknowledged the huge effort put forth by Rhonda Willers and Bernie Ficek-Swenson in planning the events.