Sustainability Working Group
Minutes, April 8, 2013
11:00 a.m. – noon, UC Apple River Room (333)

Present: Kelly Cain, Ian Johnson, Jerry Waller, Jabez Meulemans, Molly Breitmun, Tim Thum, Mike Noreen, Mike Miller, Brenda Dunse

• Updates & Announcements

• Earth Week Agenda – Kelly reviewed the following agenda with the group in a discussion format while highlighting key points.
  - Chris Mueller’s role on the panel is to provide the nuts and bolts. He is not going to be speaking for the board.
  - No confirmation as of yet if Tracy O’Connell will be holding a talking circle with Julia Butterfly Hill on Thursday morning.
  - KOA – Kinni Outdoor Film Festival on Thursday is an event we have recently became aware of.
  - Jeb Barzen will be presenting a couple times on campus about cranes and the conflict with farming. How seed coatings are used to coexist.
  - Will there be a Kinni River clean up this year? Various emails have been circulated. Ian will follow-up.
  - We Bike River Falls Bike Ride time correction; Registration at 5:30 pm, 6-7:00 pm starts at Veteran’s Park.
  - KOA Bike Garage Grand Opening 7:00 pm, KOA Garage.
  - Ian will take care of making changes/corrections will be made and forwarded for printing.

Agenda:

Mon – Fossil Fuel Divestiture Panel (3:30-5, UC Theater)

Tues – SALSA Garden Work Project (5pm, Student Garden - top of hill behind Amphitheater in Outdoor Teaching Laboratory)

Wed – Julia Butterfly Hill Presentation (7:30 pm, Abbot Concert Hall, KFA)

Thurs – Ancient Wings, A Crane's Story (7:30pm, Blanche David Theatre, KFA) KOA Outdoor Film Festival - Nature Propelled (7-11 PM, UC Fire Pit)

Fri – Brown Bag Luncheon – Jeb Barzen, International Crane Foundation (Noon. Trimble) We Bike River Falls Bike Ride (5-6, Veteran's Park) KOA Bike Garage Grand Opening (6pm, KOA Garage)
Ancient Wings, A Crane's Story (7:30pm, Blanche David Theatre, KFA) & Jeb Barzen
Public Discussion to Follow

SAT - Ancient Wings, A Crane's Story (3:00 PM Matinee & 7:30pm, Blanche David Theatre, KFA)

• Academic Initiatives/Sustainability Faculty Fellows – Applications have been received for eleven participants for the 3rd Annual Kinnickinnic Project/Sustainability Curriculum leadership Workshop. The Kao International House has been chosen as the location for the Workshop and will be held on May 29 & May 30, 2013. Robin Murray and Lissa Schneider-Rebozo attended Emory University earlier this year and will be facilitating this year.

• Student Initiatives – Jabez Meulemans updated the group about SALSA garden work day.

It is official Fossil Free Falcons is now an official group lead by Danny Saunders with a starting membership of 8-9 students.

Molly Breitmun shared with the group her experience as Sustainability Columnist for the Student Voice having recently covered RecycleMania; as well she will be covering Earth Week.

• Energy & Facilities Management – Tim Thum toured Farm 2 and the South Campus with Casey Baily from Frontier Ag & Turf on April 4. The main purpose was to review opportunities and details for installing a wind turbine on University land.

Casey has since sent a proposal for installation of a 50 kW turbine at Farm 2. The estimated cost of the installation is $349,000.

• ZimRide Update - Jerry Waller updated the group that the topic will be revisited next year and the research for alternative transportation will continue.

Enterprise will be rebranding WeCar under the name CarShare...more to come as information is provided.

• Office of Sustainability Options – Kelly utilized the white board to lay out a vision of for the (OoS) Office of Sustainability. A PDF version of Kelly’s sketch is available.

A good portion of the meeting was open discussion of how the OoS should look with a great deal of feedback and suggestions from both Jabez and Molly. How will the office function and how to maximize student priorities in the future. Many thoughts were brought up as to how many students and who are these student? How many Undergrad Fellows should there be?
Objective is to increase public awareness to be able to make campus aware of sustainability efforts. The load could be shared through paid internships to provide social media, marketing and advertising to reach students on campus.

Students and the OoS, should they be SWG students, if so optional or forced as part of their responsibilities. Would SWG students be tying to the OoS or SCISCD, hesitation in tying to both, but rather allow them to choose one or the other or both.

Is there a possibility of an OoS desk in the University Center?

Is there a role for Student Affairs would there be a direct line to OoS. Should one of the SWG student’s positions be held to represent Student Affairs? Should there be two students OoS one representing Student Affairs providing the social side of Sustainability and the other SCISD providing the research side of Sustainability? Jerry is the Sustainability Coordinator for Student Affairs, what are his thoughts as well as those of Gregg Heinselman pertaining to the OoS?

Is there a role for Sustainability Faculty Fellows to play in assisting in providing or referring students in areas of study or could be mentored in providing the skills needed for OoS to be the conduit to pull all the information of Sustainability together. Could each of the colleges pony up and internship and/or intern?

- **Other** - Mike Miller, Vice-Chancellor for Academic Affairs joined the meeting to inform the group of the Annual Conference Protecting the St. Croix taking place at the University Center today. Mike invited the members of SWG to stop down for the cocktail hour between 4-6:00 pm held in the Falls Room. The Facility Host is the St. Croix River Association. Kelly explained the SWG structure to Mike.