Meeting started at 11:30 AM in the Apple River Room in the University Center.

1) Introduction; seating of substitutes

Members present: Daniel Marchand (Chair), Lissa Schnieder-Rebozo, Surujhdeo Seunarine, Intiaz Moosa, Jim White, Danielle Campeau, Blake Fry, Chris Mueller, Dan McGinty

2) Approval of minutes from previous meeting

There is no record of the minutes from the previous meeting of the committee, which was in spring, 2014. Members of the committee who might have a record of the minutes are encouraged to forward it to D. Marchand.

3) Announcements

None

4) Old business

None

5) New business

1. A motion was made to form an external relations subcommittee that review and forward the award nominations to the chancellor. This process would bypass the review of the nominations by the full ERC. (First, J. While; Second, S. Seunarine). Motion passed.

   It was decided that several of the ERC members would be part of the subcommittee for the Distinguished Alumnus award. D. McGinty handed out a document describing the award and its deadlines. Members of the subcommittee will include D. Marchand, L. Schnieder-Rebozo, S. Seunarine, I. Moosa, J. White, and D. McGinty. This subcommittee will meet at a future date to review and decide which nominations to forward to the chancellor.

2. Report from University Communications (erroneously titled Publications Office in the meeting agenda)

   B. Fry spoke of a number of activities over the last couple weeks, including handling UWRF security concerns from the media and parents, and the hosting on-campus of visits by Senator Johnson and Representative Kind.

3. Report from the University Advancement

   C. Mueller described the on-going capital campaign, which is ahead of schedule in its monetary levels. He listed to the ERC members six specific fund-raising goals.
D. McGinty discussed efforts to communicate with the 43,000 UWRF alumni. A number of alumni events (68) were held last year at various locations both regionally and nationally. He also offered to discuss at a future meeting of the ERC an alumni outreach model developed at URWF.

4. Initiatives for the upcoming year

D. Marchand offered the idea of developing an overview of UWRF marketing and communication efforts. This led to some discussion as to the scope and depth of such an overview. It was decided that more thought should be given to this idea, but that its timing might be also more appropriate after the I-cubed report is delivered to the university this fall.

6) Adjournment, at 12:15 AM.