Proposed Initiative Process and Timeline:

- **10/16/15** – Individuals/groups submit proposals via email (using this form) to their Unit Head for consideration. “Unit Heads” include:
  - College Deans: Brad Caskey, Michael Frommuller, Dale Gallenberg, and Larry Solberg
  - Chancellor, Dean Van Galen
  - Provost, Fernando Delgado
  - Associate Vice Chancellor-Student Affairs, Gregg Heinselman
  - Assistant Chancellor-Business and Finance, Elizabeth Frueh
  - Faculty Senate Chair, James Graham
- **10/30/15** – Unit heads submit approved unit proposals via email to Provost, cc: Wendy Stocker
- **11/13/15** – SPPC requests any clarifying information needed from Unit Head/Proposer
- **12/04/15** – Unit Head/Proposer provides clarifying information to SPPC
- **01/08/16** – SPPC completes ranking and review of initiatives and forwards to Faculty Senate, Cabinet, and Proposers
- Spring semester 2016 – Initiatives finalized, built into 2016-17 budget and communicated to campus.

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1. **Initiative Name:** Brazil Study Tour

2. **Please describe proposed initiative:** *(please limit to 500 characters or less)*
   Brazil is emerging as a major agricultural competitor and key trading partner for the United States. This study tour will expose students with agricultural interests to the opportunities and threats posed by Brazilian agriculture. The tour would take place during spring break, to coincide with harvest and post-harvest activities in Brazil and would include pre- and post-travel instructional time. We would like to partner with regional agribusinesses on this initiative.

3. **Person, administrative department, or college proposing the initiative:**
   CAFES academic departments

4. **Which strategic goal does this initiative support?**
   This initiative would support all three goals with particular emphasis on goal 2 (global education and engagement) and goal 3 (innovation and partnerships)

5. **Describe how the initiative supports the goal(s).** *(please limit to 1000 characters or less)*
   This initiative will increase the quality of experience for students in whatever program/major they come from. It will increase the number of students participating in international experiences and their overall cultural awareness. It will lead to increased partnerships with industry.

   Place an X next to the strategic plan metric(s) below that you anticipate would be positively affected as a result of this initiative.

<table>
<thead>
<tr>
<th>GOAL 1: DISTINCTIVE ACADEMIC EXCELLENCE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 - Increase selectivity of 1st time, first year admits to the university</td>
</tr>
<tr>
<td>2 - Increase number of entering 1st time, first year students with composite ACT scores of 25 and above</td>
</tr>
</tbody>
</table>
3. Increase number of entering 1st time, 1st-year students with AP test pass scores

4. Improve performance on NSSE scores related to research projects, study abroad, and field experiences.

5. Increase the number of students engaged in undergraduate and collaborative research activities as tracked by the URSCA Office.

6. Increase the number of student participants at regional or national scholarly meetings.

7. Decrease the number of entering 1st time, first-year students with composite ACT scores 19 and below

8. Decrease the number of students taking remediation courses

9. Increase the number of graduates going on to graduate or professional school

**GOAL 2: GLOBAL EDUCATION AND ENGAGEMENT**

10. Move to the top 5 of comprehensives in international students studying on campus

11. Increase the number of visiting international scholars

12. Become ranked #1 in UW System in percentage of students participating in study abroad programs X

13. Increase student cultural competence (NSSE) X

14. Increase percentage of courses and degree programs infused with significant global component

15. Increase student participation in globally related events

**GOAL 3: INNOVATION AND PARTNERSHIPS**

16. Increase the total dollars of privately funded scholarships awarded annually X

17. Increase to 320 the number of Falcon Scholars enrolled and supported by private gifts

18. Increase the number of external research collaborations

19. Increase the number of research grants received and dollars received

20. Increase the number of internships and practica completed by UWRF students X

21. Increase the course enrollment at UW-River Falls Hudson Center

6. **Based on the definition of university-wide Initiative [initiative that spans across colleges, units, and departments], indicate how the proposed initiative has a university-wide impact: (please limit to 1000 characters or less)**

Any student on campus with interests in Brazil and/or agriculture would benefit from this program. Participants will be exposed to Brazilian culture, observe first-hand the rapid pace of development in the country, and come away with an improved understanding of the developing world. We hope to partner with regional businesses to fund scholarships and to include employees and/or customers on the tour. Inclusion of industry partners will not only provide students with travel scholarships but also help them build their professional network for internship and employment possibilities.

7. **Please provide a set of other benchmarks and / or indicators that will mark progress or success of your initiative. (please limit to 1000 characters or less)**

Benchmarks of success of this initiative will include:
- increasing numbers of students participating in the study tour to the point that the program is at capacity
- increasing numbers of industry-funded travel scholarships
- increasing numbers of industry employees/customers participating in the study tour

In the first year, we expect fewer than 10 students participating in the program, no more than 2 industry-sponsored scholarships, and no more than 2 industry employees/customers. We expect up
to 25 student participants, 10 industry-sponsored scholarships, and 10 employees/customers by year 5 of the program.

8. **Indicate, to the best of your consideration, which of the foundational elements the initiative will engage. You will have opportunity to elaborate on each element in later sections of the proposal. (place an X in the Yes or No column for each)**

<table>
<thead>
<tr>
<th>Element</th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sustainability</td>
<td>x</td>
<td></td>
</tr>
<tr>
<td>Inclusiveness</td>
<td>x</td>
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<tr>
<td>Human Capital</td>
<td>x</td>
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<tr>
<td>Technology</td>
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<td>x</td>
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<td>Facilities</td>
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<tr>
<td>Finance</td>
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</table>

9. **SUSTAINABILITY:** Indicate how SUSTAINABILITY would be affected by the initiative. If SUSTAINABILITY is not affected by the initiative, please describe why not. *(please limit to 1000 characters or less)*

The world is projected to have 9 billion people by 2050 and 11 billion by the end of this century. In addition, wealth is also growing around the world, which will lead to diets that are higher in meat/poultry/fish, have greater convenience, and are fresh and wholesome. The larger population and the kinds of diets they will be able to purchase will place enormous demands on agriculture. Meeting these needs in a sustainable fashion will be one of the most important challenges faced by mankind. This trip will provide participants an opportunity to understand the productive capacity and challenges faced by one of the most important emerging agricultural producers in the world. In terms of sustainability, participants’ understanding the link between Brazil’s relatively poor infrastructure and food, on-going deforestation issues, and soil conservation practices in Brazil will be important.

10. **INCLUSIVENESS:** Indicate how INCLUSIVENESS would be affected by the initiative. If INCLUSIVENESS is not affected by the initiative, please describe why not. *(please limit to 1000 characters or less)*

By interacting with agricultural professionals in Brazil, students and industry participants will expand their understanding of a culture that is somewhat different than their own. Greater understanding of foreign cultures breeds greater tolerance and thus appreciation, which is of paramount importance as we move towards global integration. Exchanges of values and ideas across borders is a direct pathway to inclusiveness.

11. **HUMAN CAPITAL:** Indicate how HUMAN CAPITAL would be affected by the initiative, including staff levels, organizational structure, and/or functional priorities. *(please limit to 1000 characters or less).*

This initiative could become a 3-credit part of someone’s load but more likely an overload for existing faculty or covered by an adjunct faculty member during spring semester.
12. TECHNOLOGY: Indicate how TECHNOLOGY would be affected by the initiative. If TECHNOLOGY is not affected by the initiative, please describe why not. (please limit to 1000 characters or less)

We don’t anticipate any additional demands on university technological resources stemming from this project other than space in D2L for this study tour class.

13. FACILITIES: Indicate how FACILITIES would be affected by the initiative. If FACILITIES is not affected by the initiative, please describe why not. (please limit to 500 characters or less)

We expect minimal impact on campus facilities if this initiative is funded other than use of a classroom for the pre- and post-tour meetings.

14. FINANCE: Provide estimated funding needs below. Additional comments can be included below the table, if needed.

<table>
<thead>
<tr>
<th></th>
<th>One-Time</th>
<th>On-going Annual Add to Base Budget</th>
<th>Comment</th>
</tr>
</thead>
<tbody>
<tr>
<td>FTE Salary</td>
<td>4500</td>
<td></td>
<td>One 3-credit overload or adjunct funding</td>
</tr>
<tr>
<td>Benefits (58% of Salary)</td>
<td>2610</td>
<td></td>
<td></td>
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<tr>
<td>S&amp;E Travel</td>
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<tr>
<td>Equipment</td>
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<td>Remodeling</td>
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<tr>
<td>Other</td>
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<tr>
<td>TOTAL</td>
<td>7110</td>
<td></td>
<td></td>
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<tr>
<td>Anticipated grants or matching funds</td>
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<td></td>
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</tbody>
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One-time start-up funds to plan and organize a self-sustaining (tuition generating) program.