In 2008, the City of River Falls, in cooperation with the University of Wisconsin-River Falls (UW-RF) and the Wisconsin Department of Transportation (WisDOT), developed a Concept Plan for upgrading Cascade Avenue. This Concept Plan was developed with input from the community including neighbors, students and others through three public meetings and a public hearing. Preliminary Engineering was completed in 2010 and two more public meetings were held to solicit input. Final Design was completed in 2011 and included another public information meeting. The City Council recently awarded a contract to Haas Sons Inc. of Thorp, Wisconsin for Phase I of the project from Spruce Street to Oak Knoll Avenue. Work is scheduled to begin in April of 2012. A public meeting has been scheduled to provide an overview of the upcoming construction project and to answer questions related to construction of the project.

The public meeting will be held on Thursday, March 22 beginning at 6:00 in the lower level Training Room of the River Falls City Hall. Representatives from the Contractor, City and UW-RF will be in attendance to discuss the plan with individuals starting at 6:00 p.m. A general presentation will be made at 6:30 pm followed by a question/answer period and more opportunities for individual discussions.

The project website http://www.uwrf.edu/CascadeProject/ provides more project information including answers to Frequently Asked Questions (FAQ’s), Twitter feeds, Facebook links, a feedback form, and more. Like us on Facebook at “City of River Falls Cascade Project Updates” and follow us on Twitter at @RFCascadeAvenue in order to keep informed as the project progresses from beginning to end.