Mission

Career Services is a student-focused office that provides holistic comprehensive career planning services to University of Wisconsin-River Falls students at all levels of study. By providing expertise, resources, and support, we empower individuals to make and implement well-conceived career/life plans.

LEARNING OUTCOMES
Students and alumni will be able to...

• Identify their interests, skills and personality type to target appropriate majors, careers and employers.

• Understand how to communicate individual qualifications to promote their skills and abilities by producing professional correspondence, including resumes, professional letters and personal statements.

• Organize and conduct an internship, job or graduate school search.

• Understand how to demonstrate professionalism at campus and community events.

CAMPUS RECRUITMENT AND EMPLOYER RELATIONS INITIATIVES
Career Services provides in-depth personal attention to students, alumni and employers, to make utilizing our services as easy and as productive as possible. Recruiters come to UW-River Falls because of our students’ combination of functional knowledge, strong work ethic, and leadership skills. Career Services assists in recruiting qualified candidates through:

• On-campus recruiting — Employers interview students and alumni who are eager to enhance the workplace with the skills they developed while still a student.

• Online recruiting — More than 4,000 active employers post positions in the Hire-a-Falcon recruitment database for UW-River Falls students and alumni. Additionally, we offer on-campus interview scheduling and resume referrals.

Job Postings —
Full-Time: 4,441
Internship: 871
Part-Time, Summer, Limited Term, Volunteer: 563

Resume Referrals — Employer resume referrals increased 69% this year, meaning 240+ employers, within a variety of industries, requested student resumes for positions in their organizations.

Internships — By supplementing students’ in-classroom education with professional experience, employers invest in the future of our workforce as well as their company’s future.

Annual Career Fair — The career fair, which is coordinated by the Career Services Office, is held each October and is open to all students and alumni. Last year, the fair attracted over 500+ students and 83 organizations.

Because Career Services does not host a spring career fair, we have developed new partnerships with the Minnesota state universities, which led to our involvement in the Minnesota Government Job and Internship Fair in October at the University of Minnesota, as well as the Minnesota Job and Internship Fair in February at the Minneapolis Convention Center. These two events provide UW-River Falls students and alumni with the opportunity to connect with a wider variety of organizations.

Mock Interview Day — This event is offered each semester and helps students prepare for professional interviews. Organizations can increase their presence and visibility, while providing a great opportunity for students. This year we had more than 330 students participate in this event, and involved 60 employers donating their time to conduct interviews.
2010-2011
Department Highlights

Total Student and Alumni Appointments- 1,806

Most Frequently Requested Services
1. Resume
2. Career Assessments
3. Researching Majors and Careers
4. Cover Letters
5. Job Searching

Career Services employs ten undergraduate peer advisors (PAs) trained to meet with students on resumes, cover letters, and mock interviews as well as job and internship searching. During the 2010-2011 academic year, the PAs saw 976 appointments, which is a 32% increase from the previous year.

OUTREACH

Class presentations increased 20% this year by conducting a total of 84 presentations to 1,828 students in the following colleges:

   College of Business: 6
   College of Arts and Sciences: 50
   College of Agriculture Food and Environmental Sciences: 7
   College of Education and Professional Studies: 21

Additionally, Career Services facilitated 50 outreach presentations to campus-wide audiences, reaching an additional 2,000 students.

UWRF STUDENT PROFILE

Total Students: 6,900
Total Undergrad Students: 6,373
Women: 60%
Students of Color: 6%
International: <1%
WI Residents: 51%
MN Residents: 45%

381 students studied abroad last year in over 40 countries by participating in 160 different programs.

Student Testimonial

WHITNEY PEISSIG
Bachelor of Science, December 2011
Major: Marketing Communications Emphasis in Agriculture

“UWRF Career Services has provided me with many tools throughout my time spent at River Falls. I have learned the importance of networking with potential employers and the benefits of personal communication. Through events such as the Career Fair and Mock Interview Day and social networking sites like LinkedIn, students are provided numerous opportunities for employer interaction. Having personal contact with individuals in a specific area of interest has many advantages when job searching for full-time positions. The knowledge and confidence I have gained from working with UWRF Career Services will benefit me during my final semester and throughout my entire career.”

Alumni Testimonial

KATIE BRUEGGEN
Bachelor of Science, May 2011
Major: Animal Science, Pre-Vet

“Whether it’s putting the finishing touches on a resume, brainstorming ideas for a grad school essay, or teaching strategies to help with the often-daunting task of finding a job, the staff at Career Services gives clients the tools to be successful in their career endeavors. Students, alumni, and faculty should utilize this indispensable resource available to them - the skills gained from Career Services will benefit them far beyond UWRF.”
Recruiting Organizations

A'viands
Abercrombie & Fitch
ABR Employment Services
ABS Global
Accelerated Genetics
ACR Homes
Acuity
Admission Possible
Aerotek Inc.
AFLAC
AgReliant Genetics, LLC
Agri-King
AgStar Financial Services
Allestra Recruiting
Alta Genetics, Inc.
Am. Marketing & Publ.
American Income Life
API Outsourcing, Inc.
Archer Daniels Midland Company
Argosy University
Arnold & O’ Sheridan
Artist Within LLC
Aurora Community Services
Avon
AXA Advisors
Babcock Genetics, Inc.
Badgerland Financial
Bag Man LLC
Bailey Nurseries, Inc.
Baldwin Medical
Bank of Prairie du Sac
Banker's Life & Casualty
Bay Tek Gaines
BBI Research
Becker Professional Education
Beef Products, Inc.
Bellin Health
Bethel Horizons Summer Camp
Big Brothers, Big Sisters
Bio Lawn
Blain's Farm and Fleet
Boehringer-Ingelheim Vetmedica, Inc.
BRIDGE for Youth with Disabilities
Brigham Group Staffing Solutions
Brooksource
Brookwood Farms
Bureau of Law Enforcement
Burgess-Norton
C.H. Robinson Worldwide, Inc.
CalStar Products
Cambridge Major Lab
Career Professionals
Cargill
Cargill-Animal Nutrition Division
Carpenter St. Croix Valley Nature Center
Christensen Farms
CHS, Inc.
Citi Financial
City of Cottage Grove
City Year Milwaukee
Coleman & Williams
College Pro
Comm. Engineering Co.
Communications Engineering
Cooperative Plus, Inc.
CORE Consulting LLC
Countertops Inc.
CROPP Cooperative/Organic Valley
CSS Power
Curt D. JOA, Inc.
Dell Technical Support
DHI Corp
DiaSorin
Didion Milling
Dow AgroSciences/Mycogen Seeds
Earth Information Technology
Electronic Theatre Controls
Elocus Technology Services
Energy Efficient Lighting
Engineering, Planning & Management, Inc.
Enterprise Rent-A-Car
Express Employment Professionals
FABCO Equipment
Farm Credit Administration
Farmers Insurance Group
FasTrak SoftWorks, Inc.
Fed Ex Ground
Federal Foam Technologies
FFP Wealth Magnet
First Investors Corporation
Fischer Precise USA
First National Bank of River Falls
Forber America
Franklin St. Bakery
Futurestep
Genex Cooperative, Inc.
Gerten's
Global Crossing
GNet Group
GO East
Gold 'n Plump Poultry
Goldwin USA
Gorman & Co.
Grande Cheese Co.
Greenskeepers
GROWMARK, Inc.
Gusmer Enterprises
Guy Metals
Hail Pros
Hamline University School of Law
Han’s Berkley English Institute
Hartung Brothers, Inc.
Hoffman Crop Consulting
Hollister
Home for Life Sanctuary
HON Company
Independent State Bank
Industrial Roofing
Integrity Communications
IT Convergence
J & L Lebir Services
JAMF Software
Fair for on-campus jobs Spring 2011

Career Fair Fall 2010

Jennie-O Turkey Store
JP Staffing
Keller Williams
Kinnic Long Term Care
Kinsa Group
Knight Refrigerated
Kwik Trip, Inc.
Lab Support
Land O’Lakes, Ag Business Placement
Landmark Services Cooperative
Larsen Cooperative Co.
Legacy Farms
Life Style Staffing
LIN TV
Logistics Insight
Magnet Recruiters of Green Bay
Magnet Recruiters of Sioux Falls
Manhattan Joy
Marine Credit Union
MEDA, Inc.
Medical Concepts Development
Menards
Midwest Manufacturing
Midwest Poultry Consortium
Minitube of America
Minnesota Army National Guard
Minnesota Department of Human Services
Minnesota Food Association
Minnesota Paralegal Institute
Minnesota Reading Corps & Minnesota Math Corps
Modern Woodmen
National Resource Group
National Association of State PIRGS
Neuro Brands
New England Financial
North American Mechanical
North Star Resource Group
Northwestern College of Chiropractic
Northwestern Mutual Financial Network
Oxford International
Orchid Monroe
Padilla Spear Beardsley
Parker Hannifin Corporation
Paychex, Inc.
Peace Corps
Peace Corps Masters International Program
People Incorporated
Peterbilt/JX Enterprises
Philips
Plainfield Precision
Plexus Corporation
Primerica Financial
ProChemicals, LLC
Promo Print Solutions
Quad Graphics
Quality One Woodwork
RBA Consulting
River Falls Area Hospital
River Falls Utilities
Ross Imaging
Ryder System
Saputo Cheese
Schield Family Brands
Schneider National
Seneca Foods Corporation
Serigraph, Inc.
SH Young & Association
Sherwin Williams
Sign Productions
Singlewire Software
Sitepro.com
Solar Plastics
South Dakota Wheat Growers
Speed Spindle Systems
St. Catherine University
St. Croix Wetland Management District
St. Joseph Equipment
Stewart-Peterson
Stress Photonics
SunOpta Grains and Foods Group
Sutter-Straus
Talagy
Target
TEK Systems
The Buckstaff Co.
The Hartford
The Lawn Ranger, Inc.
The Lee Group
The Reynolds & Reynolds Co.
Thermal Transfer Products
Thrivent Financial for Lutherans
Tower Wireless
Traynor Insurance
Trempealeau City Health
United States Army
U.S. Bank
University Directories
University of Minnesota Human Resources Graduate Programs
University of St. Thomas MBA Programs
University of St. Thomas School of Law
USDA Farm Service Agency
UW-Extension Cooperative Extension
UWRF Counseling and School Psychology
UWRF Outreach and Graduate Studies
Valleyfair
Verizon Wireless
Viking Coca-Cola
Vizient, LLC
Vogul Consulting
Walmart
Walser Automotive
Wausau Paper
Wells Fargo
West Bend Mutual
West Business Services
Whealan Security
William Mitchell College of Law
Wipfl, LLP
Wisconsin Department of Natural Resources
Wisconsin Public Radio/Television
Woods Equipment Company/TISCO
Wysocki Produce Farm, Inc.
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