Your organization is cordially invited to the 23rd Annual UW–River Falls Career Fair!

The Career Fair is an event where your organization will have the opportunity to inform and attract potential employees, interns or graduate students. The Career Fair generates a pool of highly qualified students every year to match your needs. As a participant, you also have the chance to interact with the faculty and staff of UW–River Falls.

| **2014 UWRF Fall Career Fair Event Details** |
| **WHEN:** | **Wednesday, October 15, 2014**  
Check-in for organizations: 8:00 a.m. – 9:30 a.m.  
Career Fair: 10:00 a.m. – 3:00 p.m.  
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Career Fair: 10:00 a.m. – 3:00 p.m. |
| **WHERE:** | University Center  
170 University Center  
410 S. Third St  
River Falls, WI 54022 |
| **FEES:** | $300 Early Registration (through August 30, 2014)  
$325 Registration (beginning August 31, 2014)  
Registration includes: one 6-foot booth, one buffet meal and one parking pass  
*Additional meals and one parking pass are available for purchase during registration.* |
| **REGISTRATION DEADLINE:** | **Friday, September 26, 2014**  
*Reservations are on a first come, first serve basis with a maximum capacity of 90 booths. Please register as soon as possible.* |
| **QUESTIONS/COMMENTS:** | Contact Luke Porter, Career Fair Coordinator  
Phone: 715-425-3572, Email: cfcoordinator@uwrf.edu  
Website: www.uwrf.edu/CareerFair |
<table>
<thead>
<tr>
<th>Name and Title of Attendees:</th>
<th>Telephone:</th>
<th>Email:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Confirmation will be sent to:</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Additional number of meals (first meal included, $14 each for additional) – 1 2 3 4 5 6 7

Additional parking pass (first pass included, $15 for ONE additional pass) – 1

Electrical outlet for AV needed? □ No □ Yes (Please remember to bring extension cords)

*Availability of electricity is not guaranteed – electrical outlets are limited to the first 60 registrants.

### ORGANIZATION PROFILE
(Please fill out completely. Information will be used in the Employer Guidebook.)

<table>
<thead>
<tr>
<th>Organization:</th>
<th>Location:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contact(s):</td>
<td></td>
</tr>
</tbody>
</table>

Description of Organization: Please attach information you would like to be placed in the Employer Profile Guidebook for students.

Website: 

Job Titles You Hire: 

Internships Available: 

Would you like to interview on campus? □ Yes, for permanent position(s) □ Yes, for internship(s) □ No

Contact for Interviews: 

Address: 

Telephone: Work: Cell: Fax: Email: 

### PREFERRED AREAS OF STUDY
(No check all that apply)

- □ All Majors
- □ Accounting
- □ Agricultural Business
- □ Agricultural Education
- □ Agricultural Engineering Technology
- □ Agricultural Studies
- □ Animal Science
- □ Art
- □ Art Education
- □ Biology
- □ Biotechnology
- □ Broad Area Business Administration
- □ Business Administration
- □ Chemistry

- □ Communication Studies
- □ Communicative Disorders
- □ Computer Science & Information Systems
- □ Conservation
- □ Crop and Soil Science
- □ Dairy Science
- □ Economics
- □ Elementary Education
- □ English
- □ Environmental Science
- □ Geography
- □ Geology
- □ Health and Human Performance
- □ History

- □ Horticulture
- □ International Studies
- □ Journalism
- □ Land Use Planning
- □ Marketing Communications
- □ Mathematics
- □ Modern Language
- □ Music
- □ Physics
- □ Political Science
- □ Psychology
- □ Science, Broad Field
- □ Secondary Education
- □ Sociology
- □ Social Studies, Broad Field
- □ Social Work
- □ Sustainable Management
- □ TESOL
- □ Theatre
- □ Women’s Studies
- □ Pre-professional Studies
- □ Engineering
- □ Optometry
- □ Dentistry
- □ Pharmacy
- □ Law
- □ Medicine
- □ Veterinary Medicine
- □ Other: ___________
SPONSORSHIP OPPORTUNITY
(Please circle the sponsorship level in which you are interested)

2014 Fall Career Fair Sponsorship Levels

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Platinum $750</th>
<th>Gold $500</th>
<th>Silver $250</th>
<th>Bronze $100</th>
</tr>
</thead>
<tbody>
<tr>
<td>2 VIP parking spaces</td>
<td>√</td>
<td>---</td>
<td>---</td>
<td>---</td>
</tr>
<tr>
<td>2 complimentary buffet meals</td>
<td>√</td>
<td>---</td>
<td>---</td>
<td>---</td>
</tr>
<tr>
<td>Logo included on additional marketing materials including website, flyers, mailings, and campus TV</td>
<td>√</td>
<td>---</td>
<td>---</td>
<td>---</td>
</tr>
<tr>
<td>Guaranteed prominent booth placement and double booth</td>
<td>√</td>
<td>---</td>
<td>---</td>
<td>---</td>
</tr>
<tr>
<td>Logo in at least one UWRF student newspaper advertisement</td>
<td>√</td>
<td>√</td>
<td>---</td>
<td>---</td>
</tr>
<tr>
<td>Logo on 185 table tents in student dining areas for 2+ weeks</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>---</td>
</tr>
<tr>
<td>Sponsorship recognition displayed at booth</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
<tr>
<td>Top of page placement of logo and company information on Career Fair website and Facebook page</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
<tr>
<td>Logo on all Career Fair posters (50 11x17 posters &amp; 50 22x28 posters)</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
<tr>
<td>Sign recognizing your sponsorship level displayed at Career Fair entrance</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
<tr>
<td>Company advertisement in the Employer Guide (distributed to all participants and attendees)</td>
<td>Full Page</td>
<td>Half Page</td>
<td>Quarter Page</td>
<td>Eighth page</td>
</tr>
</tbody>
</table>

REGISTRATION DETAILS

Registration Deadline:
Friday, September 26, 2014
*Reservations are on a first come, first serve basis with a maximum capacity of 90 booths

Fees:
$300 Early Registration (through August 30, 2014)
$325 Registration (beginning August 31, 2014)
$14 for each additional meal ticket
$15 for one additional parking pass

Make Check Payable to:
UW-River Falls Career Services

Return Registration Form to:
Mail
UW-River Falls Career Services
Attn: Career Fair Coordinator
University of Wisconsin-River Falls
211 Hagestad Hall
410 S. Third Street
River Falls, WI 54022

Fax
715-425-3573