Minutes  
College of Business and Economics  
Student Advisory Board  
November 18, 2013  
210 South Hall

Present: Brian Dado, Kayla Donahue, Cassandra Dulon, Ross Dunlap, Casey Golla, Scott Jensen, Chelsea Kennedy, Sarah Kohler, Abigail Mediger, David Murphy, Dawn Hukai (Associate Dean), Glenn Potts (Dean)

I. Review of CBE Activities

A. New faculty starting fall 2013.
   a. Jennifer Hafer, Economics,
   b. A. Fatih Dalkilic, Accounting
   c. a search for a new CS faculty member is underway, to start Fall 2014

B. New Programs
   a. Full-time MBA, first classes fall 2013
   b. MS Computer Science, proposed start Fall 2015

C. CBE 300: now taught by Career Services professionals with involvement of 3M HR professionals

D. Student video now posted on CBE Prospective Student psage
   a. [http://www.uwrf.edu/CBE/ProspectiveStudents.cfm](http://www.uwrf.edu/CBE/ProspectiveStudents.cfm)

II. Dean Potts gave a brief review of the college Mission/Vision/Values emphasizing the vision element of CE being a location of choice.

III. Dean Potts reviewed the strategic plan priorities that had been identified by faculty.
   A. Center for Sales Excellence
   B. Increase student filed experience: preliminary results that internship numbers are increasing
      i. Internships presented in CBE 100
      ii. Significant emphasis on internships in CBE 300
      iii. Job market material such as mock interviews, resume preparation, LinkedIn, networking presented in CBE 300
      iv. Suggestions from discussion
         1. Interns as guest speakers in CBE 100
         2. Clarity regarding paper and report expectation
         3. General satisfaction with idea of required internShips
            a. emphasis in advising and degree plan preparation
            b. concern that requiring them may result in some loss of enthusiasm, i.e. just another requirement
IV. Discussion
   A. Globalization requirement
      I. Could require modern language placement testing
      II. Required international experience was not agreed to by all, expense is a consideration
      III. Could clarify process and help people understand how international experiences can fit within the degree program, maybe with exceptions
      IV. LiveText documentation
          a. Instructors rarely mention adding assignments to portfolio
          b. Some transition issues for Juniors and Seniors, format change Fall 2012
          c. Make clear to students why they are required to buy LiveText (ADC may not have adequate instruction)

Meeting adjourned: 5:40 PM

Plan is to have another meeting in spring semester.
Members have unique access to the Economics Club of Minnesota, when Dean Potts sends out opportunities, try to work it into your schedule.