Glenn Potts opened the meeting by welcoming everyone in attendance and then asked that everyone give their name, their major and their year in school to help each other introduce themselves to the group.

1. Update on CBE Initiatives
   - Glenn explained the Adult Degree Completion Program and how it will help the college and university achieve the “More Degrees for Wisconsin Initiative.” Currently Wisconsin lags behind Minnesota in conferred degrees. The University has opened a satellite college in Hudson, WI. Based on research in the 6 mile circle that extends from the Hudson Center, there are over 6,000 people who have 2 to 2 ½ years of college but not a degree. The college hired Michael Bilden to develop the program and act as an advocate for students who are seeking to complete their degree. The program is growing with 30 students currently enrolled. Glenn explained that the development of the Hudson Center was an important strategic initiative requested by Chancellor Van Galen to UW Systems President Kevin Reilly.
   - The MBA program has 100% of its classes held at the Hudson Center.
   - The Adult Degree completion program has many classes at the Hudson Center.
   - Glenn spoke about the value of internships and explained that 10 years ago, the college had 75 plus students doing internships. With only about 30 active internships Glenn commented that CBE needs to have its students doing more internships. He went on to say that employers are looking for internship experience from prospective job candidates. Internships can be a “screening tool” for employers. CBE need to increase the number of internship offerings.
   - The college is also working on increasing the globalization of the curriculum and that it can demonstrate that more UWRF grads are walking away some globalization experience. The college is considering requiring an international experience and that a committee has been formed to investigate who the college will help and possibly require students to meet the expectation.

2. AACSB News
   - Glenn explained how only an elite group of schools have achieved this status. CBE is currently in the “maintenance of accreditation” mode. There are 21 standards that the college will need to demonstrate that it either meets or beats the criteria. The college has to have established practices in place to support its Assurance of Learning efforts. When the peer review team does their visit in the Fall of 2011, CBE will have to convince them that we are meeting this expectation. This will require a high level of performance from faculty. We have to demonstrate that the CBE faculty are making research contributions to the body of knowledge that they teach in. The faculty are expanding their boundary of knowledge and in this way, it keeps their teaching current. Glenn cited that the 28 faculty have 81 publications to their credit. The only other school in the Twin Cities Metro area that has this accredited status is the Carlson School of Business.
At this point one of the board members asked why aren’t more students doing internships. Glenn responded that the college has a mechanism in place to find internships, post them and assist the student in securing the internship.

The board member went on to say that he did an internship, just not for credit. He commented that perhaps students don’t see the incentive of doing the internship and having to pay for the additional credits earned as tuition. Another board member felt that there was a lack of emphasis placed on the value of internships during ones advising session. Several agreed that they thought the process of securing the internship was too difficult and cumbersome. The Board agreed that they would like to see more speakers come into their classes from the business community to speak to them about internships. Internships being critical for high level jobs was discussed. Glenn commented that the newly organized Dean’s Council members offered to come to the classes to speak to the value of internships. Discussion regarding internships continued. Highlights included:

- Internships occur year round.
- Internships are often difficult to do during the semester in addition to heavy school load and work commitments.
- Cost may be prohibitive since the student pays the tuition depending on the number of credits the internship is valued at.
- Incoming Freshmen should be advised about participating in an internship so they can plan for it and make it a part of their academic career.
- Would like to have Dean’s Council members meet with the CBE advisors to discuss the importance of internship participation.
- Internship participation should be included in CBE brochures, website and any other program or curriculum information.
- A concise process for internship participation should be in place and easy enough for students to follow.
- Internship opportunities should also be posted on-line in addition to the board outside of the Dean’s office.

The requirement to have an international experience was discussed. Several expressed concern that the cost could be prohibitive. The Magellan Program was cited as a more economical alternative because the cost would be the same as regular tuition. Having more upper level courses offered during an international experience was suggested along with having more options of being offered more “less” expensive trips to chose from. Also suggested were having a choice between a foreign language, travel abroad or taking a class from a specific course list that would satisfy the requirement.

3. Mission, Vision, Values and the CBE Strategic Plan

Glenn asked the group to think about how the college would accomplish Goal 3 “To create an environment that supports global awareness, ethical behavior, integrity and sustainability and respects diversity and inclusivity.” He then asked the students to look at the Mission, Vision, Values document to see if there was anything they felt was missing. Glenn commented that he would value any input from the students and invited them to share with him anything they felt was lacking in the Strategic Plan.

5. UWRF Comprehensive Campaign

Glenn reported that one of the goals of this campaign was to provide additional scholarship money for international experiences for the students.

6. Questions and other issues

Glenn asked if there were any questions the students had for the Dean. The following comments were shared:

- Does the university offer any positions on campus that could be used to satisfy an internship experience?
Are the 21 Standards that CBE will be evaluated against for the upcoming AACSB Maintenance of Accreditation review posted and are the faculty aware of them? Glenn said that they could be posted or there could be a link on our college website to where they are posted on the AACSB website.

The students expressed their disappointment over the loss of the 24 hour computer lab. It was remarked that the Green Lab in Davee Library which was suppose to be designated as “open” for student use was in fact not.

Why was CBE 300 cut to a half credit? The students felt that they were pressed for time in the course and commented that they really valued what they got out of CBE 100 and CBE 300.

The students commented that the Career Fair is not geared to Business students and that there was a too high representation of AG related companies.

The University’s “Mock Interview” program are currently done in such a way that it makes it difficult for students to prepare for the interview.

The students would like to see the creation of a career fair that would be exclusively geared to CBE. It was suggested that the 4000 plus CBE alums could be contacted to help organize this.

Why are the CBE on-line courses $150.00 more per credit? Glenn explained that the class sizes are smaller and the costs associated with having an on-line class are more significant. When CBE does an on-line course, we have a better mechanism for quality control of the content and process. One student commented that her on-line course that she took through the Alliance Program was poorly done.

Glenn asked for volunteers to work on two issues for the college.

1) To develop a comprehensive process for CBE students to achieve an International or Globalization requirement. The members are: Johnathan Cady, Nene Eze and Renee Sawinski.

2) Develop a statement on how CBE can make the Internship process better. The members are: Spencer Gansluckner, Katie Rose and Ashley Titchen.

Glenn would like both groups to come up with some ideas to share at the next Student Advisory Board meeting which will take place in the Spring Semester.

Meeting adjourned at 5:15 PM