Globalization Summary  
College of Business & Economics  
Student Advisory Board  
November 9th, 2010

Topics/Ideas Discussed:

1. Internationalization of Curriculum  
   a. Including books and sources that offer a global perspective  
   b. Offering more International classes, perhaps taught by diverse faculty  
   c. Including 1 or 2 “CBE Executive in Residence” like speakers per semester that have experience in foreign countries.

2. More Business Oriented Study Abroad Trips  
   a. More semester long programs that are primarily business courses

3. Requiring a Study Abroad for degree completion  
   a. Not necessarily a full semester, but even a J-Term/summer session  
   b. For this to be feasible we discussed the need for more scholarships and aid to be available if it were a requirement.  
   c. Canada and Mexico are considered to be abroad  
   d. Even the Student exchange, where tuition is the same price

In this growingly globalized economy, business students agree that International familiarity is necessary in the business world. The part where some of the Advisory Board disagreed was the potential idea of requiring a Study Abroad trip. The valid argument of affordability was brought up, among the many positives of requiring a trip. Students, who are fortunate enough to go, suggest that this should be a requirement. It is truly a life changing experience that forces you to step out of your boundaries. We believe that there would be certain steps that would need to be taken in order for this to become a reality.

1. Have a wider offering of Business related trips  
2. Obtain funding and aid to make them more affordable  
3. Incorporate it in to the degree plan