



FENCEPost

University of Wisconsin-River Falls

Spring 2011

COLLEGE OF AGRICULTURE, FOOD AND ENVIRONMENTAL SCIENCES

Remember the Career Fair?



As a student at UWRF many of you probably participated in one or more career fairs held on campus. For some of you, the career fair may have been the means that helped you land your first position after graduation.

The 2010 event in October featured 80 organizations of which nearly half were seeking students with an agriculture or agriculture-related major. To maintain a professional atmosphere and make the event as valuable as possible for all involved, this fall the Career Services office implemented a business casual dress code and offered prep sessions to better prepare students for the event. The prep sessions provide students with critiques of their resumes, allow them to practice introductions, and give them the chance to learn more about participating employers.

A new addition to the career fair event, and one exclusively for companies seeking students with an agriculture or agriculture-related background, is an informal networking opportunity that takes place the evening prior to the career fair. Three years ago as a result of a strategic planning session, the faculty in the Agricultural Business program sought to expand their links to industry. They initiated an informal social the evening prior to the fair, and invite all CAFES faculty, staff and students, along with the representatives of agriculture-related businesses and organizations to participate. This event provides an opportunity for our faculty, staff and students to learn more about what's going on in the various industries, an occasion for younger students to learn about the companies and assess their interest in and suitability for a future career, and it affords the companies the chance to provide informal feedback to faculty on previous hires, particularly whether our graduates might be lacking any specific skills or competencies.

We are thrilled with the level of participation from our industry partners but always welcome new companies and organizations. If your company is not already participating in the career fair we invite you to join us next fall. Registration opens in July. Check the Career Services page on the UWRF website for updates or call our office for assistance – 715-425-3535.

Agriculture Strong at Career Fair

ABS Global
Accelerated Genetics
AgReliant Genetics
AgStar Financial Services
Alta Genetics
Archer Daniels Midland Company
Babcock Genetics
Badgerland Financial
Bailey Nurseries
Beef Products, Inc.
Blain's Farm and Fleet
Boehringer-Ingelheim Vetmedica, Inc.
Cargill Animal Nutrition Division
Carpenter St. Croix Valley Nature Center
CHS
City of Cottage Grove
Cooperative Plus Inc.
CROPP Cooperative/Organic Valley
DOW Agro Sciences/Mycogen Seeds
Farm Credit Administration
Farmers Insurance Group
Foremost Farms
Genex Cooperative, Inc.
Gold'n Plump Poultry
GROWMARK
Hartung Brothers
Jennie-O Turkey Store
Land O' Lakes
Landmark Services Cooperative
Larsen Cooperative Company
Midwest Poultry Consortium
ProChemicals LLC
Seneca Foods Corporation
South Dakota Wheat Growers
SunOpta Grains and Foods Group
The Lawn Ranger, Inc.
USDA Farm Service Agency
UW-Extension Cooperative Extension
Wysocki Produce Farm, Inc.

According to the USDA, between 2010 and 2015, more jobs will be available in the agriculture, food and renewable natural resource sector than qualified graduates to fill them. For details on employment opportunities, and which occupations will be in high demand go to:

www.ag.purdue.edu/USDA/employment.

Dean's Corner



Greetings! What can I say but that 2010 was yet another great year in the College of Agriculture, Food and Environmental Sciences at UWRF!

Pierce County Farm Technology Days was a tremendous success despite the third day of the show being canceled because of rain. CAFES was well represented through educational booths and activities as well as providing volunteers to help with the event. It was great to see so many alumni back in

town either working at the show or just stopping by to check things out.

This past Fall we welcomed four new faculty members in CAFES and have a fifth starting this Spring. We've begun the process of searching for two more. At the same time 2010 meant saying goodbye to several long-time faculty and staff who are off to well-deserved retirements.

Enrollment numbers in CAFES are up yet again – now at 1400+ students – which continues the trend over the past several years. From Fall 2007 to Fall 2010 our undergraduate enrollment went up over 22% – by far the largest growth rate among the academic colleges at UWRF and more than three times that of the University overall average. At the same time the profile of those students we're attracting remains high. For the second year in a row CAFES incoming freshman had the highest average high school rank and overall percentile rank when compared to the other UWRF colleges. Further, CAFES incoming freshman ranked second and first, respectively, each of the past two years in average ACT score.

Our growth has been rewarded with some increases in resources. These include new faculty positions in Animal Science and in Agricultural Economics as well as an increase this year in operating funds (S&E). At the same time these student numbers continue

to stretch our ability to offer quality educational programs and experiences – something that remains our focus and what we will continue to strive for.

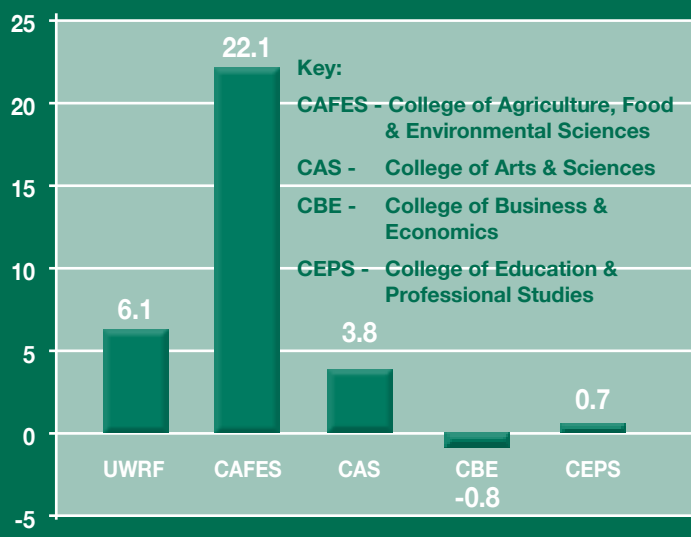
Quality in terms of our curricula, our out-of-classroom activities, and the advising and other attention our faculty and staff provide is evident not just in the numbers of students we attract initially but in our retention of them as well. Data provided by the UWRF Office of Integrated Planning indicates CAFES had the overall highest retention rate of new students – freshmen and transfers – each of the past two years compared to the other academic colleges. And when looking at retention in individual programs, CAFES consistently has more programs ranked at the top of the list.

We know students continue to believe that we offer great programs and experiences but so do the employers of our graduates. The list of companies and organizations coming each fall to the UWRF Career Fair is dominated by those aligned with programs in CAFES. We know based on feedback from employers that they appreciate the broad, hands-on education our students receive. Internships, field trips, guest speakers, and a variety of other activities contribute to real world relevance and help to best prepare students to hit the ground running. As one company representative told me recently, "We'll take all the graduates you can send us – we can't get enough."

So the opportunities in agriculture, food and environmental sciences remain strong and our College continues to be in a very good place to help students take advantage of those opportunities. In closing let me again thank each of you for the support you provide to CAFES in so many ways. We are who we are and we can do what we do because of the people involved and you are a major part of that.

Dale Gallenberg, Dean of CAFES

**Percent Undergraduate Enrollment Growth by College
Fall 2007-Fall 2010**



Where are our graduates going?

Here's a sample of what recent or soon-to-be graduates told us:

- Will be a Farm Credit Administration examiner of the Farm Credit System
- Will manage a grain terminal for Archer Daniels Midland
- Has been accepted into veterinary school at Colorado State University
- Has accepted an agricultural education teaching position in Chugwater, WY
- In graduate school at UW-Milwaukee and doing field work at the Great Salt Lake in Utah
- Working as a forest recreation coordinator for the Burnett County Forest and Parks Department in Siren, WI
- Will be a community planner for the city of Ottumwa, Iowa
- Working as an environmental scientist with Liesch Associates, Inc. in Minneapolis
- Working as a dairy production specialist in animal nutrition with Landmark Cooperatives in Madison
- Will be a soil scientist for the Natural Resources Conservation Service (NRCS) in Brainerd, MN
- Working as a meat inspector for the Food Safety Division of the Department of Agriculture, Trade and Consumer Protection
- Will be a nursery manager for Moyer's Inc. in Stoughton
- Will be a quality assurance supervisor for Associated Milk Products, Inc (AMPI) in Rochester, MN
- Will be a data analyst for the USDA-AMS market news service in the Des Moines office

2010-11 brings five new faces to CAFES

Each year we introduce our new faculty...knowing that as alumni you won't likely see them in the classroom, but hoping that your children, grandchildren, nieces and nephews might! This year we have five new colleagues that we would like to introduce to you.



Chenguang Li

discovered this she is trying to make every class hour meaningful and worth her students' time. Li lives in River Falls with her husband and 8-year-old daughter.

There are two new faces in the Plant and Earth Science Department. Veronica Justen brings her expertise in plant breeding and genetics; Loretta Ortiz-Ribbing in plant pathology, integrated pest management and biocontrol techniques. Justen's educational background includes BS and MS degrees from UW-Madison and a PhD from the University of Minnesota. Between her MS and PhD degrees she spent time as a research technician at the USDA Dairy Forage Research Center in Madison. She and her husband live in St. Paul with their 2-year-old son. All of Ortiz-Ribbing's degrees are from the University of Illinois at Urbana-Champaign. She spent the past nine years working within the University of Illinois and Purdue Extension Systems. Ortiz-Ribbing and her husband have 4 adult children, one of which will be starting a Master's program at UWRF this semester. Both Ortiz-Ribbing and Justen spoke favorably about their experience to date at UWRF – noting that it's been fun, that their colleagues have been supportive, and that it's evident how much the faculty here care about students and their success. They both also like the size of the UWRF campus community where everyone knows everyone else.



Loretta Ortiz-Ribbing

Joel Peterson has joined the Agricultural Engineering Technology Department. His degrees, in order, come from

The Agricultural Economics Department welcomed Chenguang Li who brings MS and PhD degrees in Agriculture and Resource Economics from UC-Davis. Her undergraduate degree is from Renmin University in Beijing, China, where she spent several years in commercial banking and as an economic consultant. Li has been surprised but impressed, by how many students work outside of class, some holding more than one job, others working overnight shifts. Having



Veronica Justen

the University of Minnesota, Penn State, and Purdue University, and his expertise is in soil and water resource engineering. He also brings previous experience from positions with the US Army Corps of Engineers, the Minnesota Board of Water and Soil Resources, and as a private consultant. While with the Corps of Engineers, Peterson spent time in Iraq overseeing water and sanitation reconstruction efforts. He is most proud of the project that brought potable water to rural Iraqis. Peterson is pleased to be once again focusing on engineering as it relates to agriculture and enjoys interacting one-on-one with the students, especially in the lab. He grew up playing hockey and now enjoys spending time on the ice near his home in Bayport, with his three young children and his wife Heidi.

The Animal and Food Science Department is excited to have Kurt Vogel join the faculty ranks. Vogel is a Wisconsin native who has BS and MS degrees in animal science from UW-Madison and will soon receive his PhD in animal science from Colorado State where he worked under the noted livestock behaviorist, Dr. Temple Grandin. Vogel's expertise in livestock behavior and welfare fills a need in the department, as this area is increasingly important to producers. Despite not having stepped into the classroom yet, Vogel really feels at home here. While in graduate school he sought out as much teaching experience as he could and he's thrilled to be at UWRF where teaching is the primary mission. Vogel was raised on a second-generation dairy farm in southwest Wisconsin, but he and his wife Laura already like the north woods feel of this part of the state.



Kurt Vogel

control and integrated pest management. There is a great deal of excitement and interest in bioenergy, and Justen wants to investigate perennial-based cropping systems that to some represent the future for the bioenergy industry. Li wants to engage in international efforts, possibly a student exchange program, with the goal being to help students gain a perspective on how the global situation impacts agriculture.



Joel Peterson

Each one of these new faculty members has a number of ideas they want to pursue. Vogel wants to do some outreach and be a resource to producers in the state who frequently need to deal with animal welfare issues. In line with our campus initiatives on sustainability, Peterson plans to incorporate a greater focus on sustainability issues in his Waste Management and Irrigation and Drainage courses. Ortiz-Ribbing wants to involve students in some aspect of applied research on biological

Honoring those who dedicated themselves to our students, our college... each a teacher at heart.

The tradition of honoring our emeriti faculty goes back more than 40 years, to the early days of the Ag Sciences building, when portraits of emeriti faculty were first hung in the second floor hallway. After months of planning and implementation this *wall of honor* was recently updated and enhanced – the portraits received new frames, photos of student/faculty activities from over the years were added, banners were hung to highlight the space, and a plaque with the statement above - the title - was added to define the purpose of this display to passers-by. On December 16th, a group of nearly 40 current and former faculty, staff and students gathered to rededicate the wall. The brief program featured remarks by Chancellor Dean Van Galen, Dean Dale Gallenberg and Professor Emeritus Phil George, followed by the “unveiling” of the redesigned wall.

In his remarks Gallenberg noted the unique convergence of the past, present and future that occurs in this hallway. The past is represented by portraits of the emeriti faculty, who set the high standards we try to carry on; the present is the faculty and staff who utilize these adjacent spaces everyday and who also lead efforts outside of the classroom as illustrated by the posters displayed just down the hall; and finally across the hallway on the opposite wall are displays of our student clubs and organizations – whose members represent the future in many ways. Having



Professor Emeritus Phil George

realized this, Gallenberg indicated he probably won't look at this hallway in the quite the same way anymore.

George noted how these photos were among one of his first memories of the college and university, as they were pointed out to him during his interview. As a new faculty member he appreciated that while many of these faculty were long gone they were kept in the collective memory of the College, and he further appreciated how this place he enjoyed, included and celebrated its past.

He shared a mostly humorous story from years ago about how the Deans Office was pleased to find five more frames similar to those framing the portraits on the wall at the time. At the scholarship banquet that year the five faculty most likely to be the next emeriti honored on the wall were asked to pose with their “frames.” This was a mostly humorous story because not all the faculty members were pleased to have colleagues speculating when they would retire.

George went on to say that as he passed these photos nearly every day he would silently pay his respects, but on more than one occasion he would use these predecessors as a sounding board to help him solve some problem. That's how he explained what he was doing when colleagues saw him talking to himself in the hallway. He concluded his remarks with the hope that the new faculty would find the same strength, support and beliefs that he found on this wall.

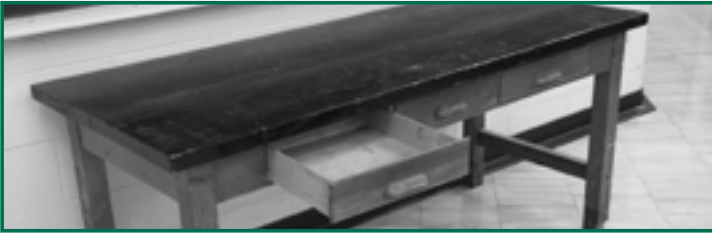
If you have the chance to come back to campus we invite you to check out the updated display. Since we've added some photos of students engaged with faculty in classroom and lab settings you might find yourself there! Go to the UWRF website (www.uwrf.edu) and use the A-Z index to get to the photo archives to view more photos from the December rededication.

1961...

- ... the Berlin Wall went up**
- ... the Peace Corps was established**
- ... Mr. Ed debuted**
- ... and some of you graduated from the Wisconsin State College in River Falls**

If you are a member of the **Class of 1961 -- we invite you back to campus May 13-14, 2011 to celebrate your Golden Jubilee.** We'll kick off the celebration on Friday with activities and tours specifically for ag alumni. Beginning Friday evening and into Saturday, join your classmates from across campus for more fun concluding with your class leading the commencement procession on Saturday afternoon. Formal invitations will be mailed out in March, but mark your calendar today!

What do these names have in common? Update



Do you remember that story in the last FencePost about the names we discovered written inside the drawer of that old lab table? Well we were more than a little surprised by the overwhelming response we received and we were delighted to know that so many folks read that article and cared enough to call or write us!

Thanks to the following individuals who shared what they knew:

Ken Rohl '69	Gary Stellmacher '91
Larry Schneider '64	Bob Panzer '81
Dan Oberstadt '81	Elwood Hoffman '50
Arnold Johnson '52	Kari Ekenstedt '01
Deb Marek	Bernard Garlid '58

And the brother of an alum who saw the Fencepost on his desk!



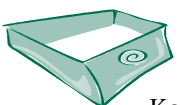
Roy Esser – Campbellsport – 48

Roy was an ag teacher remembered fondly by several people. He taught in Kewaskum before becoming assistant principal. Bob Panzer '81 taught at neighboring Campbellsport for 10 years and recalled that Roy was a great one for stories and ideas for FFA. Elwood Hoffman '50 knew Roy well as they rode back to campus together many Sunday evenings in his dad's '36 Dodge Coupe with a big bag of popcorn from Roy's mom to keep them awake. Roy also enjoyed playing jokes as Elwood relayed how Roy left Limburger cheese in the Coupe one morning while Elwood was at work milking the college herd.



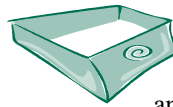
J. Oberstadt – 1950 Schiocton

Dan Oberstadt '81 called to tell us that J. Oberstadt is his father and the grandfather of Brittany, now a sophomore here at UWRF. His father spent only one year at UWRF before being called to serve in Korea. He became a rural mail carrier and farmed in the Shiocton area.



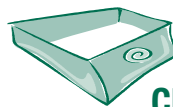
Scooter

Arnold Johnson '52 sat next to Scooter (Alten Kallien) in Zoology class. During a discussion on nerves Scooter took a knife and stabbed himself in the leg.... classmates didn't know that Scooter had a wooden leg from an earlier sawmill accident! Sadly, Scooter died in a car accident before graduation.



Bill Boyle – Mauston, WI

Bill was remembered by Bernard Garlid '58 as an ex-GI who attended from 1952-54. He recalled the Veteran's Group on campus was really big at the time; this brought back good memories. He also thinks the lab table may have been one in an agronomy class taught by Mel Wall. Deb Marek from our own Registrar's Office called to say Bill was her uncle and godfather. She jokingly expressed her surprise that he would deface state property!



Elmer Beran • Donald Larsen Cliff Noreen • Arlyn Hollander

Not too surprisingly, many became teachers. Elmer Beran taught math and coached the basketball, football and baseball teams at Cumberland HS. The HS gym is named in his honor. Donald Larsen was an ag teacher; Cliff Noreen served as principal at Somerset and ran a resort near Bass Lake. Arlyn Hollander was a long-time ag instructor at Markesan HS where there is a scholarship in his name.

1912 • 2012 • 2112

In 1911, J.W. Crabtree had just assumed the office of the presidency of the River Falls State Normal School. He quickly moved to build up the school in terms of staff, equipment, buildings and enrollment. A new law establishing agriculture in Wisconsin high schools presented an opportunity to attract students with different interests and moreover, students from across the state, to further the enrollment. President Crabtree working with local Regent P.W. Ramer requested authority to establish a special course in agriculture. The June 1912 minutes of the Board of Regents meeting includes the following resolution:

"Resolved that the following courses of study for a School of Educational Agriculture in connection with the River Falls State Normal School is hereby established to be put into operation as far as feasible September 1, 1912."

2012 will be the 100th anniversary of agriculture programming at River Falls. To commemorate this occasion we are planning a year-long celebration with a variety of events and initiatives honoring our history, the people that brought us to this point, and our teaching mission... providing students with the skills to excel in what was, and is to come, in agriculture, food and environmental sciences. Watch for more information in the near future. Plan to help us launch the college into our next century.

1912 • 2012 • 2112

ALUMNI NEWS

Elwood Hoffman 1950 wrote us a charming letter about some of the folks who left their names in that old lab table drawer and let us know that he is now retired and splits his time between Wisconsin and Arizona. He spent many years working for the USDA Farmers Home Administration, prior to that he was a county 4-H Extension agent and started an FFA chapter in Random Lake, WI.

Arnold Johnson 1952 contacted us about that old lab table and also gave us an update on himself. After 4 years in the navy, he went on to teach high school biology for 35 years – 1 year in Madison, 4 years in North Dakota and 30 years in North St. Paul.

Roger Neitzel 1965, superintendent of Records for the Brown Swiss Breeders Association was honored last fall with an award thanking him for his 32 years of service to the association. The Roger Neitzel Service Award was presented at the Brown Swiss Cattle Breeders National Convention. Although retired from the association, he will continue to be involved with Brown Swiss as treasurer and chairman of the Preservation Committee of the Brown Swiss Historical Society.

Bill Boehm 1970 joined the Farmer, Lumpe + McClelland Advisory Board. Boehm retired in 2008 as President of Kroger Manufacturing. FLM is an integrated, marketing communications agency focused on serving clients dedicated to the business and life of rural America.

Gary Ganje 1974, who retired from teaching agriculture at Amery High School was part of the group of volunteers featured in a Country Today article in December. For the second year he and other members of the First Lutheran Church in Amery re-created the village of Bethlehem in the church basement. The 2009 event attracted 1800 visitors.

Bill Brey 1974 and his family hosted the annual state Holstein picnic on their farm, Cycle Farm, last September. Bill and his wife Clarice, two of their sons and a daughter-in-law now run the farm which originated in 1904.

The USDA recently opened a new agricultural trade office (ATO) in Shenyang in China's Liaoning Province under the direction of **James Butterworth 1979**. This is the 5th ATO on mainland China; Shenyang is considered an up-and-coming emerging city market.

Bob Panzer 1981, is the AVP of production agriculture for Badgerland Financial in Fond du Lac. He's also on the Board of Education for the Oakfield, WI school district.

Eric Gullicksrud 1982 was interviewed in a cover story in the Pioneer Growing Point magazine this fall. Gullicksrud was one of a panel of growers that was asked about how they handle the stress of being a grower. He is a dairy producer in Eleva, WI where he grows corn, soybeans and alfalfa. He farms with three brothers and has three sons.

Jim Hebbe 1983 and his wife Valerie are one of the four finalists for the 2011 Leopold Conservation Award. They raise 1100 acres of corn, soybean, alfalfa and wheat in Green County, WI. He has implemented many conservation practices on their farm which includes land with a significant slope draining into a Class 1 trout stream. He also shares his ideas with others as the Green Lake County Conservationist since 1984. The recipients will be formally announced in April 2011 in conjunction with Earth Day.

U.S. Secretary of Agriculture, Tom Vilsack, appointed **Doug Danielson 1983** to a 3-year term on the National Dairy Promotion and Research Board. He and his wife Annie have farmed just northeast of Cadott since 1987.

Jeff Lyon 1983 has been named the new deputy secretary for the Wisconsin Department of Agriculture, Trade and Consumer Protection. He had been with the Wisconsin Farm Bureau prior to this appointment, most recently serving as the governmental relations director.

Steve Drazkowski 1989 was reelected to the Minnesota House representing District 28B which includes parts of Goodhue, Wabasha,

and Winona Counties. He was first elected in 2007. He and his wife and daughter live in Mazeppa, MN.

Jeff Zutz 1990, an independent crop consultant, was one of a panel of users of precision agriculture accessories at the Manitowoc County Forage Council summer field day.

Jennifer Clark 1996 is the 2010 National Outstanding Young Guernsey Farmer runner-up. She farms with her husband Darell, son Spencer and her in-laws at Wesgray Guernseys where she is responsible for most of the heifer raising, heat detection and management. She is also an independent feed and nutrition consultant working with approximately 30 herds, coaches 4H and judges at several county fairs each year.

Lisa Konkel 1997 was one of the three teachers from across the nation honored for exemplary innovation in agricultural science by the American Farm Bureau Foundation in partnership with the Christopher Columbus Fellowship Foundation. Konkel is an 18-year teaching veteran at Big Foot Union High School in Walworth. She has been successful in getting two of her courses approved to count as science credits and is proud that she had a role in taking their program from what was a half-time position to a two-person program.

Mike Christenson 1998 was selected by Countryside Cooperative as their new Agronomy Supervisor. He previously served as the New Richmond Facility Manager/Agronomy Production Specialist. Christenson and his wife Gretchen have two sons and a daughter.

Nathan Kling 1999 and his wife Karen were selected for the Achievement Award at the Wisconsin Farm Bureau convention. The Kling's milk 220 cows, raise 750 acres in crops and have another 90 acres of pasture on their farm near Taylor. They bought the farm from his grandparents in 2001. He is the 7th generation to farm the land. The award goes to young farmers who have excelled in farming, understand current issues affecting agriculture, and have been involved in their local Farm Bureau and community. The Kling's were one of ten finalists competing for the award; other finalists included **Jeffrey McNeely 2007** of Brooklyn.

Michael Swanson 1999 joined the Flint Interactive Team as a web developer. The Flint Group is a network of communications agencies and partners specializing in marketing, advertising, and public relations.

AgSource Cooperative hired **Ella Rudzinski 2000** as a Marketing Specialist for their food and environmental laboratories division. She has been with AgSource since 2004 as a Regional Support Specialist and Field Technician. Ag Source is headquartered in Verona, WI and is a subsidiary of Cooperative Resources International.

Kari Ekenstedt 2001 is a DVM and now has her PhD after successfully defending her dissertation last spring. Her research interest is in the area of canine genetics.

Crystal Retzlaff 2002 and 2009 is one of the three teachers from across the nation honored for exemplary innovation in agricultural science (2 were from Wisconsin, see Konkel 1997 note). Retzlaff has taught at Oconto Falls High School for 7 years. She has incorporated a lot of chemistry and biology in her classes and has many non-agriculture students taking the classes. She and her husband Austin have two boys and raise Texel sheep on a 25-acre hobby farm near Lena.

Dave Rolli 2003 has been named a Region Sales Manager for Wyffels Hybrids. He will supervise seven district sales managers across more than 25 counties in Northern Illinois and Southern Wisconsin. Prior to joining Wyffels, Rolli worked for both Monsanto, representing the Asgrow and DeKalb seed brands, and Syngenta Seeds.

Sarah Von Korovich 2003, married Aaron Dunville in September at the Payne Art Center in Oshkosh. Aaron is a sergeant in the U.S. Air Force stationed at Langley AFB, VA.

In August, **Ryan Sterry 2004** was hired as the St. Croix County University of Wisconsin-Extension agriculture agent, replacing long-time agent Lee Milligan 1976/1985 who passed away last year. Sterry

FACULTY AND STAFF NEWS

previously spent four years as the ag agent in Polk County.

Joseta Halbur 2004 and 2006 was hired by Animart, Inc. as dairy sanitation division manager of the large animal dairy and livestock division. She will be responsible for building and maintaining client relationships, sharing product information and managing the dairy sanitation product line. Prior to this she was a district sales representative for Semex, Inc.

Troy Sellen 2006 won the Discussion Meet competition, one of three young farmer competitions at the 91st Wisconsin Farm Bureau Convention in December 2010. Sellen was a first time participant in the contest which judges members on their ability to express their ideas and reach a solution on current issues affecting agriculture. Sellen is a partner with his parents on their 650-acre, 270-cow dairy operation near Oconto Falls.

Matt Cogger 2006 has returned to his family's Maple Hill Farm swine operation in Washburn, WI. He is helping them continue to develop and expand their "no confinement" operation consisting of Red Wattle, Hampshire and crossbred hogs.

Heather Morgan 2008 was featured in the Fond du Lac Reporter this September. She and her stepfather invested in a hydroponic greenhouse for their family farm, Ledgeview Farms, in Johnsbury overlooking Lake Winnebago. They currently grow and sell tomatoes 9 months out of the year to a number of restaurants and schools in the area as well as at area farmers markets. Next year they plan to add cucumbers and peppers.

Danielle Begalke 2009 became Danielle Endvick in September when she married Jesse Endvick. They live on a farm near Boyd. Danielle is Regional Editor with the Country Today.

Amber Elliot 2009 has been hired by Filament Marketing, LLC as an associate marketing executive where she will support and coordinate a variety of client projects.

Krista Mitchell Johnson 2010 is a new agronomist with Countryside Cooperative. She was recently married to Brad Johnson who has a farm just outside of Baldwin, WI.

Natural Resources Extension State Conference for his programming efforts, in particular the UWRF Food Microbiology Symposium which celebrated its 30th anniversary this past October.

In November, Professor Emeritus **Lou Greub** was featured in the Country Today for his interest in and investigation of crop circles. He had recently traveled to southwestern England the apparent epicenter of crop circles.

Associate Professor of Animal Science, **Kris Hiney** is excited by the recent donation of a champion sorrel stallion, Skeets Peppy, to the UWRF Horse Breeding Program. His earnings have topped \$85,000; his offspring more than \$400,000. Also for the fourth consecutive summer, thanks to a grant from the American Quarter Horse Association, Hiney will be taking a group of students to Europe to conduct horsemanship clinics.

Jerry Nolte, Professor Emeritus continues to travel. Since the last update he has been to Liberia and back to Paraguay where he worked with a cooperative investigating the feasibility of modernizing their rice processing operation. He was also the keynote speaker at a regional agribusiness symposium on international trade where he created some buzz around his remarks that Paraguay would do well to emphasize fruit and vegetable growing, processing and exporting to the world.

Animal Science Professor, **Larry Baumann**, is collaborating with colleagues at UW-Stout and Mensa Systems of Menomonie on an implantable biosensor chip to monitor heat stress in cows. The hope is that this device would help prevent bovine respiratory disease which cost farmers approximately \$800 million in 2009. Funding for this project is being provided by the Wisconsin Small Company Advancement Program (WiSCAP).

Agricultural Economics faculty members, Professor **Stan Schraufnagel** and Associate Professor **Brenda Boetel**, were awarded individual USDA Risk Management Grants. Schraufnagel will continue his outreach efforts, in collaboration with the Center for Dairy Profitability, offering workshops to producers on accounting and record-keeping principles and techniques. Boetel is working with the UW-Extension Livestock Team to conduct workshops for cattle feeders on production, risk management and marketing strategies.

Sarah Karlen joined CAFES in a new position – CAFES Communications Specialist. She graduated from UW-Stevens Point, where she majored in Communications, and has 5 years of professional experience in the marketing and communications field. In this half-time position she will be helping us enhance our website, develop a social media presence, and provide guidance on our overall communications and outreach efforts.

Faculty and Staff News

Purnendu Vasavada, Professor of Food Sciences was honored with two awards this past year. He received the International Association for Food Protection (IAFP) Fellow Award for his 25 plus years of dedicated service at both the national and affiliate levels. He was also recognized with the Program Innovation Award at the Agriculture and

CAFES ALUMNI ASSOCIATION SUPPORT

Name(s) _____ (please include maiden name if married since graduation)

Address/City/State/Zip _____ ☐ check if new

Email Address _____

Telephone _____ Year(s) of Graduation _____

Premier Supporter (formerly Lifetime Member): Individual - **\$400** or Family - **\$600** _____

Donations: General Fund (FencePost, Dairy Expo, Receptions, etc.) _____

CAFES Alumni Scholarship Donation _____

Other (specify) _____

TOTAL _____

Clip and return to:

CAFES-Dean's Office
210 AGS, 410 S. 3rd St.
UW-River Falls
River Falls, WI
54022-5001

Please make checks payable to: UWRF Foundation-CAFES Alumni Association

(Your contribution may be tax deductible to the extent allowable by law)

Please check: ☐ If you are interested in serving as a CAFES Alumni Board Member.

☐ If your company has a "matching funds" program for which you have obtained a form and included with your donation.

Thank you!



Each spring students working under the direction of the UWRF Foundation call alumni seeking your financial support for various projects and initiatives in the College. In 2010, over \$21,000 was raised through this effort, a portion of which is designated by the donors for a special purpose or individual program in the College. The College uses the unspecified donations to support things like scholarships, small teaching facilitation initiatives for faculty, travel for students presenting at professional meetings, and alumni events. In 2010, thanks to a generous matching gift pledge by an anonymous donor, some of the funds were used to support the purchase of an enclosed trailer for the Agricultural Engineering Technology Department. The trailer will be used by their Quarter-scale tractor team to travel to the annual inter-collegiate competition and also by the department and college for events like Farm Technology Days.

Students will be calling again this spring. We humbly and gratefully ask that you that you answer their call and make a donation. Any amount no matter how small is important to us. You have our commitment to use the funds wisely, and to leverage them where we can, to support our mission to provide *exceptional undergraduate education*.

1212

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