Last April we marked the beginning of a year-long celebration of teaching and learning agriculture at UWRF. It’s a year that finds us walking between the two centuries, honoring, being informed by, and remembering our past 100 years, while being challenged to consider how we will contribute to and shape agriculture and the rural environment in the next century. One thing about the next century is certain, we want to remain...always for our students, always teaching to the best of our ability, always so that our students may fulfill their greater purpose.

Always for our students....

From the earliest days of the college when faculty helped build the teaching dairy herd by securing bank loans with personal notes, and years later kept spirits up by writing to their students in the military during WWII, to the present where faculty have established endowed scholarships or personally loaned students the funds for an international experience, our faculty and staff have always put our students and their educational needs first. They teach every lecture and laboratory section, they advise students one-on-one, and whether it’s a research project on the Laboratory Farms, a judging team trip to Texas, or an international study tour to India, our faculty are right there with our students. Many of you knew your teachers as educators, advisors, mentors, and friends. We’re pleased to say that students express this same sentiment today.

Always we teach to the best of our ability...

Since the award’s inception in 1965, 17 faculty members affiliated with our College have been awarded UWRF’s Distinguished Teacher of the Year Award. This is the most prestigious award bestowed to faculty on campus, and it is made more meaningful because it is graduating seniors and recent graduates who make the selection. Each of these teachers had their own style, yet all held to our tradition of actively engaging their students in learning. Maybe you remember wading into the Kinni while studying hydrogeology, or learning about live animal carcass ultrasound in the Mann Valley Farm Pavilion. Maybe you worked in the Dairy Plant making cheese, or in the Greenhouse growing poinsettias for the holiday sale. Or maybe one of the class field trips was memorable, especially if you enjoyed a donut for breakfast on the way to tour a local seed company. This extra time and effort by faculty to put the classroom theory into practice, into real world situations, is why employers like Doug Wilson, CEO of Cooperative Resources International (CRI) says, “River Falls graduates come well-prepared, they shorten the learning curve and they make contributions early in their career.”

Always so that our students fulfill their greater purpose....

Whether that greater purpose is going on to graduate or professional school as some of our students do, or whether they follow in the footsteps of the majority of our graduates and go directly into the workforce, we are pleased to have played a role in the lives of graduates who are truly making a difference. Our graduates – you – are the agriculture lending officers, test engineers, food processing plant managers, high school agriculture teachers, dairy nutrition consultants, field agronomists, county conservationists, local greenhouse owners, and the people who sell produce at the community farmers market. Following in the paths of those who contributed significantly over the past 100 years, our current and future students will do much to shape agriculture and the rural environment in the next century. It’s our lasting goal to thoroughly and thoughtfully cultivate these caretakers of our future.

At alumni events this year, in honor of the Centennial, we have been distributing the commemorative license plates you see here. It’s meant to be both a token of our appreciation and a way for you to let people know you are a proud UWRF graduate. Can’t attend one of our events? Email cafesnews@uwrf.edu and we’ll gladly mail a license plate to you.
Hello again from the CAFES Dean's Office!
As the calendar turns to 2013 we look back on another great year in CAFES. We continue with our Centennial celebration, and elsewhere in this newsletter you'll see a summary of events and activities going back to our official launch last April as well as those yet to come in the next several months. You can also read more about the historical timeline of the College, memories submitted to our online scrap book, and ‘Then vs. Now’ statistics from 25 and 50 years ago.

Over this past year we were given the chance to reflect on the significant accomplishments of the past 100 years as well as look ahead to the next century and what it might hold. The changes in CAFES over 100 years have been many in terms of its people, facilities, and programs. But there have been some steady constants as well. One is the unwavering commitment our faculty and staff have to their students and providing them with the best educational experiences possible. The College's core remains in broad-based, hands-on, real world learning. Our interest in providing scholarships and other financial support, facilitating internships and other industry opportunities, and utilizing the best facilities and equipment possible remains unchanged.

We thank you as alumni and friends of the College for the support you’ve given us - not only for direct financial support but assisting in recruiting activities, providing internships and student mentoring, in-kind donations in various programs, and the many ways you’ve helped us tell the message that the future is bright in agriculture, food and environmental sciences, and that the quality programs in CAFES represent an excellent choice for students to help meet their personal and professional goals.

Looking ahead we know we will have continued challenges in providing quality educational experiences. As part of the UWRF Comprehensive Campaign - ‘Rising to Distinction’ - we have identified fundraising emphases built around our CAFES Centennial theme of ‘Students, Teaching, Purpose.’ These include: 1) scholarships and support for intercollegiate competitive teams, 2) our unique facilities, including Lab Farm land acquisition, renovation of the Food Pilot Plants, and Greenhouse Headhouse renovation/expansion, and 3) industry scholars programs and endowed or joint professorships. More details and information will be coming but we believe the above list both captures our needs as well as cuts across the experiences and activities many of you shared as students at UWRF.

Last year was indeed a great year in CAFES. But as is always the case I’m confident that next year will memorable as well. And the best part of that will be the opportunity to interact with many of you along the way. Thank you for being a part of CAFES, and we look forward to you continuing in the journey ahead with us.

Dale Gallenberg
Dean of CAFES
Introducing your CAFES Alumni Association
President and Board Members

Leslie (Shuler) Svacina, President
Marketing Communications (Ag Business minor) • 2004
Hometown: Oneida, WI
Current Home: Deer Park, WI
Employment: Academic advisor, UW-Stout
How did UWRF prepare you for what you are doing today: My interest in helping students be successful in and after college is directly tied to my own experiences at UWRF, in particular with student organizations and internships.

Andy Carlson
Animal Science-Dairy emphasis • 1983
Hometown: Garden City, MN
Current Home: Darwin, MN
Employment: Vita Plus Corporation
A favorite memory of campus: Goerke and Mahanna - they were passionate about what they taught and knew how to have fun doing it.

Chad Glaze
Broad Area Ag (Animal Science minor) • 1997
Hometown: Wausau, WI
Current Home: Wausau, WI
Employment: Owner of Vine Vest North, Inc a crop insurance agency; Auctioneer and real estate broker with Wausau Sales Corp.
Advice for current students: Take advantage of the intern program to get a variety of experiences.

Ann (Schmitz) Prescott
Broad Area Ag (Broadcast Journalism minor) • 1999
Hometown: Montello, WI
Current Home: Adams, MN
Employment: USDA - Farm Service Agency
What makes UWRF CAFES great: Small town atmosphere, yet close to the Twin Cities; and the staff is amazing, they are always willing to help.

Krishona (Bjork) Martinson
Agronomy (Ag Business minor) • 1998
Hometown: Colfax, WI
Current Home: Otsego, MN
Employment: Dept. of Animal Science, UMN
What makes UWRF great: The faculty were key to making campus great! Lou Greub, Steve Carlson, Don Taylor and Lewi May were very effective and impactful professors. I remain in contact with Carlson and Greub today.

Jennifer “Jenni” (Drinkall) Skiba
Dairy Science • 2003
Hometown: Lanesboro, MN
Current Home: North Branch, MN
Employment: Diamond S Farm, owner of Silver Star Jerseys; Mom of three
A favorite memory of campus: Labs and Dairy Evaluation practice at the old dairy lab farm.

Troy Talford
Agricultural Education • 2005
Hometown: Durand, WI
Current Home: Sauk City, WI
Employment: Sauk Prairie School District
How did UWRF prepare you for what you are doing today: The class work prepared me for the content, but involvement in co-curriculars and residence life taught me how to work with others, crucial to my success as a teacher.

Ashley (Sollman) Gausman
Agricultural Business (Agronomy minor) • 2009
Hometown: Turtle Lake, WI
Current Home: Baldwin, WI
Employment: Western Wisconsin Ag Supply
What do you love about your work: I loved to help my dad with chores. Now I work with farmers who remind me of my dad. I enjoy helping them find agronomic solutions. The best part is the satisfaction of a successful growing season for a customer and knowing I was a small part of it.
Looking back…

A sampling of the Centennial Celebration activities and events to date. Turn the page to see what’s ahead yet in our year-long celebration.

**Centennial Kick-Off – April 19, 2012**

We rededicated the renovated Agriculture Hall of Fame honoring our Wisconsin Distinguished Agriculturalists, recognized our Distinguished Teachers, and concluded the day with our Annual Awards Banquet in the evening. Congratulations to Dean Gagnon, our 2012 Distinguished Agriculturalist! Thank you to all the donors - individuals and corporations - that helped fund the 144 scholarships, totaling $122,560, we awarded to deserving students at the banquet.

**Alumni gatherings**

We carried on with traditional gatherings at Farm Technology Days, Dairy Expo and the Crop Management Conference, and welcomed the Golden Jubilee class back to campus. In honor of the Centennial we added some new events though:

- A gathering at the Midwest Horse Fair
- A reunion of the Crops and Soils Judging Team alumni
- A reception at the Wisconsin FFA Convention
• A dinner gathering in Appleton for those on the east side of the state
• A get-together at the largest county fair in Minnesota, the Steele County Fair

Hometown Celebrations
CAFES was featured in a handful of summer hometown celebrations around the state and of course at our own River Falls Days.

Our Birthday Month!
We started the month of September by welcoming the incoming class with a small gift - a wristband flash drive - and ended the month with a Homecoming celebration. In between, we held a traditional birthday celebration with cake and Falcon Foods ice cream, and conducted an Amazing Race - CAFES Style - with challenges like wound management which involved Cool Whip!

For more details and photos from these events and others go to www.uwrf.edu/CAFES and select FenceLine e-newsletter on the left navigation bar. If you have not been receiving our e-newsletter, sign up by simply sending an email to cafesnews@uwrf.edu.

Members of the Golden Jubilee Class of 1962
Cal Dalton 1979 and daughter Jayne Dalton 2012 with one of their tractors at the Homecoming parade
The line-up of Case IH tractors at Ramer Field following the Homecoming Parade
Faculty, staff and students on the float at River Falls Days
Alumni at the Crops and Soils Judging Team Reunion
2012 Wisconsin Distinguished Agriculturalist, Dean Gagnon
What’s ahead…

Capture CAFES – ongoing through spring semester
Current students and alumni are invited to help us Capture CAFES! Through a photograph or video, show us what represents CAFES to you. Entries will be posted on our website, select photos will be displayed in the hallways of Ag Science and prizes will be awarded!

Falcons Returning to the Nest – March 12, 2013
Amanda (Denisen) Tank 2002 will return to campus to share her experiences with students, staff and the community. After earning her veterinary degree, Amanda worked in private practice, taught in a veterinary technology program, and is now the Corporate Assistant Manager for Animal Welfare and Handling for Hormel Foods in Austin, MN. She is married to Jeff Tank 2004 and they make their home in Hayfield, MN.

CAFES Timeline

1927 Degree program established
1931 95 students enrolled in the agriculture program, more than Madison and Platteville combined
1934 At the height of the depression, 20 seniors graduated in spring, but there were no openings for agriculture teachers; only 7 freshmen enrolled in fall and several of those dropped out after a few weeks.
1935 25-stanchion dairy barn built at a cost of $5000
1930 Manual Arts building completed
1944 No graduates this year due to WWII
1945 Agronomy building completed
1951 The Division of Agriculture began offering a teaching and non-teaching track
1958 FFA chapter published the College Countryman, the first alumni newsletter
1961 First Agricultural Technology contest
1960 College Laboratory and Demonstration Farm was dedicated (now the Campus Farm)
Centennial Courtyard Dedication – April 24, 2013
As we close our year-long Centennial Celebration we will dedicate a space in honor of this milestone. This past summer and into the fall we started work on the Centennial Courtyard – in the grassy alcove between the three buildings that mean the most to us – Ag Science, the Ag Engineering Annex and the Food Science Addition. A loop walkway, retaining wall, and some plantings are already in place. In honor of our production agriculture heritage, a vintage tractor will be the focal point of the courtyard. Joe Schimml 1962 helped us locate the perfect tractor and a generous donation from another alumnus helped us pay for it. It is a well-cared for 1931 McCormick-Deering Farmall Regular. This particular tractor will now have ties to two centennials, as 1931 was the Centennial year for the McCormick Reaper which was commemorated with its own year-long series of events.

Check our Centennial website for details on all of the above: www.uwrf.edu/CAFES and click on the Centennial logo.
Emeriti Updates

At every alumni gathering, and often via email too, we get inquiries about our retired faculty and staff. We thought you might enjoy hearing what they’ve been up to. Most included an email address, so if you have a burning question or just want to send a greeting, they would love to hear from you!

Bob Baker
Geology • 1977-2007
robert.w.baker@uwrf.edu
I have been serving as academic director for the Sustainable Management major, a totally on-line degree program that is a collaborative effort with UWRF, UW-Superior, UW-Stout, and UW-Parkside. Other than that, I’ve been spending most of my time with my wife Ruth at our lake home near Spooner.

Bob Butler
Ag Engineering Technology • 1983-2009
rmbutler@pressenter.com
Barbara and I spend time at our cabin on the Flambeau River near Ladysmith, canoeing, cutting wood, hiking, snowshoeing and collecting maple syrup. I keep busy professionally by working on ideas to solve engineering problems that Nolte finds on his international assignments. Keeping up with 12 grandchildren also provides plenty of opportunities to stay active.

Steve Carlson
Agronomy • 1977-2009
steven.k.carlson@uwrf.edu
I’m enjoying farming. I still have my sheep, cattle and chickens, and love being out in the field on my tractor. Each January, my wife Joann and I usually spend a few weeks in a warmer climate, we just returned from a cruise through the Panama Canal. For the past several years I’ve been serving as executive secretary for the CAFES alumni association and have seen some of you at alumni events.

Memories

Scattered throughout this issue are several memories shared by alumni that are posted in our virtual scrapbook on the Centennial website. Find the scrapbook at:

www.uwrf.edu/CAFES, click on the Centennial logo and then the Scrapbook tab at the top of the page. Please share your memories and photos by emailing: cafesnews@uwrf.edu.

Perry Clark
Animal Science • 1982-2006
perry.w.clark@uwrf.edu
After a year of temporary retirement and several years of part-time teaching, I am “back in the harness” as a full-time faculty member, at least until June 2014.

Bill Cordua
Geology • 1974-2012
william.s.cordua@uwrf.edu
I’ve been busy with several informal research projects focusing on Wisconsin minerals, mining and the Rock Elm meteorite impact site. I’ve also kept my hand in public education by giving geology talks, advising area townships on “frac sand” and creating a series of short TV shows on local geology for the River Falls cable channel 16 (http://rftv.pegcentral.com/ - search for Rock Talks).

Vern Elefson
Ag Economics • 1960-1993
elefson@pressenter.com
This spring will mark 20 years since I retired. I’m in good health, but move slowly. I do a bit of Norwegian wood carving and manage to work up enough fire wood to keep the family warm during winter.

John Galgowski
Dairy Herdsman • 1977-2011
john.d.galgowski@uwrf.edu
I’ve been working at a few dairy cattle shows, market gardening and looking for new CSA members.

Phil George
Animal Science • 1977-2007
philip.b.george@dishup.us
I’ve been doing some genealogy, traveling, rediscovering friends and am involved with the local sportmens club. A highlight was finding a college friend that I had not talked to in 40 years.

Tom Goerke
Animal Science • 1977-2008
thomas.p.goerke@uwrf.edu
I’m still doing some farming. Galgowski and I have a booth at the River Falls Farmers Market each year. I also still pour some concrete with Nechville.

Lou Greub
Agronomy • 1968-1999
l.greub218@pressenter.com
I usually spend a few weeks in Arizona in winter and attend the International UFO Conference. I help with the harvest on land we own in Iowa and assist with a forage and soil testing project in Nicaragua. I am a ham radio operator, and play a concertina with a small polka band. Volunteer work with the Red Cross, the Simpson Shelter in Minneapolis, and other organizations, and fishing with my granddaughters occupies much of the rest of my time.

Dean Henderson
Food Science • 1968-2001
dean.w.henderson@uwrf.edu
I still do some consulting for the meat processing short courses at Iowa State and will be taking students on a study-tour to South Korea this spring. Playing with the grandkids also tops the list.

Sam Huffman
Geology • 1970-1999
mihuffman@msn.com
Midge and I spend the fall and spring in Arizona hiking, biking, golfing and entertaining. We spend our summers in MN/WI spoiling our grandchildren and enjoying our many golf courses. If in Arizona or the Twin Cities area, please let us know.

Dick Jensen
Ag Education • 1977-2000
rdjensen1312@gmail.com
In 2002 my wife Diane and I started our retirement life in Arizona. We soon sold our home in River Falls and became residents
of Arizona, but we return to Wisconsin in the summer and for holidays. Life here consists of a lot of golf (we live on Hole #1), hiking, traveling, playing bridge, working on our bucket list and keeping up with our two grandchildren. We enjoy having guests visit so we can show off this beautiful area.

Memories
One of my favorite stories is from Crop 161 with Dr. Carlson. One day in class he was teaching us about cotyledons and what they do for grass. He was telling us a story about Johnny and his mom, and how Johnny had to mow the lawn because it kept on growing. Dr. Carlson had a conversation with himself imitating Johnny with a low voice, and imitating his mom with a high voice. I will never forget that day in class or the reason why grass grows is because of the cotyledon part of the plant.

Max Hart- 2012

Tony Jilek
Animal Science • 1981-2007
anthony.f.jilek@uwrf.edu
I’m continuing my work with the Wisconsin-Nicaragua Partners and their farmer-to-farmer program. Hunting, fishing and my grandkids occupy the remainder of my time.

Mike Kaltenberg
Conservation • 1980-2012
michael.c.kaltenberg@uwrf.edu
Since retiring in June I’ve been working away at a seemingly endless “honey-do” list, along with conducting a timber sale and setting up another on my tree farms. I’m also assisting the College by continuing to teach my two forestry courses until a replacement faculty member is hired.

Larry Kasten
Animal Science • 1973-2006
I continue to manage Larry Kasten Quarter Horses, instruct non-pro and youth riders, judge AQHA and NRHA shows and train and show a few reiners. Diane and I are enjoying watching our granddaughters playing sports and traveling around the country with family and friends.

Jerry Matteson
Ag Education • 1966-1999
GMatteson@comcast.net
I’m still living in River Falls, but my wife and I do spend some time in Hawaii in January/February. I’m very involved with the American Legion post in River Falls and I just bought the latest edition of Robert’s Rules of Order!

Lewi May
Ag Economics • 1982-2010
lewis.c.may@uwrf.edu
I’m enjoying retirement and spend my time hunting, fishing and playing on the farm.

Ranee May
Dairy Plant Manager • 1982-2011
RaneeMayConsulting@gmail.com
Since retiring I started my own consulting company, Ranee May Consulting, and continue to work with the dairy industry through technical services and educational needs. I have been working in a five state area as well as continuing the international training.

Larry Meyers
Soil Science • 1980-2003
Following retirement, I spent considerable time assisting the River Falls High School Marching Band when my children were attending the high school. I also enjoy walking 5 miles every day, working in my shop, cutting wood and having a chance to read some books I never found the time to do in the past.

Mike Middleton
Geology • 1984-2011
michael.d.middleton@uwrf.edu
I traveled during much of spring term 2012 to such places as New York, Montana, Florida, Oregon, Colorado and North Carolina. It was a time of significant change, with lots of graduations, the birth of our first grandchild, weddings and (unfortunately) the passing of my father. I taught Paleontology this fall, and am now looking forward to real retirement.

Memories
One of my favorite stories is from Crop 161 with Dr. Carlson. One day in class he was teaching us about cotyledons and what they do for grass. He was telling us a story about Johnny and his mom, and how Johnny had to mow the lawn because it kept on growing. Dr. Carlson had a conversation with himself imitating Johnny with a low voice, and imitating his mom with a high voice. I will never forget that day in class or the reason why grass grows is because of the cotyledon part of the plant.

Max Hart- 2012

Jerry Nechville
Ag Engineering Technology • 1979-2011
jerry.nechville@uwrf.edu
I’m still doing concrete work and keeping busy with projects at my cabin. I’m still involved with the college by serving on the Centennial committee and have kept busy with the Centennial Courtyard project.

Lanny Neel
Horticulture • 1982-2004
lannyn1944@gmail.com
After 8 years as the Garden Director for World Botanical Gardens in Hawaii, I finally retired in August. I accepted an interim appointment at the University of Hawaii this fall and did some teaching again. I manage my mini-botanical garden and tropical fruit orchard on the Hamakua coast of the Big Island. We would love to see friends if you get to Hawaii.

Memories
My time at River Falls was enjoyable and memorable. I ate all of my meals at either House of Jenny or House of Hanley. I worked at both during the mealtime, and received one meal per hour worked. I didn’t go home on the weekends so I worked for most of my meals. I listened to Friendly Fire on WCCO Saturday afternoons while laying on the bed. My career consisted of teaching Agriculture at Seymour High School for 36 years. It was at a Sadie Hawkins Dance in River Falls in the fall of 1952 that I met my wife of 60 years!

Harold Tech •1951
Emeriti Updates

Jerry Nolte
Ag Economics • 1970-2000
gerald.m.nolte@uwrf.edu
I’m still alive! Now rather than terrorizing UWRF students I terrorize farmers and farm associations around the world; teaching in more than 50 places in Asia, Africa and Latin America. The Farm Game is out of the computer and into some exotic barnyard. I still have an open door policy, drop me a note.

Steve Ridley
Food Science • 1974-2006
scridley40@gmail.com
After retiring I continued construction on my home in rural Hudson with occasional road trips with my wife Janet in our camping trailer. One memorable trip to Florida for the winter was followed by a circular route home through the Gulf States, Texas, Colorado, Utah, Idaho, etc. Beginning in 2010 I spent 2 years as School Director and High School Principal at the Amicitia American School in Fes, Morocco.

Memories

In the spring of 1959, my roommate and I went to a house on 3rd Street which had been posted on the Dean’s list as having rooms for boys to rent.

When we arrived at the house, a nice little white-haired lady met us and the first question she asked was, “Do you boys drink?”

We replied, “Oh no!”

“Alright, come on in,” she said.

She was 93 years old and a member of the WCTU (Woman’s Christian Temperance Union). She explained that Lowell, a junior, was the house father and all questions should go to him since he was in charge.

When we arrived in the fall to move in, all was in order. We had to go through the living room to get upstairs. One Thursday night, Lowell said, “Clean out your briefcase. We need to go to the library.”

We found out that the library was Johnnie’s Bar on Main Street. Each of us put a six-pack in our briefcases and paraded back up the stairs to study. When we finished ‘studying’ Lowell said, “Joe, you’re the new kid on the block. Go up on the railing and open the crawl-access door to the attic. We need to throw these beer cans up there.”

When I pushed the crawl door up and looked in the attic, I saw thousands of beer cans glistening back at me. This tradition had obviously been handed down from class to class for many years!

I still wonder what happened when that house was torn down to make room for a new one to be built. I hope the little lady didn’t see what secret her attic had been keeping.

Joe Schimmel • 1962

Gary Rohde
Ag Economics • 1966-1999
grohde@pressenter.com
My wife Helen and I continue to reside in River Falls since my retirement as Dean of CAFES. I have done some consulting, served on the boards of various organizations and recently completed a three year term with the DNR. I enjoy some traveling, working in the woods at our cabin, hunting, fishing, playing cards and spending time with my family.

Jim Shatava
Ag Economics • 1972-2001
jimws9@msn.com
I retired to my farm, Farmall Acres, east of Pine City, MN. Given current farming methods and scale, I can only say I play at farming. I have stopped teaching agricultural economics but I cannot stop being an economist.

Nate Splett
Ag Economics • 1980-83; 1994-2012
nate.s.splett@uwrf.edu
I continue to work on some projects with Extension and the Center for Dairy Profitability around the state and into Iowa. I’m also farming some with my brother and dad on our home farm and getting caught up on various projects that I put off when I was working full-time.

Roger Swanson
Soil Science • 1986-2005
lavonneandroger@hotmail.com
Lavonne and I live on Squaw Lake outside of Somerset. I chair the Lake Rehabilitation and Management District and continue to be active with the Wisconsin Lakes Association. We have 7 granddaughters and a great-grandson which keeps us very busy with parties, school activities and child sitting. We enjoy traveling and spending time with family and friends in Arizona and Florida.

Purnendu (PC) Vasavada
Food Science • 1977-2011
purnendu.c.vasavada@uwrf.edu
As a FDA-ORISE Fellow, I am involved in the Food Safety Preventative Control Alliance and am participating in food safety standard curriculum development and outreach efforts. I am also active in various scientific and professional organizations at the state, national, and international level and volunteer for a couple of local organizations.

Dewey Wachholz • Animal Science • 1982-2001
duane.e.wachholz@uwrf.edu
I continue to teach part time at UWRF and still enjoy the students in the Intro to Animal Science course. I’m about to travel to Nicaragua with Nolte and Jilek to do some training on cattle evaluation.
What might the future hold?

We asked our department chairs for their thoughts on what might change in their respective fields over the next 10-20 years and how their programs might be impacted. Here’s a snapshot of the trends they see:

**Mounting public scrutiny** regarding how animals are cared for, transported, and utilized makes it imperative that we do a better job discovering and disseminating factual science-based information on this topic. We anticipate adding an upper level experiential course focused on animal welfare audits and increased research opportunities for undergraduates in this area.

**Information collection and analysis** will be increasingly important, beyond what is currently seen in precision ag. Extensive sensor arrays will continuously monitor and control many agricultural operations. For example, the extent of the parameters measured on individual animals (diet, environment, medication) will increase dramatically. Managing and interpreting this data will be a major component of all agricultural majors.

**Agriculture is a** global industry. The Animal and Food Science department is initiating an extensive exchange program with China Agricultural University in Beijing, initially focused on the dairy industry. This will give students a sense of the challenges and scope of internationalization through interactive experiences abroad or at home with peers from abroad.

**Tracks within the** agricultural business major are being investigated to give students the option of developing greater expertise in marketing, finance, or management.

**The percentage of individuals** who pursue careers in agriculture with little to no direct experience in food production and processing is increasing. We are exploring a variety of means through which we can greater utilize our laboratory farms and pilot plants for industry training and added opportunities for students.

_All agreed what will not change is the need for bright, creative students passionate about agriculture!_
Many of you were with us when we celebrated earlier milestones – 50 years of agriculture programming at River Falls in 1962 and 75 years in 1987.

The Best Selling Vehicle
1962: Chevrolet 409
1987: Ford Escort
2012: Ford F-Series

The College Enrollment
1962: 254
1987: 1216
2012: 1350

The Most Popular TV Sitcom
1962: The Beverly Hillbillies
1987: The Bill Cosby Show
2012: Modern Family

The Biggest Movie at the Box Office
1962: How the West Was Won
1987: Three Men and a Baby
2012: Marvel’s The Avengers

An Average US Farmer Feeds
1962: 26 people
1987: 93 people
2012: 155 people