Campus Changes

Recent advancements mirror those in the past

Terry Ferriss: nurturing more than plants

Don Page leaves a lasting impression

Donors Society

Marv Lansing reflects on teaching the teacher
Ground was broken April 19 for the residence hall expansion on the east end of campus. UW System President Kevin Reilly and Senior Vice President Michael Morgan attended the program and ceremonial groundbreaking. The new addition, called “South Fork II,” a suite-style residence hall, will house 240 students on four floors and is located between the George R. Field South Fork Suites and Crabtree Hall. Miron Construction, based out of Neenah, is handling construction that is set to be complete for student move in by fall semester 2012. Photo by Deb Toftness.
Greetings from River Falls! As you know, the first half of this year has been a time of great change and challenge for the State of Wisconsin, the University of Wisconsin System and the University of Wisconsin-River Falls. Fortunately, our faculty and staff understand that no matter their role or title, they are part of a noble effort that will impact lives in ways we cannot imagine today. Many at this great university have stepped up, filled gaps, assumed new roles and have done their best to support our current and future students.

Thanks to these efforts, 2011 has also been a time of great accomplishment at UW-River Falls. While some of these achievements are detailed in the pages that follow, I want to touch on a few that demonstrate our commitment to actively engage students in learning.

In August, 340 people gathered in the University Center to commemorate the 25th anniversary of the Wisconsin in Scotland program. This initiative, led by UW-River Falls, has enabled more than 3,500 students, faculty and staff to participate in study abroad opportunities hosted at Dalkeith House near Edinburgh, Scotland. Building on the successful Wisconsin in Scotland model, one year from now we will open a second residential international program in Hangzhou, China.

This summer, we launched the first UWRF Summer Scholars Program in support of one of the university’s emerging strengths: undergraduate research, scholarship and creative activity. Students and faculty did an outstanding job on projects as diverse as oral history and creative writing, market and sales research, mitigating storm water runoff, analysis of elementary and middle school math texts, and biomedicine.

First offered in 2009-2010, this year we will offer four residential living-learning communities, serving nearly 150 first year students; we will also offer one non-residential learning community that will serve an additional 50 students. Learning communities are an example of a successful partnership between student affairs and academic affairs that have a positive effect on learning, retention and matriculation.

In the words of William Butler Yeats, “Education is not the filling of a pail, but the lighting of a fire.” The intellectual and creative fires of our students and faculty are burning brightly throughout the UW-River Falls campus and beyond.

Sincerely,

Dean Van Galen, Ph.D.
Chancellor
Falcon Promise/ differential tuition

In addition to the 5.5 percent tuition increase at all UW system campuses this fall, UW-River Falls students paid even a little more this semester with the UW-System Board of Regents' approval of the Falcon Promise in February.

Since the Falcon Promise is a differential tuition initiative, a slight increase in tuition will happen over the next three years, says Chancellor Dean Van Galen. Prior to this semester, every full-time student paid a $72 fee that included library services, additional undergraduate research and scholarly activity experiences and a centralized testing and tutoring center. Once the Promise is fully implemented, an additional charge of $88 per year for full-time students will be added, which will generate approximately $554,440 per year to use for the Promise's four initiatives.

The Promise with its goal to increase student retention and success, will fund programs in four areas that include tutoring, undergraduate research opportunities, increased student scholarships into the Falcon scholars Challenge and enhanced learning spaces.

Chancellor Van Galen said that the Falcon Promise benefits the whole student body. “We will have more students engaged in undergraduate research, scholarly and creative activity. We will also have more students who have the opportunity to study abroad and be able to better recruit and support students through the Falcon scholars scholarship program,” says Van Galen.

The Falcon Promise supports the university’s five core institutional values of academic excellence, community, continuous improvement, inclusiveness and integrity.

Health and Human Performance building approval

The long-awaited Health and Human Performance (HHP) Project on campus received approval by the State Building Commission in March 2011 for a $63.5 million advance enumeration.

The project, which includes a new HHP building as an addition to and a renovation of the existing Hunt/Knowles complex. The new building will include classrooms, a human performance laboratory, an anatomy laboratory, a large gymnasium, dance studio, smooth surface gym, offices, locker rooms, training rooms, and other supporting spaces.

Once the new HHP facility is completed, the Karges Physical Education Center and the Emogene Nelson building will be demolished. The project also includes a 350-stall parking lot adjacent to the new building to serve the parking needs of the new facility and to address a general deficiency of parking at the Hunt/Knowles complex. Construction on the new building could start as early as 2013.

2012 CAFES centennial celebration

Fall 2012 marks the 100th anniversary of agriculture programming at UW-River Falls. A centennial year of celebration is being planned by the College of Agriculture, Food and Environmental Sciences (CAFES).

Always for our students…
Always teaching to the best of our ability…
Always so our students may achieve their greater purpose…

The celebration will kick off with the Annual Awards Banquet in April 2012 and conclude at the Annual Awards Banquet in 2013. Many activities and events are planned through the centennial year. You can join your fellow alumni on a Centennial float in your annual hometown festival parade, come back to campus for the 2012 Homecoming and be part of Tractors on Parade, or visit the Centennial Courtyard being created as a permanent tribute to this milestone event.

A group of faculty and alumni have been working on a comprehensive history of the College that is being developed into an historical display. If you have stories or information to share, send an email to cafes@uwrf.edu.

For more information on the CAFES centennial celebration visit https://www.uwrf.edu and select keyword CAFES Centennial.
Caskey appointed Dean of College of Arts and Sciences

Brad Caskey accepted the role of Dean of the College of Arts and Sciences (CAS) in April after having served the past two years as interim dean of that college. He had also served a brief stint as interim dean of CAS from 2008-09.

Caskey began teaching at UWRF in the Psychology Department in 1990, having received his Bachelor of Science degree in education from UWRF in 1980 before pursuing further education at Purdue University, where he achieved his Ph.D. in 1985. He served as chair of the UWRF Psychology Department from 2000-05 and as associate dean of CAS from 2005-08 and 2009 (fall).

Caskey has received numerous honors throughout his career at UWRF including: Outstanding Teacher in Social and Behavioral Sciences (2006-07); Regent Teaching Excellence Award (UW System) (2005); Advisor of the Year (2004); Outstanding Service Award-Community Service (CAS) (2003-04); Outstanding Advisor in Social and Behavioral Sciences (2001-02); University Distinguished Teacher of the Year (1997) and Outstanding Teacher in Social and Behavioral Science (1995-96).

Solberg named Dean of Education

Larry Solberg began his new role as Dean of the College of Education & Professional Studies on July 1. Solberg had been the associate dean of the College of Education and Human Sciences at UW-Eau Claire since 2006.

As dean, Solberg is responsible primarily for academic student affairs for undergraduate and graduate students in the college, curricular processes, maintaining student data and fostering and facilitating diversity and social justice initiatives.

Solberg is a native of west-central Wisconsin and earned his B.A. and M.S. degrees (1979, 1980) in communications disorders from UW-Eau Claire. Prior to completing his Ph.D. in speech-language pathology at Florida State University (1990), he worked as a clinical speech-language pathologist in Wisconsin, North Carolina and Florida. In 1990, he began his university teaching career at Kansas State University. Three years later, he returned to UW-Eau Claire as a faculty member in the Department of Communication Disorders. He served as department chair from 2000-05.

Solberg has been honored with teaching awards both at Kansas State University (William L. Stamey Teaching Award, 1993) and at UW-Eau Claire (UW-Eau Claire Professor of the Year, 1995). He also served as a research mentor to many students during his years as a faculty member through an active program of faculty and student collaborative research.

Mueller executive director of University Advancement

Chris Mueller began his position as executive director of University Advancement at UWRF on July 1. He was formerly executive director of resource development at Western Carolina University in Cullowhee, N.C.

As executive director, Mueller leads significant fund-raising initiatives for the university, including planning and implementing a comprehensive fundraising campaign. The executive director position reports to the Chancellor and serves as the university’s chief development officer and president of the UW-River Falls Foundation.

“Chris will bring a great deal of experience and energy to his new role at UWRF,” says Chancellor Dean Van Galen. “Working with our campus, the UWRF Foundation Board of Directors, and alumni and friends, Chris will play an important role in encouraging a high level of support for the university’s mission, including charitable giving to the Foundation.”

In his position at Western Carolina University, Mueller was responsible for implementing key components of a comprehensive fund-raising program including managing a portfolio of gift prospects, providing counsel to colleges and units on development initiatives, and organizing and leading prospect identification efforts. Prior to joining Western Carolina, he held positions with Stamats, Inc. in Cedar Rapids, Iowa, and Briar Cliff University in Sioux City, Iowa.

“Having lived in the Midwest for many years, the Twin Cities region has been one of my family’s favorite places,” says Mueller. “The opportunity to live in such a dynamic region and to work for a dynamic university is unequalled. I look forward to sharing the message and the vision of UWRF, and working with all constituencies to enhance and strengthen the university.”
Dr. Terry Ferriss, professor of horticulture, is one of UWRF’s most recognizable faces, both on and off campus.

Ferriss has received multiple honors for her work with students including being named UWRF’s Distinguished Teacher in 1996, receiving the Advisor of the Year award in 2003, and the Compass Award in 2009 for her work with first-year students. Ferriss was also honored for teaching excellence by the USDA in 1998.

Off campus, Ferriss has built strong connections with regional businesses - connections that have been the foundation for outstanding internship and research opportunities offered through the College of Agriculture, Food, and Environmental Sciences.

Ferriss holds a Bachelor of Science degree in horticulture from Colorado State University and a Doctorate in horticulture from the University of Minnesota.

Falcon Features sat down with Ferriss to discuss her commitment to UWRF students over the past 32 years and her leadership in the field of horticulture:

Q: What drew you to River Falls after earning your Ph.D.?
A: My goal was to either go into extension and teach the professionals in the industry or go into teaching of undergraduates. River Falls had a USDA Challenge grant that provided release time for someone to come in and teach horticulture. I came in for a one-year temporary position and much to my luck, one of the horticulture faculty left mid-year, so a permanent position became available and I was fortunate enough to get hired.

Q: You are well known for your external connections. Were these connections in place when you arrived or are they something you have built up over the years?
A: I think the horticulture faculty as a group have worked to build connections with the industry and we've done that through internships, Brian Smith's extension activities, and active participation in industry professional associations. The outcomes are that we not only stay on top of what we need to do to keep our curriculum current, but we have also built connections for internship and permanent job placements.

Q: Did teaching and advising come naturally to you?
A: I think it is something I discovered. It was a strength that I didn't know I really had. When I was an undergraduate I did some extension internships helping homeowners identify their problems and teaching them horticulture principles and I really enjoyed it. Some of the sensitivity to students in advising work may come from my childhood. My father was a civil engineer and a project manager that worked on locks and dams in North Dakota, Minnesota, Colorado and California.

Q: You moved with each of these?
A: Yes. Some people have equated it with being a child in a military family. The longest I was in one place was three years in Pine Bluff, Ark. I didn't realize until junior high that people lived in the same house their whole life. I remember vividly what it is like to come into a strange place and not know anybody. I also remember how helpful it is when somebody takes the time to identify what it is I am looking for. It really helps if somebody is there to help you jumpstart things. That goes for your career, internships, and getting involved in student organizations.
The More Things Change...

The past six years have been a period of transformation for UW-River Falls with the construction of several new buildings and the growth and diversification of our student body. While these changes may seem dramatic, they are not without precedent for UW-River Falls. Falcon Features takes a look at the parallels between these recent transformations and those in the not-so-distant past.

by AMY CHRISTENSEN and BLAKE FRY

Physical Campus Transformations

When UW-River Falls opened its tenth residence hall, the George R. Field South Fork Suites, in 2005, it became the first new residence hall built at UWRF in 38 years, and marked the beginning of a recent expansion of the campus.

That same year, the newly constructed C.H.I.L.D. Center opened its doors, providing childcare services for children of UWRF faculty, staff and students and hands on work experience for students enrolled in early childhood education, elementary education, communicative disorders, social work, counseling and school psychology.
The year 2005 also featured an expansion of the Hunt-Knowles athletic complex. The expansion included new locker rooms and training facilities for UWRF’s scholar athletes.

In October 2006 ground was broken for the new Dairy Learning Center complex located on the Mann Valley Laboratory Farm. This state-of-the-art facility features an environmentally friendly composted bedding housing system, systems to minimize wastewater, a state of the art milking parlor, and two 25-student technology-equipped classrooms.

The new centerpiece of the UWRF campus, the University Center, opened its doors in 2007. This student-centered, student-focused, student-managed and student-funded building was constructed with numerous sustainable elements and has been honored for its innovative design.

As a bookend to this recent period of expansion, construction is underway on an expansion of the South Fork Suites. With construction slated for completion in 2012, the expansion will add another 240 beds and will create a living-learning center to include three multi-purpose rooms for activities, programs and seminars.

Although this current period of building construction has transformed the UW-River Falls campus, it cannot compare to what happened at UWRF in the 1960’s. Quite simply, it is unlikely that a 1959 graduate of UWRF would recognize the campus if they returned ten years later.

From 1960-1967, UWRF added no less than seven residence halls including Prucha (1960), May (1960), Johnson (1965), Grimm (1966), McMillian (1966), Parker (1967), and Crabtree (1967). All seven are still in use today and have been the focus of recent modernization projects.

During this same time period several other buildings were also constructed on campus including the Karges Physical Education and Recreation Center (1960), the Ames Teacher Education Center (1962), the Central Heating Plant (1964), the Agricultural Science Building (1966), and Rodli Hall (1968). Of these, only the Ames Teacher Education Center no longer stands at UWRF, but its spirit lives on as material from the building was used in the construction of the University Center, including the Cup of Knowledge, the centerpiece of the University Center’s lower level.
Growth and Diversification of the Student Population

The driving force behind each of these building booms has been significant growth of the student population. As student enrollments increase, it becomes necessary to increase the space in which students can live, learn and grow.

For the 1944-45 school year enrollment was at only 231 students. However, following World War II, federal assistance provided returning G.I.’s an opportunity to attend college and by 1954, enrollment climbed to 767 students.

The stimulus provided by the G.I. Bill following World War II helped not only to increase the population at UW-River Falls, but to diversify it as well. The implementation of the G.I. Bill made college a more viable option for students from a wider range of socio-demographic backgrounds, including minorities, first generation Americans, and those from low income households.

The next enrollment spike came with the arrival of the Baby Boomer Generation entering college. This large population helped drive enrollment at UW-River Falls to 2,592 students in 1964 (an increase of over 300 percent in 10 years) and 4,213 students by the 1974-75 school year.

After the Boomers’ passage through the educational system, UW-River Falls continued to maintain a steady but slower growth rate over the next couple of decades. In “Building on Tradition”, an illustrated retrospective published on the occasion of UWRF’s 125th anniversary in 1999, it was optimistically projected that UWRF’s enrollment would reach 6,000 by the fall of 2004. This projection proved to be remarkably accurate as UWRF’s official 2004-05 student headcount was 5,959. What the authors of “Building on Tradition” did not and perhaps could not project was that 2005 would mark the beginning of another enrollment growth spurt for UWRF. In fall 2010, UWRF’s enrollment reached a record high of 6,900.

This most recent period of growth has been accompanied by an increased diversification of the UWRF student body. Current day financial assistance provided to veterans (including those of the recent wars in Iraq and Afghanistan) in a new G.I. Bill and by the State of Wisconsin has had an effect similar to that of the 1944 G.I. Bill. The number of veterans attending UWRF has grown by 80 percent since 2004 to a fall 2010 total of 187 students. The increase has led to UWRF hiring a full-time veterans services coordinator charged with providing assistance to veterans, reservists, National Guard, active duty and family members.

A student population experiencing a growth rate similar to that of veterans is adult learners. Since the inception of graduate studies in the 1950’s, adult students have been an important part of UWRF. The most recent surge in adult learners can be tied in part to the establishment of the UWRF Hudson Center in 2010. With a mission of providing adult learners a convenient and professional educational center, the Hudson Center is serving students who might not otherwise have attended UWRF. For example, the average age of a student enrolled in the business administration degree completion program (offered at the Hudson Center) in spring 2011 was 44.

Students of color are an additional group of diverse learners contributing to the recent surge in enrollment. In 2000, 228 students from historically underrepresented ethnic groups attended UWRF. By fall 2010, that number had nearly doubled to 437. As our region becomes more diverse, and as UWRF continues its commitment to diversity, we anticipate even greater increases in the number of students of color enrolled at UWRF.

The Future

The growth and diversification of UWRF as seen over the past seven decades shows no signs of slowing.

As part of the 2011-13 Wisconsin state budget, a new UWRF Health and Human Performance Building was approved for advance enumeration. Advance enumeration means that design work can move forward and that state funding for construction will become available in fall 2013.

The new building will include classrooms, laboratories, and facilities for recreational and intercollegiate athletic activities.

UWRF is also enhancing its long-standing commitment to global education, including an increase in the number of international students attending UWRF. The exchange of ideas that occurs between our diverse faculty, staff and students will help to ensure that our graduates are prepared to lead in a global workplace, regardless of their place of origin.
Don Page, an icon of UWRF athletics

UW-River Falls athletic department icon Don Page died on Sept. 14 at the River Falls Area Hospital. He was 83.

There is no one who has had more influence on Falcon athletics than Page who had a long and distinguished career as a teacher, coach and administrator at UWRF. He served the university in many capacities from his arrival in 1957 until his retirement in 1992. Page will be long remembered for his leadership, coaching and teaching skills and the lasting friendships he made through his years as a coach, educator, official and athletic administrator.

Page was hired at UWRF as the head basketball and baseball coach in 1957. He coached the Falcon basketball team from 1957-66 and the baseball team from 1957-74. He was an assistant football coach for the Falcons for 15 years. He led the 1964 and 1965 Falcon baseball teams to WIAC championships. In 1973, he took on the duties of coaching the men’s tennis program, which he continued to do until 1980 and again from 1982-87.

In 1970, Page was named UWRF’s athletic director and served in that position until his retirement in 1992. He was an outstanding leader for thousands of Falcon coaches and student-athletes during his career. He helped the Falcon athletic department grow in terms of sports offered, the number of student-athletes participating and facilities.

Page was a lone inductee to the UW-River Falls Athletic Hall of Fame in 1992.

“Don Page became the “face” of UW-River Falls athletics,” said former Falcon Head Football Coach John O’Grady. “He also was a tremendous representative for our university in general. During his years the University grew and flourished. Athletic programs sprouted and UW-River Falls became widely known in the region. It is very difficult to find a town or city in this state that doesn’t know of Don Page.”

Page lettered twice at the University of Wisconsin–Madison in both tennis and basketball. He was a regular on the 1949-50 team that finished with a 17-5 record and a second place finish in the Big Ten under Coach Bud Foster.

Page was hired by his alma mater, Madison West, in 1953 where he spent the next four years. He was the head basketball coach and baseball coach. He led West to a second place finish in the 1957 state tournament in basketball and won city and Big Eight championships in tennis.

“The UW-River Falls athletic department lost their icon in Don Page,” said former Falcon men’s basketball Coach and Athletic Director, Rick Bowen. “He was the face of our department and our leader. In 1985, Don convinced me that UWRF was a great opportunity for me as the basketball coach. Sandy and I came to River Falls and began a long and wonderful association with the city and the university we now call home.”

After his retirement from UWRF, Page served as the supervisor of men’s basketball and football officials for the WIAC for many years.

“The WIAC has lost an iconic figure,” said WIAC Commissioner Gary Karner. “I can think of no other individual who contributed more to the WIAC, for as long, or in so many different capacities, than Don Page. Don’s service to the WIAC will never be forgotten and is unlikely ever to be surpassed.”

Page was a long time and well-respected WIAA football official and worked contests in six decades. In 1976, Page was a representative for officiating when Texas A&I and Henderson State University toured Europe to introduce the American college football game to the continent. Games were played in Berlin, Nuremberg, Mannheim, Vienna and Paris. Page also officiated basketball and in 1968 he became the only man in WIAA history to play, coach and officiate in the state tournament.

He was inducted into the NAIA District 14 Hall of Fame for his many years of service as secretary-treasurer and an executive committee member. Page was inducted into the Madison Sports Hall of Fame in 1988 and into the Wisconsin Football Coaches Association Hall of Fame and the Wisconsin Basketball Coaches Association Hall of Fame in 2004.

Page and his wife Jo were married for 59 years and have three children, John, David and Susan and 12 grandchildren.
Each year the University of Wisconsin-River Falls recognizes one outstanding alumnus. This year, the award of Distinguished Alumni was bestowed upon 1984 graduate Juleen Zierath.

“I was deeply honored when I read the notification. The news was incredibly unexpected. I am particularly aware of the significance of this award, since one of my own mentors, Dr. Emogene Nelson, received the Distinguished Alumni Award in 1982,” says Zierath.

Zierath earned her Master’s Degree in exercise science at Ball State University in Muncie, Ind., and her Ph.D. in physiology at the Karolinska Institutet in Stockholm, Sweden. Zierath currently works as a professor of clinical integrative physiology in the Department of Molecular Medicine and Surgery Section for Integrative Physiology at the Karolinska Institutet.

“When I was an undergraduate student at UWRF, I never imagined that one day I would be a professor at a medical school, leading a group of scientists and conducting research to understand the causes and treatment of diabetes,” says Zierath.

As head of the Section of Integrative Physiology, Department of Molecular Medicine and Surgery at Karolinska Institutet, Zierath’s research focuses on cellular mechanisms underlying the development of insulin resistance in Type 2 diabetes.

Zierath helped accomplish the development of methodology for translational studies to delineate molecular mechanism for insulin resistance in Type 2 diabetic patients. Her group provided the first evidence for physiological regulation of insulin signaling pathways and revealed key steps along this pathway that are impaired in diabetic patients.

Using genetically modified experimental models of insulin resistance, she has systematically revealed the contribution of specific genes to whole body and cellular physiology. Through functional genomics, she has validated novel diabetes prevention targets.

The ultimate goal of her work is to identify and validate molecular candidates for pharmacological therapy to treat insulin resistance. By improving insulin sensitivity, it is possible to alleviate diabetic complications and improve quality of life for the diabetic patient.

“I am acutely aware that my education at UWRF laid the ground work for my future academic, administrative, and research experiences,” says Zierath.

Zierath was also awarded the Prestigious Minkowski Prize from the European Association for the Study of Diabetes, the Datta Lectureship Award for outstanding achievement in the field of biochemistry and molecular biology from the Federation of European Biochemical Society and a Distinguished Professor Award from Karolinska Institutet.

“There is a long tradition amongst the faculty and staff at UWRF to go out of their way to give students specialized attention and this really helped me feel confident to take on greater challenges in my career,” says Zierath.

Zierath has also published more than 200 original research papers and review articles.

In 2005, she was a recipient of a Future Research Leader award from the Foundation for Strategic Research.

In 2006, she was appointed to the Nobel Assembly at Karolinska Institutet and since 2008 she has been a member of the Nobel Committee for Physiology or Medicine. She is Chairman of the Board of Directors of the Keystone Symposia and member of the Executive Committee of the European Association for the Study of Diabetes.

Most recently she was awarded an Advanced Grant from the European Research Council, one of five awarded to Sweden in 2009.

“I had tremendous role models and mentors to turn to at UWRF that guided me through my early academic development and helped me make important choices that shaped my career,” says Zierath.

She currently holds editorial positions with several leading scientific journals in the area of endocrinology and metabolism and is currently editor-in-chief of Diabetologia. Her research accomplishments have been recognized at both the national and international level.

Zierath returned to UW-River Falls to accept her award as Distinguished Alumna at spring commencement in May.
Class Notes

1950s
Roger Hanson 1957
received the 2010 Scientific and Technological Achievement Award Level III from the U.S. Environmental Protection Agency for contribution to Innovative Modeling of Perfluorooctanoic Acid to Bridge Animals and Humans for Study Design and Risk Assessment.

Paula Eggert 1976
received her Master’s of Art degree in Child, Youth and Family Ministries from Luther Seminary in December 2010.

1960s
Kathy (Osley) Young 1963
began her 36th year with the Melrose-Mindoro School in December 2010.

Roger Neitzel 1965
received an Honorary Lifetime Membership for Services to the Pedigreed Livestock Industry from The National Pedigree Livestock Council. He recently retired after 31 years with the National Brown Swiss Association (BSA) in Beloit as superintendent of records. He also served as interim executive secretary in 2009 and currently serves as consultant for BSA as well as chairman of the Historical Society Preservation Committee. Roger and his wife, Jean, reside in Beloit.

Dennis McConnell 1966
has completed a three-year leadership role with the Retired Faculty of the University of Florida. Each office, president-elect 2008-09; president 2009-10; and past-president 2010-11 had different responsibilities. He retired from the University of Florida in 2005 after 35 years as a professor.

Bill Shepard 1969
is ready to enjoy retirement and travel.

1970s
Randy Moog 1973
is a senior quality engineer with CareFusion NeuroCare in Middleton.

Nancy (Johnson) Herbison 1974
retired after 35 years as a school counselor in the Tomahawk School District.

Paula Eggert 1976
received her Master’s of Art degree in Child, Youth and Family Ministries from Luther Seminary in December 2010.

1980s
Marianne Shira (Foster) 1981
is head boys soccer coach for the School District of Osceola.

Jennifer Bohn 1983
received a Doctorate of Education degree from the University of Phoenix, Portland, Ore., in May.

Dennis Storandt 1983
has been a seeds division manager at Heartland Country Cooperative of Westby since January 2008.

Jesse (Crook) Aerlyn-Crook 1984
finished her MBA at Carlson School of Management in August 2010. She has started a consulting business specializing in process improvement and leadership development.

Betsy Dunbar Morris 1984
received a Master’s of Education degree in Special Education from Bemidji State University.

Will and Denise (Clausen) Ruemmele 1985; 1987
Will was named Lake Geneva Lion of the Year for 2009-10. Denise is a guidance counselor at Wheatland Center School in Burlington where she has been an elementary school teacher for 23 years. They have resided in Walworth County since 1989. They have a son, Jake (16) and daughter, Kady (14).

Cynthia (Bahr) Totty Hefley 1985
opened Totty and Associates, a psychotherapy agency, in Wauwatosa in 2009.

Jeff Bloomer 1987
is a high school teacher and varsity boys basketball coach at Burlington High School in Burlington, Iowa. He is married with three children and he resides in his hometown of Burlington.

David Battenberg 1988
is beginning his second year at Tigerton Public School District as K-12 principal. He’s proud of the Tigerton girls softball team being named 2010 State Champs!

Patty Perdzock-Haas 1989
graduated from MATC-Madison with an Associate Degree in Nursing in December 2009. She is a registered nurse at Concentra Urgent Care in Madison.

1990s
Laura Bestler 1992
is an instructional support specialist at the Iowa State University – Center for Excellence in Learning and Teaching.

Laurie (Toussaint) Staiger 1993
was recently promoted to senior business systems analyst at Deluxe Corp.

Chris Wolf 1993
is a nursing supervisor, Disease and Condition Management, at Mayo Clinic.

Linda (Conlan) Kovach 1994
received the 3M 2010 Innovation Economic Educator Award for her lesson: “Four Feet, Two Sandals: A Lesson in Scarcity.” She was honored at the annual EconFest celebration in October 2010 at Cargill in Minnetonka, Minn. Linda is the elementary gifted & talented specialist for Northfield Public Schools.

Kelly Strenski 1995
received a Master’s of Education degree in educational leadership from Lamar University in Beaumont, Texas.

Lyle Lutz 1997
has been the assistant manager of Plover Wastewater Utility since April 2009.
Mark Moen 1997
is living and enjoying life in South St. Paul with his son, girlfriend, and her two daughters.

Sally Wakefield 1997
has been named the executive director of 1000 Friends of Minnesota. The organization aims to build healthy communities, expand transportation options and protect open space and natural resources.

Erin Nierenhausen (Graham) 1998
accepted a position at UW-Stout as online training coordinator and adjunct faculty in March 2011.

Ann (Schmitz) Prescott 1998
is employed with the USDA Mower County Farm Service Agency in Austin, Minn. as a program technician. She resides in Adams, Minn. with her daughter, Allison, and husband, Joe (‘98).

2000s
Theresa Christian 2000
obtained her Master’s Degree in social work from Southwest Texas State University in 2001. She was employed at Children's Medical Center in Dallas, Texas, for seven years, than relocated to Austin, Texas, in 2008. She is the trauma social worker at Dell Children’s Medical Center in Austin. She enjoys working with children and families.

Melissa (Ferlaak) Koch 2001
has been the director of education and community engagement for Hennepin Theatre Trust since February 2010. She oversees all programs including the Spotlight Musical Theatre Program, Critical View, Access, and other engagement activities.

Melissa Shaver (Bregani) 2001
and her husband, Brian, reside in Fayetteville, NC. Melissa teaches kindergarten for Hoke County Schools.

Cindy Boggess 2003
is a personal banker & loan officer/underwriter at Citizens Community Federal in Eau Claire.

Lindsey (O’Grady) Low 2003
is a content research analyst at UCLA’s Center for Research on Evaluation, Standards, & Student Testing in the Graduate School of Education and Information.

Terry Schwaller 2003
has received his Master’s of Science in Education - Curriculum and Instruction (Physics Education) degree from UW-Oshkosh.

Adam and Angela (Gleason) Thoen 2003; 2004
and their son, Max, have relocated to Blooming Prairie, Minn. Adam is a loan officer at Farmers and Merchants Bank in Blooming Prairie and Angela is an ELL teacher in Austin, Minn.

Jessica Graham 2004
received the 2010-11 Southern Nevada Social Studies Teacher of the Year Award.

Cheril G. Ocasio-Gonzalez 2004
recently obtained his Juris Doctor from the Pontifical Catholic University of Puerto Rico where he was a part of the Honor Society and the Law Review.

Ellen (Berndt) Bang 2005
recently passed her CPA exam.

Kristin Danielczyk 2005
received her MBA with an organizational behavior specialization from Lake Forest Graduate School of Management in Lake Forest, Ill., in June.

Jennifer Megan (Leppla) Mudek 2005
received her MBA from Walden University in April 2010.

Kendra Plant 2005
is doing marketing and outreach for SteppingStone Theatre for Youth Development in St. Paul, a nonprofit that uses educational theatre programs and fully staged productions to build self-esteem, confidence, and a sense of community while celebrating diversity in a supportive, non-competitive atmosphere.

Amanda (Frank) Rick 2005
received her Master’s in Art in Education degree with a reading emphasis from Concordia University, St. Paul, in May 2009.

Tina Riner (Geraets) 2005
is a test developer for Prometric in St. Paul, Minn. She and her husband, Eric, reside in Eagan, Minn.

Eric Ebert 2006
has been a production designer with TST Media since November 2010. He previously served as presentation editor for the Green Bay Press-Gazette and as reporter with the West Central Tribune in Willmar, Minn.

Helen Louise (Clarke) Ebert 2006
has been a marketing communications manager with Inver Hills Community College since October 2010. Helen previously served as public relations specialist with Lakeshore Technical College of Cleveland, Wis. and as a reporter with the Herald Times Reporter of Manitowoc.

Courtney Huber 2006
was promoted to senior copywriter at Llewellyn Worldwide, Woodbury, Minn.

Amanda (Koerper) Linehan 2009
passed her CPA exam in May 2010.

Jason Phillippi 2009
received a Master’s of Educational Leadership degree from St. Mary’s University in August 2010. He is a health and physical education teacher in the Rockford School District.
Marriages

1970s
Michael Shuda 1974
and Stacy Heinrich Layne were married July 24, 2010, in Arcadia. He retired in June after being selected as Assistant Coach of the Year by the National Wrestling Coaches Association.

1990s
Natalie (Moreau) Ysker 1997
and Jason Ysker were married in Playa del Carmen, Mexico, on May 9, 2010.

Becky (Schulz) Zivkovich 1998
and Brian Zivkovich were married Sept. 12, 2009. Becky is vice president/ag lender at Bank of Oakfield. They reside in Fond du Lac.

2000s
Tera (Forbeck) Ramig 2000
and Ben Ramig were married in September 2010. They reside in Northampton, Penn., where Tera moved to after graduating from the UW-School of Veterinary Medicine with a DVM in 2004 where she works as an associate veterinarian in an exclusively large animal veterinary practice.

Mary Handrich-Thran 2002
and Craig Thran were married April 30.

Christy Schulze (Brewer) 2002
and Steve Schulze were married Oct, 10, 2010.

Cassandra Brashier (Zevnik) 2003
and Michael Brashier were married May 6. Cassandra is an executive director with Global View Capital and The Strategic Financial Alliance in Bloomington, Minn.

Nicholas and Valerie (Skorjanec) Folk 2003; 2003
were married Sept. 27, 2008.

Lindsey Low (O’Grady) 2003
and Josh Low were married June 18. Lindsey is a content research analyst at UClA.

Becky (Moeller) Stipanovich 2003
was married on July 3, 2010, in Pine City, Minn. She resides in Elwood, Ill., and is teaching biology at Kankakee High School.

Elizabeth Gertner (Kiley) 2004
and Corey Gernert were married Oct. 9, 2009. They reside in Appleton.

Jeffrey and Amanda “Mandy” (Denisen) Tank 2004; 2002
were married Sept. 6, 2008. They reside in Hayfield, Minn., Mandy is teaching in Rochester and Jeff is crop farming by Dodge Center.

Joy (Hemmesch) Ruis 2005
and Jonathan Ruis were married Oct. 16, 2010, in Collegeville, Minn.

Brittany (Chudik) Ward 2005
and Troy Ward were married Sept. 7, 2009. She is working on her masters in education degree.

Matt and Jenna (Campbell) Allerson 2006; 2006
were married Aug. 21, 2010.

Kimberly (Schoessow) Rusch 2006
and David Rusch were married Oct. 10, 2009, in Mequon.

Nate and Katie (Delk) Conway 2008; 2009
were married July 30, 2010.

Joshua and Justine (Speckel) Grover 2008; 2009
were married May 29, 2010.

Jason and Lisa (Hove) Kopp 2008; 2010
were married Aug. 7, 2010.

Amanda (Pan) Riley 2008
married Ben Riley in 2009. They reside in Rochester, Minn., where Amanda has been a laboratory technologist at the Mayo Clinic since 2008.

Bradley and Krista (Kadrlik) Vanderveren 2008; 2009
were married July 2, 2010. They meet on the UWRF campus in 2005.

Amy Robak-Bruce 2009
and Jon Bruce were married Oct. 16, 2010. Amy is a sales agronomist with South Dakota Wheat Growers in Oakes, N.D.

Ryan and Hansi (Swanson) Stridde 2009; 2007
were married June 26, 2010, at Chateau St. Croix Winery & Vineyard near St. Croix Falls. Ryan is a freelance audio technician with NFL Films and Hansi teaches first grade at St. Croix Falls Elementary School. They reside in St. Croix Falls.

Kristina Justen (Gorshe) 2010
and Robert Justen were married July 16. Kristina is an environmental associate with Anderson Engineering of Minnesota in Plymouth, Minn. They reside in Bloomington, Minn.
Future Falcons

1990s
Jennifer (Chaplinski) Johnson 1992

Joy Erath 1996
and husband, Mike, welcomed a daughter, Faith Barbara Joy, on July 16, 2010.

Cindy (Hanauska) Mulcahy 1997
and husband, Richard, welcomed a son, Theodore Michael, born September (Baazard) Nelson 1996
welcomed a son, theodore Michael, born June 4, 2010. He joins brother, Douglas (2).

Nicky Thompson 1997
and husband, Rod, welcomed son, Wyatt Joseph, on May 17. He is welcomed by siblings Zach, Ashley and Megan. The family resides in River Falls.

Becky (Schulz) Zivkovich 1998
and husband, Brian, welcomed son, Cashton, on June 15, 2010. They reside in Fond du Lac.

Sara Adlington (Deutscher) 1999
and TJ Adlington welcomed a daughter, Claire, on Feb, 11.

Jesse Ledbetter 1999
welcomed a son, Max Markus Swanson, on Jan. 5.

Terri JS Molitor 1999
and Greg, welcomed a son, Duncan Ainsley, on July 4, 2010. He joins brother, Simon (2). They reside in Ann Arbor, Mich.

September (Baaazard) Nelson 1999

Ellen (Cramer) Niemeier 1999

2000s
Jen (Ullery) Fearing 2000
and husband, Brian, welcomed son, Cooper Paul, on July 4, 2010. He joins big sister, Sydney (4).

John Giemza 2000
and wife, Stacey, welcomed a daughter, Kinley Marie, on Oct. 16, 2010. She joins big brother, Carter (2).

Melissa (Ferlaak) Koch 2001
and husband, Wolfgang, welcomed a daughter, Carmen AnnaRose, in 2009.

Jennifer (Fabry) Reis 2001
and husband, Jason, welcomed a son, Easton William, on May 24. He joins big sister, Taylor (3).

Nick and Lisa (Yoch) Anderson 2002; 2003
welcomed a daughter, Reese, on Feb. 6, 2010. She joins her brother, Caden (2).

Angie Daugs Lindloff 2002
and husband Nick, welcomed a son, Blake Theodore, on June 5, 2010.

Emily (Hallen) Hedeen 2002
and husband, Brian, welcomed a daughter, Camille Louise Hedeen, on April 27, 2010.

Jesse and Nichole (Moudrey) Keene 2002; 2004
welcomed their first child, Zachary Scott, on July 25, 2010. They reside in Hastings, Minn.

Nicholas and Valerie (Skorjanec) Folk 2003; 2006
welcomed a son, Carson Michael, on Aug. 18, 2009.

Leah (Pohjonen) Smith 2003
and husband, Matthew, welcomed a son, Dylan Bruce, on April 8, 2009.

Adam and Angela (Gleason) Thoen 2003; 2004
welcomed the birth of their second child, Melanie Angelina, on July 7. They reside in Blooming Prairie, Minn.

Michelle Arbuckle 2004
welcomed a daughter, Katherine, on Nov. 19, 2010.

Brandon Balzer 2006
and wife, Bailey, welcomed a daughter, Claire Jae, on Feb. 4.

Kate (Knoespel) Knauff 2004
and husband, David, welcomed their first child, Blake Alexander, on Nov. 14, 2010. The family resides in Mooresville, N.C.

Brian and Anna (Larson) Pfannes 2004; 2003

Jeffrey and Amanda “Mandy” (Denisen) Tank 2004; 2002
welcomed a daughter, Kalei Rose, on Sept. 16, 2010. They reside in Hayfield, Minn. Mandy is teaching in Rochester and Jeff is crop farming near Dodge Center.

Christina (Cariveau) White 2004
and husband, Nate, welcomed a son, William David, on Aug. 1, 2009. The family resides in Fairchild.

Mamie (Henderson) Luhmann 2005
and husband, Paul, welcomed their first child, Clara Ann, on June 25, 2010.

Brian and Jennifer (Dahlke) Hanson 2006; 2008
welcomed their first child, Lincoln Alexander, on May 24, 2010.

Erik and Lisa (Tetzner) Henjum 2007; 2000
welcomed their second child, Jacob Thomas, on July 18, 2010. He joins big brother, Dylan (2), who shares a birthday with him.

Questions on Alma Matters submission policies may be directed to Blake Fry at 715-425-3771 or blake.fry@uwrf.edu.

About Alma Matters
Send us your latest news. Here’s how: 1) complete, then mail this form to Falcon Features, 120 North Hall, UW-River Falls, 410 South Third St., River Falls, WI 54022; or 2) fax a letter to the Falcon Features editor at 715-425-4486; or 3) submit a form located on our website at www.uwrf.edu/alumni/features; or 4) e-mail us at falconfeatures@uwrf.edu.

We will print your notes in the next issue. In the interest of accuracy, encourage classmates to send us their news directly—don’t do it for them.

Space may allow us to print photos on occasion. Send us your prints, or digital files at 300 dpi actual size. Send duplicate prints; photos will not be returned.

We will not print a death announcement unless accompanied by a copy of a published obituary (such as an announcement from a local newspaper).

Direct your questions to Blake Fry at 715-425-3771 or blake.fry@uwrf.edu.

FALCON FEATURES FALL 2011
In Memoriam

George T. Calvert, 1918, died Oct. 30, 2010
Lydia T. Radle, 1927, died Aug. 24, 2010
Hazel (Losness) Miller, 1930, died Feb. 9
Agnes (Kuntz) Haubenhafer, 1931, died March 13

EMERITI, FACULTY & STAFF

MARVEL A. ALLEN (BITTNER), 78, died Sept. 3. Marvel served as the Journalism Department program assistant for many years.

HELEN A. ENSIGN, 84, died Feb. 10. Helen served as the student health nurse until her retirement in 1991.

JOAN “JOANNE” MARIE FORSS, 56, died Nov. 21, 2010. Joanne was employed by UW-River Falls as a custodian.

LYLLE HALL, 75, died July 31. Lyle was a chemistry professor at UWR for 35 years, retiring in 2000.

HILREE HAMILTON, 62, died Jan. 7. Hilree was an associate professor of music at UWR since 1998.

ROWLAND DEAN KLINK, 90, died May 9. Rowland placed many student teachers who went on to careers in education, retiring in 1985.

BILL LARSEN, 81, died Aug. 1. Bill began his career at UWR in 1961 and within its 31 years of service founded the Communicative Disorders Department and the UWR Speech Language Hearing Clinic, retiring in 1992.

ROBERT LEROY PHILLIPS, 91, died July 20. He lived his entire life in Kinnsickinck Township. Bob worked nine years as a custodian.

KURT LOUIS WILD, 79, died July 12. Hired in 1960, Kurt implemented the new art major, set up the first clay and metal studios and served as claywork instructor for 33 years, retiring in 1993.

JEANNE MARIE WOLD, 80, died March 11. Jeanne was an applied voice instructor from 1963-96.

Lucille M. (Sweitzer) Bjorge, 1932, died April 8, 2010
Gudrun O. (Anderson) Johnson, 1933, 1936, died Jan. 5
Ruth E. (Robinson) Whitmore, 1933, died Sept. 20, 2010
Emil J. Schiesser, 1934, died Sept. 9, 2010
Helen L. (Glass) Stirratt, 1934, died Nov. 2, 2010
Newell Younggren, 1937, died Nov. 27, 2010
Thenard A. Torgersen, 1939, died March 1
Katherine L. (Ruck Fansler) Anderson, 1940, 1963, died Sept. 6, 2010
Doris H. (Deroy) Larson, 1940, died Nov. 20, 2010
Arthur Pynnonen, 1940, died April 17
Kathleen M. (Mulheron) Bauer, 1941, died Feb. 2
Wilma M. (Borowski) Ludy, 1942, died March 3
Dolores M. (Holden) Moline, 1943, died Aug. 27, 2010
Doris M. (Jackelen) Draxler, 1945, died Nov. 15, 2010
Madelyn (Anderson) Weldon, 1943, 1963, died Feb. 27
Lorraine M. (Eckrich) Hasselquist, 1946, died Dec. 1, 2010
Donald R. Horn, 1946, died March 6
Doyle E. Beyl, 1948, died June 7
Nate J. Delong, 1950, died May 5, 2010
Roy E. Eichinger, 1950, died June 3
Arlan E. Ensign, 1950, died Dec. 14, 2010
Kermit L. Garlid, 1950, died Sept. 22, 2010
Cyriel L. Kluever, 1950, died Oct. 25, 2010
Vernon W. Shay, 1952, died May 3
James F. Sparr, 1950, died May 27
James W. Zepplin, 1950, 1969, died Jan. 20
Dale W. Amundson, 1951, died March 18
Earl W. Enge, 1951, died Oct. 3, 2010
Mary L. (Lantz) Langer, 1951, 1973 died Aug. 9, 2010
Alan Woodward Peabody, 1951, died Jan 22
John F. Bowers, 1952, died April 23
Keith A. Riley, 1952, died Aug. 2, 2010
Arlene M. (Pechaek Montbriand) Sturtz, 1953, died Jan 3
Kenneth J. Zemiske, 1953, died Dec. 15, 2010
Arnell Y. (Johnson) Kuss, 1955, died Jan. 7
Doyne G. Anderson, 1958, died May 14
Wayne J. Haushalter, 1958, died Nov. 27, 2010
Evelyn (Wendel) Kingsbury, 1958, died Sept. 13, 2010
Robert O. Lier, 1958, died Nov. 29, 2010
Bernhard Feld, 1959, died Oct. 11, 2010
Griffith H. Howell, 1959, died Feb. 27
Carol J. (Korso) Kelly, 1960, died July 8
David D. Knott, 1960, died Nov. 14, 2010
Michael Drost, 1961, died Aug. 26
Esther A. (Northfield) Ducklow, 1961, died March 9, 2010
Charles Q. Engdahl, 1961, died Jan. 26
Faye Espeseth, 1961, died Oct. 14, 2009
Daniel G. McKeeth, 1961, died Aug. 29, 2010
Warren D. Rogers, 1961, died March 22
Faran E. Stoetzel, 1961, died June 4, 2010
James B. Waterud, 1961, died Jan. 24
Richard C. Martin, 1962, died Oct. 20, 2010
Sam E. Rineck, 1962, died Nov. 11, 2010
Ronald J. Bourdagh, 1964, died Oct. 12, 2010
Ardis L. Toft, 1964, died Dec. 31, 2010
Donald B. Trudell, 1964, died April 21
Richard J. Ricci, 1965, died April 2
Gordon C. Bahr, 1966, died Aug. 8
Ardith M. (Smith) Christenson, 1966, died July 28, 2010
Pauline C. Logan Zweber, 1966, died April 21
Wayne E. Peshia, 1966, died July 2

James D. Laatch, 1967, died Feb. 13, 2010
Vivan I. Mars, 1967, died July 28, 2010
Amy L. (Melin) Johnson, 1968, 1995, died July 30
Marjorie A. (Larson) Fontana, 1969, 1971, died Jan 26
Roscoe A. Germain, 1970, died March 15
Carol V. (Dombrock) Nilestuen, 1970, died Feb. 10
Charles R. Casey, 1971, died Aug. 12, 2010
Norman H. McIntyre, 1971, died Sept. 11, 2010
Janice D. Olson, 1971, died March 17, 2010
Gerald W. Seitz, 1971, died Nov. 23, 2010
Rodney R. Littlefield, 1973, died June 23, 2010
Dennis D. Amrhien, 1974, died Sept. 6, 2010
Dennis F. Buri, 1976, died Feb. 21, 2010
James H. Filipiak, 1979, died April 18
Donald S. Brooks, 1981, died July 31, 2010
Michelle K. (Benedict) Mielke, 1984, died March 20
Linda S. (Keil) Gunderson, 1985, died March 29
Nancy A. (Standish) Paulson, 1985, died July 11
Lanny R. Saumer, 1886, died Nov. 15, 2009
Thomas R. Harris, 1987, died March 16
Steven R. Salava, 1988, died Jan. 24
Timothy P. Omeara, 1990, died Feb. 4
Margorie J. (Pingatore McCants Hayles, 1991, died Oct. 6, 2010
Amy J. Kriedeman-Kulenkamp, 1991, died Nov. 10, 2010
Dale R. Coenen, 1996, died Dec. 5, 2010
Joshua J. Boisen, 2004, died June 11
Michael J. Burke, 2009, died March 23
Roy A. Christianson, 2009, died Oct. 19, 2010
Mary Catherine H. Virtig, 2010, died Nov. 25, 2010
2011 UW-River Falls Alumni Events

St. Croix Boat Cruise
Thursday, Oct. 6
Stillwater, Minn.

The annual St. Croix Boat Cruise will kick off the Homecoming weekend festivities! Join us in Stillwater for a university update and reception at the Dock Café beginning at 4:30 p.m., with the boarding of the Andiamo St. Croix Riverboat at 5:45 p.m. The cruise includes a dinner buffet and some amazing views of the fall colors while cruising the St. Croix River.

Cost is $25/person
RSVP deadline: Friday, Sept. 30

CAFES Alumni Reception at the World Dairy Expo
Friday, Oct. 7
Madison, WI

Please join us in the Monona Room at the Alliant Energy Center from 5-7 p.m. for this annual event. This is traditionally the largest one-day gathering of CAFES alumni! Reconnect with old friends and get an update on happenings in the College, including plans for the upcoming Centennial Celebration.

Family Day 2011
Saturday, Oct. 29

Bring the entire family and enjoy the variety of events scheduled for the day. Students, family, friends, staff, faculty and UWRF alumni are invited to celebrate Family Day 2011 scheduled for Friday, Oct. 28 and Saturday, Oct. 29. Football, movies, photos with Freddy, children’s activities, campus tours, and much more. Online registration begins in September. Go to: www.uwrf.edu/NewStudentAndFamilyPrograms/FamilyDay.cfm

Wisconsin Dells Alumni Weekend
Nov. 11-13
Wisconsin Dells, WI

Play Friday-Sunday, Nov. 11-13, at The Wilderness Hotel and Golf Resort. For $109 a night a family of four can reserve a double queen room and receive unlimited access to three indoor water parks and the four-story foam playhouse. Reserve by Oct. 11. Call 800-867-9453 and mention Reservation Group Name: UW-River Falls and Block Number #999867. Not up for the whole weekend? Join us at the Wilderness Resort for a gathering on Saturday, Nov. 12, from 3-5 p.m. Check the events schedule at www.uwrf.edu/alumni for exact reception location.

Eastern Metro Networking Event
Thursday, Nov. 17
Ray J’s American Grill, 9854 Norma Lane, Woodbury, Minn. (located off I-94 and Cty. Rd. 19)

Join with other eastern metro alumni from 5-6:30 p.m. in Woodbury. Bring your business cards and expect to meet with others in attendance. A database of those attending will be developed and shared after the event to be utilized for future networking purposes. Door prizes, appetizers and a cash bar featuring happy hour specials will be available.

There is no cost to attend this event. Please confirm your reservation to the Office of University Advancement toll-free at 877-258-6647 or email at alumni@uwrf.edu

Jazz Nutcracker and Holiday Swing Dance
Friday, Dec. 9 Landmark Center, St. Paul, Minn.

The University of Wisconsin-River Falls Jazz Ensemble, directed by David Milne, will perform in a special holiday event, “The Jazz Nutcracker and Holiday Swing Dance,” on Friday, Dec. 9, 2011, at the Landmark Center in St. Paul. The event is sponsored by the 2011-12 UWRF RADD Jazz Series, UWRF Falcon Programs, the UWRF Music Department, the UWRF College of Arts and Sciences, and the UWRF Foundation.

The event will be held at the Landmark Center, located in downtown St Paul, across from the Ordway Center for the Performing Arts, the Saint Paul Central Library, and the Saint Paul Hotel. The event will be held in the beautiful and historic Landmark Center Cortile, featuring a four-story indoor courtyard and atrium, constructed in stately and ornate architecture and design, originally completed in 1902.

Landmark Center:
http://www.landmarkcenter.org/aboutus.html
Cost is $25/person • RSVP deadline: Thursday, Dec. 1

For more information contact:
Office of University Advancement
UW-River Falls
410 South Third St.
River Falls, WI 54022
715-425-3505
alumni@uwrf.edu
www.uwrf.edu/alumni
2010-11 Donor
University of Wisconsin-River Falls, July 1,
We sincerely appreciate the
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For a comprehensive list of donors please

UNIVERSITY OF WISCONSIN-RIVER FALLS FOUNDATION

STATEMENT OF FINANCIAL POSITION
JUNE 30, 2011

ASSETS
Cash & cash equivalents $812,495
Prepaid expenses 10,422
Property & equipment, net 41,638
Investments 15,878,457

Total Assets $16,743,012

LIABILITIES AND NET ASSETS
Accounts payable $8,747
Salaries & related payables 49,346
Annuities payable 173,134

Total Liabilities 231,227

Unrestricted 1,391,493
Temporarily restricted 4,929,473
Permanently restricted 10,190,819

Total Net Assets 16,511,785

Total Liabilities and Net Assets $16,743,012

The above numbers are unaudited.

Major Gifts
Donors with contributions totaling $10,000 or more during Fiscal Year 2010-2011

AgStar Financial Services for the AgStar Scholar Scholarship.
Anonymous for annual scholarships.
A bequest from Richard J. Brynildsen* for the Richard J. and Maurine K. Brynildsen Scholarship.
CHS Foundation for the CHS Foundation Scholarship.
First National Bank of River Falls for the First National Bank River Falls/Prescott Scholarship, the First National Bank of River Falls/Prescott Academic Excellence Scholarship, and the Delmar and Dorothy Van Galen Scholarship.
Fred C. and Katherine B. Andersen Foundation for the Fred C. and Katherine B. Andersen Foundation Scholarship.
A bequest from Jayne Gauchman* for the Fund for UW-River Falls.
Pericival Hamilton for the Hilree Hamilton Music Education Scholarship.
Hartung Brothers, Inc. for the Hartung Brothers, Inc. Scholarship.
A bequest from Griffith H. Howell* for the Fund for UW-River Falls.
A bequest from Glenda Taylor* for the Timothy Huston Kinnickinnic River Land Trust Scholarship.
Mary Ella Jerome and the Mary Ella Jerome Family Foundation, Inc. for the Wallace Henry Jerome Agriculture Scholarship, Marion Estenson Jerome Elementary Education Scholarship, Lola Estenson Yde Instrumental Music Scholarship, Lila Estenson Byng Keyboard Scholarship, and the Mary Ella Jerome Vocal/Choral Music Scholarship.
Connie L. Johnson for the Brad Johnson Memorial Scholarship and the College of Arts and Sciences Fund for Excellence.
Douglas & Margel Johnson for the Fund for UW-River Falls and the Doug and Margel Johnson Art Scholarship.
A bequest from Jerome E. Johnson* for the Fund for UW-River Falls and the Alumni Association.
A bequest from LaVernia M. Jorgensen* for the Fund for UW-River Falls.
Charles & Anne Kao for the Charles Kao Faculty Development Fund.

Charles & Anne White for the Helen K. White Memorial Scholarship, Donald A. and Jo M. Page Scholarship, and The Golden Jubilee Reunion.
Marvin Lansing & Nancy Kraft for the Fund for UW-River Falls and the Marvin Lansing and Nancy J. Kraft Charitable Gift Annuity.
William Lydecker for the Lydecker Student Research Fund, Lloyd and Alberta Ruesink Scholarship, Ann M. Lydecker Memorial Scholarship, David and Mildred Lydecker Scholarship, and the David and Mildred Lydecker Endowed Scholarship.
Marcel K. Lynam Scholarship Trust for the Marcel K. Lynam Scholarship.
A bequest from Merle Michaelson* for the Biology Department.
Robert R. Pionke for the Donna J. Arne Scholarship, Annette Harrison and Dr. Robert Pionke Scholarship, and the Jessie M. Davidson-Pionke Memorial Scholarship.
A bequest from Vern D. Richardson* for the Lee and Vern Richardson Scholarship.
Sentry Insurance Foundation, Inc. for the College of Business and Economics Fund for Excellence and the Sentry Insurance Scholarship.
Grace Guey-fen Shieh for the Glenn Potts Leadership Scholarship, Dr. Charles H. C. Kao Scholarship, and the Economics Department Scholarship.
David F. Swensen for the Richard and Grace Swensen Scholarship.
David & Sandra Wardwell for the Brewer Science Scholarship.
Gregory & Donnette Wheelock for the Fund for UW-River Falls and the Greg and Donnette Wheelock Agriculture Scholarship.
Charles & Ruth Anne White for the Helen K. White Memorial Scholarship, Kenneth S. White Memorial Scholarship, Charles and Patricia White Scholarship, David E. Benson Memorial Scholarship, Charles and Ruth Anne White Scholarship, Donald A. and Jo M. Page Scholarship, Jake Lauber Memorial Scholarship, and The Falcon Club.

For a comprehensive list of donors please visit www.uwrf.edu/giving. If you have any questions about your listing, please contact the University of Wisconsin-River Falls Foundation at 715-425-3505 or e-mail alumni@uwrf.edu. Every effort has been made to ensure the accuracy of our recognition lists. We sincerely appreciate the generosity of our donors.
Societies

2010 - June 30, 2011

generosity of our donors. If you have any questions about your listing, please contact the University of Wisconsin-River Falls Foundation at 715-425-3505 or e-mail alumni@uwrf.edu. visit www.uwrf.edu/giving.

1874 Founders Society

The 1874 Society recognizes the founding of the University and the donors whose cumulative giving over a lifetime has reached $10,000 or more and they have contributed from July 1, 2009 to June 30, 2010.

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Dean & Tammie Junkans
Charles & Anne Kao
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Douglas & Carol* Kelly
Kenneth & Deneen Kickbusch
Rowland* & Helen Klink
Donald & Beverly Knudtson
Thomas & Sarah Kolar
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Marvin Lansing & Nancy Kraft
William G. Larsen*
Curtis & Delores Larson
Liberty Mutual
Lockheed Martin Corporation
Viola Lundeberg Trust
William Lydecker
Lynum, Marcel & Edith Scholarship Trust
Lynum, Marcel K Scholarship Trust
Marcia Marquardt
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Gerald R. Matteson
Sylvia & John McCallister
Daniel & Lori McIntyre
Mark Meydam & Katrina Larsen
Merle* & Lois Michaelson
Jim Musel
Jerome A. Nechville
Allen & Mary Ann Nelson
James Nelson & Barbara Tiffany Nelson
Marlys A. Nelson
North Central Cheese Industries Association
Northwest Feed Manufacturers Association
Virgil & Gayle Nylander
Manley & Ann Olson
Elizabeth J. Ostdorp
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Wayne & Marian Wolfe
Ruth & Dave Wood
Sandy Smith Wurm & Mike Wurm
John B. Wyma, MD
Mark & Eva Wyma

Legacy Society

The Legacy Society recognizes individuals who have included the University of Wisconsin-River Falls in their estate plans.

Gertrude L. Abitz
Linda M. Alvarez
William & Suzanne Ammerman
A. Duane & Phyllis Anderson
Benjamin M. Bakkegard
Bradley J. Bittorf
Annette Bianchette
David J. Boatman
Richard H. Bowen
Carolyn G. Briggs
Frank M. Briski
Donald & Mary Elle Brue
Harriet I. Christianson
Charles & Joanne Connelly
Marilyn & Erling Elbs
Lawrence R. Ganslucker
Judith & Thomas Genz
Philip & Judith George
Phyllis Goldin and Wanda Brown
H. Gaylon & Hannah Greenhill
Margaret M. Gruba
William & Barbara Hanley
Shelley Hayner
Robin C. Hoover
Heather O. Houston
Richard Huston
Wyman & Marjorie Julius
Margaret A. Keating
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Marvin G. Lanning
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Marcia E. Meracle
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Lois & Alan Murray
Anne M. Nelson
Shelby J. Obenshain
Margaret Odegard
Thomas L. Olson
Clarence & Grace Oskey
Nancy C. Parlin
Robert R. Pionke

*Deceased

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Marvin (Marv) Lansing says that after completing what he calls “a self-imposed poor to mediocre K-12 school experience” at River Falls High School, Principal Lawrence Dawson convinced him to enroll across town at the University of Wisconsin–River Falls (which was then called the River Falls State Teacher’s College) for the fall 1950 session. It was there that his future began to take shape.

For the first two years at UW-River Falls, Lansing describes his experience as “marking time” and being “uncommitted.” Ultimately, he even ended up on academic probation. Lansing remarked, “The singular achievement during that time, however, was the development of a relationship with my future wife, Mag Helmer. She was the glue that kept me in school and caused me to finish with a teacher’s degree in 1954. At the same time the professors showed great patience and understanding by allowing me to grow up and shed some of my insecurities and self-doubts. They hung with me when my desk could justifiably have been assigned to someone else.”

Perhaps somewhat ironically, given his lack of interest in education in his youth, Lansing went on to have a very impressive career in education. “With the foundation formed at RF, I was confident enough to earn a Masters Degree and later a Ph.D. All of which led to a rewarding career and very satisfying life,” he says. His career path spans from starting out as a junior and senior high school teacher, to serving as an upper level administrator, and finally as serving as the Superintendent in two Wisconsin school districts.

Lansing has been very active in his community and founded, chaired, and/or served on numerous civic and professional boards including: Knapp Memorial Park Renovation; Heart to Heart; United Way of Dunn County and Greater Eau Claire; Institute for Learning in Retirement; Chippewa Valley Museum Board and Foundation; Chippewa Valley Technical College; Eau Claire Public Library; Eau Claire Youth Service Organization; Lions Clubs –Three Lakes, Eau Claire, and Knapp; Eau Claire Public Education Foundation; UWRF Foundation; Mid American Association of School Administrators; Association of School District Administrators; Headwaters Education Association; and the Rhinelander Teachers Association.

He was also published, selected to speak at various professional engagements, and received awards such as: Distinguished Service Award by WASDA, Executive Educator 100 by Executive Educator Magazine, WI PTA Lifetime Membership Award, and various other local awards.

“Now as I anticipate the joys and groans of my 80th year,” Lansing explains, “I have given more substantial thought to paying back for the good fortune I have experienced in life. According to today’s standards of financial wealth, I am a small fry but together we small fries make a meaningful difference in creating a better place for now and the future.”

Lansing chose to present the University of Wisconsin-River Falls Foundation with a charitable gift annuity that will form the “Marvin & Margaret (Helmer) Lansing Scholarship.” This scholarship will be awarded to a student from Dunn, Eau Claire, St. Croix, or Pierce County, Wisconsin who has financial need. However, their GPA will not be a factor in their selection for the scholarship.

“Hopefully, the gift in Mag Helmer’s and my name, will make it possible for other area students to have the same chance River Falls gave to me,” he says.
Come back to campus for Homecoming 2011!

You will not want to miss the wide variety of activities planned during this annual campus tradition. Highlights for the day’s activities include the Main Street parade and a tailgate party at the University Center mall.

**Friday, Oct. 7**

**ATHLETIC HALL OF FAME BANQUET**
6-9 p.m.  Riverview Ballroom, University Center
All alumni and friends are invited to join us at the 2011 Athletic Hall of Fame Induction Ceremony. The Athletic Hall of Fame Committee has selected nine outstanding individuals to be inducted into the UWRF Athletic Hall of Fame. The individuals to be inducted include: Jim Benick (football), Newt Greaser (Positive Contributor Award), Jennifer Frodl Jacobsen (volleyball), Tim Kelley (golf, hockey), Clark Luessman (football), Kara Nielsen (volleyball, basketball, softball), Gary Rayeske (track and field), Allen Space (baseball), Melissa Mattson Wasmoen (volleyball)

**UWRF CONSTITUENT ALUMNI EVENTS**

**Friday, Oct. 7**

**THETA CHI ALUMNI REUNION**
7 p.m.  Refreshments and dinner at Corner Stone Banquet, Camp David, Stillwater, MN (Located next to the Falls Theater on Main Street)

**Saturday, Oct. 8**

**ALPHA GAMMA RHO REUNION**
Noon  Hog Roast and Annual Meeting - AGR house

**TBD**  AGR House Dedication Ceremony

**ALPHA SIGMA ALPHA ALUMNAE REUNION**
9 a.m.  Bo’s ‘N Mine, Main Street
10:30 a.m.  Homecoming Parade

**FOOTBALL ALUMNI REUNION**

11:30 a.m.  Falcon Club Tailgate at Ramer Field
1 p.m.  Homecoming Tailgate - University Center mall
3 p.m.  Homecoming Football Game at Ramer Field
4 p.m.  Potluck Picnic at Glen Park
Bring a dish to pass. Hamburgers, beverages, plates and utensils will be provided.

**INTERVARSITY CHRISTIAN FELLOWSHIP ALUMNI REUNION**

10 a.m.  Reception at Veteran’s Park
11 a.m.  Homecoming Tailgate - University Center mall
1 p.m.  Homecoming Football Game at Ramer Field
4 p.m.  Potluck Picnic at Glen Park
Bring a dish to pass. Hamburgers, beverages, plates and utensils will be provided.

**MARKETING COMMUNICATIONS ALUMNI EVENT**

9:30 a.m.  Reception and breakfast at Coach’s Bar, 127 South Main Street
11:30 a.m.  Homecoming Tailgate - University Center mall
1 p.m.  Homecoming Football Game at Ramer Field
4 p.m.  Potluck Picnic at Glen Park
Bring a dish to pass. Hamburgers, beverages, plates and utensils will be provided.

**UWRF CLASSES OF 1973-80 INFORMAL REUNION**

9:30 a.m.  Reception at Bo’s ‘N Mine, Main Street, River Falls
10:30 a.m.  Homecoming Parade
11:30 a.m.  Homecoming Tailgate - University Center mall
1 p.m.  Homecoming Football Game at Ramer Field
4 p.m.  Potluck Picnic at Glen Park
Bring a dish to pass. Hamburgers, beverages, plates and utensils will be provided.

**PHI MU ALUMNAE REUNION**

9:00 a.m.  Annual Meeting – Alumni Room, South Hall
10:30 a.m.  Homecoming Parade

**VETS CLUB REUNION**

10:30 a.m.  Vets Club reception with appetizers and cash bar-Falls Room, University Center
1:00 p.m.  Homecoming Football Game at Ramer Field
3:30 p.m.  Post-Game Reception at Johnnie’s Bar, Main Street

**Sunday, Oct. 9**

**HOMECOMING CHORAL CONCERT**
3 p.m.  William Abbott Concert Hall, Kleinpell Fine Arts