Falcon Scholars debuts for Fall 2012 class

River Falls has launched a new scholarship program designed for high-achieving students. The Falcon Scholars program places an emphasis on enhanced learning. Falcon Scholars will receive a $1,000/year scholarship for 4 years, with an additional $2,000 to be used for study abroad or undergraduate research during their junior or senior year. Students who will be considered for Falcon Scholars should place in the top 25% of their class and score a 25 or higher on the ACT exam. Priority will be given to candidates who demonstrate financial need. The implementation of the Falcon Scholars program continues to show River Falls' commitment to academic excellence.

Exceptional AND Affordable

Academic excellence and affordability work hand-in-hand at the University of Wisconsin-River Falls. For decades, students have relied on River Falls being a great value. Expectations include small class settings, excellent teaching and a wide variety of leadership opportunities.

All of this is achieved by offering an affordable rate of tuition. For the 2011-2012 academic year, a new student (Wisconsin resident) will pay approximately $13,105.64 for their tuition and fees. This includes housing, a meal plan and the textbook rental service. The cost is just slightly higher, at $13,520.84, for a Minnesota resident through reciprocity.

Student savings through the Textbook Rental Program

It is a simple, money-saving process. At the start of each semester, River Falls students visit Textbook Services seeking the books they need for their classes. They scan their Student ID and are given a list of required texts. They gather their books and check them out for the semester, similar to a library program. At the end of the semester, they return the books. The cost – approximately $72 per semester – is already included in their tuition fees.

Many colleges require that students buy their textbooks, which can end up costing hundreds of dollars per semester. River Falls students value having an affordable alternative.

Opportunities abound for Undergraduate Research

Learning happens not only in the classroom, but also through experience. River Falls students seize the opportunity to expand their knowledge through undergraduate research. There may be no better indicator than UW-River Falls’ participation in the National Conference on Undergraduate Research (NCUR). In 2011, River Falls sent the largest traveling contingency to the conference, which was held in Ithaca, New York. Students showcased their work through posters, oral presentations and displays of art.
Admissions Expectations

This chart displays the likelihood of admission based on an applicant's ACT score and class rank; however, applications for admission are given a comprehensive review. The priority date for Fall 2012 admission is February 1, 2012. Applications received after this date are reviewed on a space-available basis.

<table>
<thead>
<tr>
<th>ACT Score</th>
<th>Class Rank - Percentile</th>
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<tbody>
<tr>
<td>Top 99-75*</td>
<td>99% 99% 99% 99% 99%</td>
</tr>
<tr>
<td>30-35*</td>
<td>99% 99% 99% 99% 99%</td>
</tr>
<tr>
<td>27-29*</td>
<td>99% 99% 99% 99% 99%</td>
</tr>
<tr>
<td>24-26</td>
<td>99% 99% 99% 99% 96%</td>
</tr>
<tr>
<td>21-23</td>
<td>99% 99% 98% 98% 97%</td>
</tr>
<tr>
<td>18-20</td>
<td>99% 99% 93% 91% 68%</td>
</tr>
<tr>
<td>Under 18</td>
<td>99% 99% 89% 89% 89%</td>
</tr>
</tbody>
</table>

* Incoming freshmen with an ACT score of 27 or higher or have graduated in the top 10% of their high school class are eligible for participation in the UWRF Honors Program.

Please note that new freshman applying to the Elementary Education or Animal Science programs should apply in September or early October of the senior year.

Estimated Undergraduate Expenses for 2011-12

<table>
<thead>
<tr>
<th></th>
<th>WI Resident</th>
<th>Minnesota</th>
<th>Non-Resident</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yearly Total Cost*</td>
<td>$13,105.64</td>
<td>$13,520.84</td>
<td>$20,678.60</td>
</tr>
</tbody>
</table>

*Total cost includes tuition, new student registration fee, student activity fee, textbook rental, student health services, housing (double room), and any 14 meals/week plan.

Campus Visit Options

College Visit Days are special programs that address admission, housing, academic programs and student activities, and also include campus tours.

2011-12 College Visit Days

- Monday, Sept. 26
- Friday, Oct. 14
- Thursday, Oct. 20
- Friday, Oct. 21
- Friday, Nov. 11
- Friday, Dec. 2
- Friday, March 2
- Friday, April 20
- Friday, May 4

Tours and Information Sessions are offered daily throughout the academic year. Tours are given Monday through Friday at 10 a.m., noon and 2:30 p.m. Information sessions with an admissions representative are available Monday through Friday at 9 a.m. An information session at 1:30 p.m. is also offered on Monday and Friday. Saturday tours and information sessions are available monthly. Students and their families can register for these programs online at:

www.uwrf.edu/visit