Exceptional AND Affordable

Academic excellence and affordability work hand-in-hand at the University of Wisconsin-River Falls. For decades, students have relied on River Falls being a great value. Expectations include small class settings, excellent teaching and a wide variety of leadership opportunities.

All of this is achieved while offering an affordable rate of tuition. For the 2010-2011 academic year, a new student (Wisconsin resident) will pay approximately $12,700 for their tuition and fees. This also includes housing, a meal plan and the textbook rental service. The cost is just slightly higher, at $13,000, for a Minnesota resident through reciprocity. It is no wonder that each year, 1,350 new freshmen make the decision to attend a school that is committed to exceptional education for an affordable cost.

Student savings through the Textbook Rental Program

It is a simple, money-saving process. At the start of each semester, River Falls students visit Textbook Services seeking the books they need for their classes. They scan their Student ID and are given a list of required texts. They gather their books and check them out for the semester, similarly to a library program. At the end of the semester, they return the books. The cost – approximately $72 per semester - is already included in their tuition fees.

Many colleges require that students buy their textbooks, which can end up costing hundreds of dollars per semester. River Falls students value having an affordable alternative.

"It is nice knowing that you don’t have to worry about paying extra for books each semester," says Tamra Knight, a Marketing Communications major from Shoreview, Minnesota. "It is also very convenient."

Opportunities abound for Undergraduate Research

Learning happens not only in the classroom, but also through experience. River Falls students seize the opportunity to expand their knowledge through undergraduate research. There may be no better indicator than UW-River Falls participation in the National Conference on Undergraduate Research (NCUR). UWRF students, faculty and staff have traveled to the event every year since 2002. This year, River Falls sent its largest contingent to date with more than 70 students showcasing their work through posters, oral presentations, and displays of art. In total, twenty-four different fields were represented among the students’ research projects including biology, dance, literature and psychology.
Admissions Expectations

This chart displays the likelihood of admission based on an applicant's ACT score and class rank; however, applications for admission are given a comprehensive review. The priority date for Fall 2011 admission is February 1, 2011. Applications received after this date are reviewed on a space-available basis.

<table>
<thead>
<tr>
<th>ACT Score</th>
<th>Class Rank - Percentile</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Top 99-75*</td>
</tr>
<tr>
<td>30-36*</td>
<td>99%</td>
</tr>
<tr>
<td>27-29*</td>
<td>99%</td>
</tr>
<tr>
<td>24-26</td>
<td>99%</td>
</tr>
<tr>
<td>21-23</td>
<td>99%</td>
</tr>
<tr>
<td>Under 18</td>
<td>99%</td>
</tr>
</tbody>
</table>

* Incoming freshmen with an ACT score of 27 or higher or have graduated in the top 10% of their high school class are eligible for participation in the UWRF Honors Program.

Please note that new freshman applying to the Elementary Education or Animal Science programs should apply in September or early October of their senior year.

Estimated Undergraduate Expenses for 2010-11

<table>
<thead>
<tr>
<th></th>
<th>WI Resident</th>
<th>Minnesota</th>
<th>Non-Resident</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yearly Total Cost*</td>
<td>$12,693</td>
<td>$13,000</td>
<td>$20,266</td>
</tr>
</tbody>
</table>

*Total cost includes tuition, new student registration fee, student activity fee, textbook rental, student health services, housing (double room), and any 14 meals/week plan.

Campus Visit Options

College Visit Days are special programs that address admission, housing, academic programs and student activities, and also include campus tours.

2010-11 College Visit Days

Friday, Oct. 15  
Thursday, Oct. 21  
Friday, Oct. 22  
Friday, Oct. 29  
Friday, Nov. 12  
Friday, Dec. 3  
Friday, March 4  
Friday, April 15  
Friday, May 6

Tours and Information Sessions are daily throughout the academic year. Tours are given Monday through Friday at 10 a.m., noon and 2:30 p.m. Information sessions with an admissions representative are available Monday through Friday at 9 a.m. An information session at 1:30 p.m. is also offered on Monday and Friday. Saturday tours and information sessions are available monthly. Students and their families can register for these programs online at:

www.uwrf.edu/visit

Admissions Staff

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UWRF

Founded  
1874

Location  
River Falls, Wisconsin (pop. 13,000)
River Falls is part of the Twin Cities metro area, conveniently located less than 30 miles from Minneapolis/St. Paul.

Enrollment

6,700 students

Campus Size

225-acre main campus, plus two laboratory farms totaling an additional 440 acres

Student/Faculty Ratio: 20:1

With only 20 students per faculty member, teachers are accessible!

Student Clubs and Organizations

More than 150

Scholarships

Each year, River Falls awards more than 600 scholarships to incoming and continuing students.

Varsity Sports

18, all NCAA Division III

Largest Majors

Business Administration, Animal Science, Biology, Psychology, Elementary Education