Department: Communication and Media Studies

Program Name: Journalism

Program Level: Undergraduate

College: Arts and Sciences

Program: Major

Submitted by: Sandy Ellis

Title: Department Chair and Professor

Contact: sandra.ellis@uwrf.edu

Submission Date: September, 27 2017

Program Outcomes

Outcome 1: Students will be able to critique the quality and ethics of journalism in any medium, in terms of basic professional standards.

Outcome 2: Students will be able to produce high quality journalism.

Outcome 3: Students will be able to critically analyze the basic aspects of the relationship between media and society, within historical or contemporary contexts.

Outcome 4: Students will identify the role that diversity plays in every aspect of journalism.

Outcome 5: Students will be able to recognize and adapt to the rapidly changing nature of the media environment.