Department: Business Administration and Accounting

Program Name: Business Administration

Program Level: Undergraduate

College: Business and Education

Program: Major

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Title: Assistant Dean and Professor

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Submission Date: February 18, 2017

Program Outcomes

Outcome 1: Students will be aware of the impact of globalization. Graduates will be able to:

a. Identify relevant global factors.
b. Analyze the impact of relevant global factors.
c. Apply analysis to relevant situation.

Outcome 2: Students will engage in complex decision making. Graduates will be able to:

a. Identify problems and/or opportunities.
b. Conduct a situational analysis
c. Generate alternatives to address problems or opportunities.
d. Choose and develop solutions to problems or opportunities.

Outcome 3: Students will communicate effectively, both orally and in written form. Graduates will be able to:

a. Demonstrate proper mechanics in written form
b. Use vocabulary appropriate for target audience
c. Be effective in oral communication and presentation
Outcome 4: Students will demonstrate an awareness of social responsibility issues. Graduates will be able to:

a. Identify and evaluate ethical dilemmas.

b. Demonstrate awareness of sustainability issues.

c. Recognize the diversity of people, thought, and culture.

Outcome 5: Students will demonstrate basic information technology skills. Graduates will be able to:

a. Produce a document that conforms to specific formatting.

b. Analyze data using a spreadsheet and apply mathematical functions.

c. Visually present ideas using technology.

d. Demonstrate information literacy.

Outcome 6: Graduates will be able to demonstrate general business knowledge as measured through the MFT with an overall score equal to or exceeding the national mean.