**Department:** Agricultural Economics

**Program Name:** Agricultural Business

**Program Level:** Undergraduate

**College:** Agriculture, Food and Environmental Sciences

**Program:** Major

**Submitted by:** Taken from program assessment plan

**Title:** N/A

**Contact:** N/A

**Submission Date:** N/A

**Program Outcomes**

**Outcome 1:** Apply economic theory and analytical skills, by:
- Demonstrating an understanding of supply, demand, elasticities, opportunity cost, and price analysis
- Demonstrating an understanding of basic financial and business management concepts
- Demonstrating an understanding of marketing, sales, operations, and risk management principles

**Outcome 2:** Communicate effectively to a variety of audiences using a variety of means, including:
- An ability to write effectively in standard English
- An ability to speak effectively in standard English
- An ability to use graphs/tables/other visual displays effectively

**Outcome 3:** Understand agricultural resource management in a broader socio-economic context, by:
- Demonstrating an understanding of how policy (e.g. labor, environmental, agricultural, energy, etc.) affects agriculture and agribusinesses
- Demonstrating an understanding of global agricultural issues (trade, population, environmental issues)
**Outcome 4:** Use data and information appropriately to draw causal based economic and agricultural business conclusions, by:
- Demonstrating an ability to use budgets effectively
- Demonstrating an understanding of statistics, optimization and other numeric techniques
- Demonstrating an understanding of the time value of money

**Outcome 5:** Develop the ability to make ethical business decisions