Several qualifications are considered assets for hire either as an instructional/academic staff or tenure-track faculty member in the Communication Studies program at the University of Wisconsin – River Falls.

Candidates for undergraduate faculty status have earned at least a Master’s degree in Communication Studies or a related field and a record of successful teaching at the undergraduate level.

In addition, preference will be given to those who have a record of research, scholarship, and achievement that includes:

- Conferences presentations and/or
- Scholarly journal publications in the field