2010 - 2011 Dairy Club Officer Team

President - Paul Lippert
1st Vice President - Sara Larson
2nd Vice President - Alex Geiser
ADSA Co.- Chairs - Jill Cowles & Tracy Loos
Secretary - Julia Cooper
Treasurer - Lenny Polzin
Alumni Relations - Jordana Beyer
Historian - Brynn Kasten
Yearbook Business Manager - Nicole Larson
Publicity - Joey Ploeckelman
Parliamentarian - Brittany Bodart
Yearbook Editor - Labecca Johnson
Publicity - Brittany Bodart
Alumni Relations - Jordana Beyer
1st Vice President - Sara Larson
2nd Vice President - Alex Geiser
DaIRY CLUB OFFICERS CALENDAR OF EVENTS & MEMBERSHIP

Herd of Excellences

2010-2011 Dairy Club Officer Team
Memories that will last forever!!

Calender of Events
February
Regional ADSA
March
Meeting PDPW
April
Farm Day
Relay for Life
Banquet
CAFES Banquet
May
Spring Picnic
July
National ADSA
September
CAFES Welcome Night
Meeting
Picnic
October
World Dairy Expo
Falcon Challenge
November
Canadian Royal Winter Fair
December
Christmas Party

Justine Ahrens
Candace Anderson
Charmane Anderson
Emily Augustine
Lori Benson
Carlie Berg
Jordan Beyer
Alex Blake
Brittany Bodart
Mandy Brazil
Liz Byers
Laura Byl
Amanda Carlson
Blair Christianson
Julia Cooper
Amelia Cooper
Jill Cowles
Jason Danielson
Courtney Deetz
Jeff Domirowski
Mikayla Doornink
Annaliese Doornink
Kristopher Eggen
Vicki Enzenander
Erie Follendorff
Katy Fouls
Brooke Gusteyer
Grant Gaussian
Alex Geiser
Heather Grambow
Nathan Halbach
Shauna Hinderliter
Alyce Hines
Ann Hoffman
Daniel Holdvoigt
Jon Holewinski
Erie Inglis
Alison Jaskolski
Katie Jasperson
Erie Jens
Labecca Johnson
Mary Johnson
Brynn Kasten
Samantha Katzman
Ben Kinard
Sheri Kirchner
Garrison Kirker
Allison Kirker
Stefani Koch
Trisha Koenen
Joleen Kohlweg
Sara Kolb
Skylar Kraemer
Tia Kurowski
Joanna Kusilek
Angela Kusilek
Kirstie Langrehr
Tiffany Langteau
Nicole Larson
Jill Larson
Sara Larson
Brian Lash
Matt Lauber
Claire LeFevre
Jennifer Leis
Paul Lippert
Carl Lippert
Lindsay Lihowe
Tracey Loos
Jeremy Lichterhand
Angie Manthev
Stephanie McCuskey
Michelle McNamara
Nick Jens
Casey Barker
Devin Mayer
Brenna McCay
Kent McCay
Hannah Meline
Jack Miller
Megan Miller
Kyle Mitchell
Ellen Mueller
Chelsey Muenster
Cassie Muenzenberger
Nicole Nelson
Traci Nelson
Zachary Novey
Sam Olson
Jeffery Orr
Katelyn Orth
Matt Osladil
Michelle Owens
Katie Peper
Jamie Pfaff
Casey Pfaff
Joey Ploeckelman
Leonard Polzin
Nicholas Pues
Valerie Ponterio
Katie Reinecking
Stacy Retz
Anna Reynolds
Cassie Richardson
Jacki Roden
Jennifer Sandberg
Brandon Schapong
Tanner Schumeling
Ashley Schreiner
Kay Schultz
Charlotte Sohr
David Sollman
Kayla Solum
Kristin Solum
Emily Sommers
Erika Soukup
Todd J Speltz
Molly Stafne

New River Falls Dairy Club
After I was asked to write the President’s Address for this year’s yearbook, I couldn’t help but think about all of the great and memorable times I have shared with the dairy club over the past 3 years. I also have a great appreciation for the members on the Exec team and in the club for all of their hard work and dedication they have shown over the past school year. The Dairy Club has helped me grow as a person, dairymen, and leader. I thought about the first dairy club meeting I attended here at UWRF, and thinking that it was the first time I really felt comfortable in my new home and excited about my upcoming 4 years at UWRF.

The Dairy Club has, over the last 3 years, given me a sense of purpose, of family, and most importantly a source of friends and good times. It has also kept me busy, whether it be getting animals ready for FFA judging contests and the bi-annual sale, traveling to the Canadian Royal and many great dairy and goat farms, or getting ready for this year’s ADSA. And something most people find quite strange and possibly annoying, studying dairy bowl every week and on the bus to ADSA, maybe a little too boisterously.

I challenge all of you to help out in dairy club events, whether it is getting cattle ready for the sale and FFA contests, scaring people at the Haunted Pavilion or educating children at Farm Day. These activities are far more rewarding than just going on the club trips and they give you a sense of purpose in the Dairy Club and in the Dairy Industry. Do things that you think you are out of your comfort zone. You never know what you might be good until you build up the courage to try it. This is the best way to grow as a member. The Haunted Pavilion pushed me way out of my comfort zone and it was one of my most memorable experiences this past year.

I would like to thank everyone who has helped me in my role as President. The Executive Team, which was extremely dedicated and kept the club organized and ready to go throughout the year. Thanks to the advisors who were always there when I had questions, but have the confidence to let the students run the organization, which I am sure can be nerve-racking. To all of the members that were chairs and co-chairs for ADSA and to all of the members who showed up to help for events and showed that our Dairy Club really is the largest and most active organization on campus.

I have one more year left in this great organization and I look forward to all of the events and time spent with the Dairy Club next year. I am especially pumped for the bi-annual heifer sale this coming year. I believe that we have the leadership and the members to make it the best yet! I wish the new President and Officer Team the best of luck and I am sure they will do a great job. Let’s make this next year the best ever!

- Paul Lippert
1) Care about other people. While some may find fleeting fame and glory by putting their needs ahead of others, most people who find long-term happiness and success do so by caring about and doing things to help their friends, neighbors, and family. If we care about and act in the best interests of our fellow club members, the people in dairy industry and the people buying dairy products – we will be happy and successful.

2) Do what you love. Life is too short to be stuck doing activities you do not enjoy. If you don’t enjoy something, you probably won’t be motivated to be successful. If we do things that we are passionate about, we will be happy and successful.

3) Do your best. Try to do the best you can at whatever you do. Because very few people truly try to do their best, just doing so will make you stand out from the herd. If we always try to do our best, we will be happy and successful.

4) Improve. There was a dairy farm I knew back in the 1990’s. They had great production and used “cutting edge” technology and production techniques. This farm went out of business during the “OH” decade. Before they went out of business, their milk production was the same as it was in the 90’s. Their technology and production techniques were the same as they were in the 90’s. Complacency destroys long-term success and happiness. If we always try to improve, we will be happy and successful.

5) Take pride in what you do. We get to work in an industry that helps to feed the world, and we get to do it while working with great people and cows! It doesn’t get much better than that! We need to take pride in what we and our industry does. If we do, we will be happy and successful.

6) Make things fun. I said it before. Life is too short. Let’s make things fun while we are caring for people, doing what we love, doing our best, improving, and taking pride in what we do. If we do, we will be happy and successful.

The Dairy Club advisors wish you all great happiness and success!
**Most Memorable moment**- Going to the Canadian Royal with the Platteville Dairy Clubbers and Mary Johnson and just being able to experience something new with a lot of brand new faces. I will admit Mary and I probably made more friends on that trip than most other students that went.

**Most Embarrassing moment** - Spending the whole ride home from ADSA in South Dakota with my head in Casey Pfaff's lap. Not a good day but apparently a very good night.

**Senior Will**- I would like to will my work ethic to Paul Lippert, he can have job out at Lubich's too. It'll keep him out of trouble like it did for me, as long as I was still in River Falls.

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**Name:** Joanna Kusilek  
**Hometown:** Baldwin WI  
**Major:** Horticulture

**Dairy Club Involvement**- A member since 2008 and attended ADSA in 2009 and 2011. Helped with various club activities also.

**Most Memorable moment**- Acquiring my "parasite" at ADSA my senior year.

**Most Embarrassing moment** - Too many to mention

**Senior Will**- will my parasite to Brittany Bodart

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**Name:** Nicole Larson  
**Hometown:** Fall Creek, WI  
**Major:** Animal Science & Dairy Science

**Dairy Club Involvement**- Yearbook Business Manager 2011, Intramurals, Haunted Pavilion, Falcon Ag Challenge, Ag Tech Contest, and many more but I can't remember them all.

**Most Memorable moment**- One year at the Haunted Pavilion, six students came out from the campus. Afterward they walked from lab farm 1 back to the campus along the trail. So Joey Ploeckelman and I decided that we would get ahead of them, jump out on the trail, and scare the crap out of them; unfortunately, we ended up behind them. We did succeed in scaring the 3 girls, who all ran away. However, the 3 guys were not afraid and proceeded to come after us with big sticks, threatening to beat us unless we showed ourselves. Needless to say, it was not the best idea we ever had.

**Most Embarrassing moment** - I don't want to tell...that's why it's called embarrassing!

**Senior Will**- I want to will the responsibility of running the Haunted Pavilion. If anyone is interested, just let me know.

---

**Name:** Tracy Loos  
**Hometown:** Appleton, WI  
**Major:** Dairy Science

**Dairy Club Involvement**- I served as Secretary and Co-Chair for Regional ADSA, Regional ADSA, Falcon Primer Sale, Intramural Basketball, Minnesota FFA Judging contest, Ag Tech, Haunted Pavilion, Farm Day

**Most Memorable moment**-There are too many to count!!!

**Most Embarrassing moment** - None that I remember

**Senior Will**- I would like to will my numb lips to Brittany Bodart!!!

---

**Name:** Angie Manthey  
**Hometown:** Janesville, MN  
**Major:** Ag Business

**Dairy Club Involvement**- Canadian Royal Trip, ADSA, Spring Fling

**Most Memorable moment**- I don't know of any off the top of my head. They are most likely too embarrassing that I don't want anyone to know them.

**Senior Will**- Sara Kolb, leave all these things: My car to my sister, cause her car is a piece of junk; ¼ of my money will go to students that are pursuing a career in food science as scholarships; ½ of my money will go to my parents, as a thank you for all the love and support they have given me throughout the years; ½ of my money will go to my significant other (if married); My love for cheese making and ice cream making will go to future students in the industry; My clothes will go to a homeless shelter; My hard working lifestyle will go to my children.

---

**Name:** Trisha Koenen  
**Hometown:** Burlington, WI  
**Major:** Dairy Science, Crops and Soils minor

**Dairy Club Involvement**- Helped with Ag Tech for a couple of years and Farm Days. Been more of the behind the scenes kind of member. Gone to the Canadian Royal one year, Spring Fling for 2 years now. Helped out for 2 club premier sales and enjoyed every minute of my time as a member of the UWRF Dairy Club, you welcomed me like a member of the family even though I didn't grow up on a dairy farm or have close to as much experience with and around cattle as most other members. Thanks again!
Herd of Excellences

SENIOR PROFILE & WILLS

Name: Zachary Novey
Hometown: Byron, MN
Major: Dairy Science Emphasis in Management with Minor in Ag Business

Dairy Club Involvement - ASDA, Canadian Royal Winter Fair, Falcon Challenge, Ag Tech, UWRF Falcon Heifer Sale

Most Memorable moment - ASDA, Canadian Royal Winter Fair, and Spring Fling

Name: Leonard Polzin
Hometown: Cadott, WI
Major: Dairy Science and Agricultural Business

Dairy Club Involvement - Treasurer, usher, multiple co-chairs, and super sweet member.

Most Memorable moment - Cuddling with Alex Geiser at National Dairy Challenge, I was the big spoon!

Senior Will - I will the dairy club checkbook to Todd, may it always balance; my ushering abilities to Jill Larson, may you welcome all members with open arms; my delegation skills to who ever needs them; my liver to who ever wants it (it has served me well); and my outgoingness to everyone in the organization. The Dairy Club is a place of enjoyment, so don’t forget to have fun!

Name: Kathleen Reineking
Hometown: Howard Grove, WI
Major: Dairy Science - Management Option

Dairy Club Involvement - Dairy Judging, helped with ag tech contests, went to Canada for the Royal, helped with ADSA, competed in the Midwest Dairy Challenge Contest.

Most Memorable moment - Going down to NAILE when Ben Kinnard broke the bed in the hotel room.

Most Embarrassing moment - Freaking out at ADSA about someone stealing my jacket, when really my roommates took it.

Name: Anne Spillman
Hometown: Stanton, MN
Major: Dairy Science (Science Emphasis), Chemistry Minor

Dairy Club Involvement - National Dairy Challenge Team (2011)


Name: Kayla Solum
Hometown: Rice Lake, WI
Major: Dairy Science

Dairy Club Involvement - Haunted Pavilion, Canadian Royal, ADSA, Spring Fling, Falcon Ag Challenge, Ag Tech Days

Most Memorable moment - On Spring Fling 2010, I had a spring fling that has since become much more than just a spring fling.

Most Embarrassing moment - While helping train and clip animals for the Falcon Ag Challenge Fall 2010, I got crapped on all down my front!

Senior Will - Never be afraid to be involved. Step out of your comfort zone and take chances. You will be surprised where that gets you!

Name: Kathleen Reineking
Hometown: Howard Grove, WI
Major: Dairy Science - Management Option

Dairy Club Involvement - Dairy Judging, helped with ag tech contests, went to Canada for the Royal, helped with ADSA, competed in the Midwest Dairy Challenge Contest.

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Most Embarrassing moment - Freaking out at ADSA about someone stealing my jacket, when really my roommates took it.

Name: Anne Spillman
Hometown: Stanton, MN
Major: Dairy Science (Science Emphasis), Chemistry Minor

Dairy Club Involvement - National Dairy Challenge Team (2011)


Name: Kayla Solum
Hometown: Rice Lake, WI
Major: Dairy Science

Dairy Club Involvement - Haunted Pavilion, Canadian Royal, ADSA, Spring Fling, Falcon Ag Challenge, Ag Tech Days

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Advisors

Dr. Greg Hadley
Dr. Steve Kelm
Dr. Dennis Cooper
Dr. Sylvia Kehoe

SENIOR PROFILES & SENIOR SONG

Name: Kayla Solum
Hometown: Rice Lake, WI
Major: Dairy Science

Dairy Club Involvement - Haunted Pavilion, Canadian Royal, ADSA, Spring Fling, Falcon Ag Challenge, Ag Tech Days

Most Memorable moment - On Spring Fling 2010, I had a spring fling that has since become much more than just a spring fling.

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Advisors

Dr. Greg Hadley
Dr. Steve Kelm
Dr. Dennis Cooper
Dr. Sylvia Kehoe

Senior Song

Sung to the Tune of "A Boy Named Sue"

(Cores)
I’m Travelin’ today
I’m on my way
To the ADSA reunion

Well I’m drivin’ in my pick-up truck
down 29 and with any luck
I’ll get River City by sundown

I’m getting together with all my peeps,
at Riverview Hotel and Suites,
I’m ADSA 5-year reunion bound.

It’s the class of 2011,
at least those who haven’t gone to Heaven,
or the other place, may the good Lord rest their souls.

They’ve scattered throughout the Dairyland,
Their accomplishments are mighty grand,
Tonight they celebrate their many roles.

(Cores)
The first one I see is Alex Geiser,
I’m not sure if he’s older or wiser,
And it’s sad to say his hair is still gone.

You can call me or I’ll call you,
By all means let’s have another brew,
He’s exchanging cards and babblin’ on.

Who’s Tinker, who’s a tailor,
Who’s a freakin’ candlestick maker,
Will you look at this... who can this guy be?

Who’s done everything under the sun,
And can’t keep his mind on any one,
It’s Leonard Polzin, “Hey, that’s pretty neat.”

(Cores)
There’s the story about airsick Anne, I wonder if she told her granny, About flying from Dairy challenge the year they won. It seems that on the night before, she had some drinks, maybe 3 or 4, or 10, oh what the heck, but it was fun.

One of the group’s a celebrity, went real far on jeopardy, Where the answer must end with a question mark. So when Kayla Solum’s turn can round, at first they couldn’t hear a sound, put a buzzer in her hand and she starts singin’ like a lark.

(Cores)

Is she blond to day or Brunette, that hair color never seemed to be set, Nicole kept us guessing every way, looks like Sam may have wanted to try, oh my lord, bet she wanted to cry, turned her hair bright orange like the sun at the end of day.

(Cores)

sloppy Jo Kusilek used to kick down trees, had a change of heart and went overseas, to save the rainforest in the Amazon. But Dan Holdvogt he stayed true to form, his tea party is still warm, and fifty years later he’s still mad Obama won.

The reunion was planned by Tracy Loos, as a dairy nutritionist, she is used to formulate and generally, have her way. Whe she drinks to much her face goes numb, to formulate and generally, have her way. As a diary nutritonist, she is used to formulate and generally, have her way.

The next step was to get the cows on the same page as the heifers. The cows, especially the older ones, were a tad on the difficult side. Every year there are favorites and others that we think we are the spawn of Satan…in cow form. Licorice aka Munchkin (Sarah though she needed a show name), Ruby and Agnes came to be the favorite of the group. The group’s a celebrity, went real far on jeopardy, Where the answer must end with a question mark.

(Cores)

At ADSA for NDSU, Jordana and a friend had a few. They went off by themselves to be alone. They entered a room, I guess they didn’t see, Geezer was sleeping, 2 plus 1 makes three, So on top of him, somehow they felt at home.

(Cores)

Early Morning Mikayla?

When you put together Dairy Club members, 13 bovines, mud, clippers and brand new halters, it guarantees to be one interesting week. April 2nd was the annual spring AG Tech state qualifying content held for Wisconsin FFA members. Dr. Kelm picked out 4 classes; summer yearlings, junior two year olds, senior two year olds and three - four year olds and the liner cow (Ruby). We have decided can’t have a contest without Ruby, it’s almost a crime. Sara Larson was asked to oversee the training and clipping of the animals. As always, when working with cattle you have a lot of sweet talking, bruises, halter rash and some pretty amusing stories. We started out the week with a lot of enthusiasm and got a lot of the major clipping done; blew a couple of breakers along the way but nothing Harry couldn’t fix. We also started to learn the heifers. After a few steer wrestling attempts (who knew we had rodeo cowboys among us) we got everyone halted and started walking. The heifers: Reba, Jasper, Sunshine and Dolores are safe to say, everyone’s favorite. We took them on “sight seeing” trips around the lab farm. It was definitely a good bonding time.

The next step was to get the cows on the same page as the heifers. The cows, especially the older ones, were a tad on the difficult side. Every year there are favorites and others that we think we are the spawn of Satan…in cow form. Licorice aka Munchkin (Sarah though she needed a show name), Ruby and Agnes came to be the favorite of the group. The group’s a celebrity, went real far on jeopardy, Where the answer must end with a question mark.

(Cores)

Kirstie Put toplines on before the ented the ring
**Top 10 things Steve learned during dairy judging**

1. I never want to see Jeff Orr’s butt again
2. It’s kind of creepy when a stranger smiles at you and says that your hotel door does not lock - Tanner Schmaling
3. Joey Pleckelman proved that you can hold your head high, even after you get your ass handed to you in Viroqua
4. Someone should have told Matt Laubert the whole oral reasons thing
5. We are loved by the Owens family in Frederic, WI
6. If the bed breaks at your hotel, change rooms immediately...maybe they won’t notice
7. Perhaps allowing Allison Kirker to drive a state vehicle was a poor decision on my part
8. Team solidarity comes in many forms, such as cheap bagels from the vending machines at our hotel in Madison or cheap drinks in your hotel room in Readstown
9. A genetic predisposition to stubbornness is clearly evident within both the Johnson and Cooper families
10. The Kickapoo Crossroads (right next to the Yum Yum Cafe) is a perfectly appropriate hotel of cleanliness, personal safety and customer service are not significant concerns for you!

**Thank you to our sponsors!**

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Sturgeon Bay, WI

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**Kirstie Langrehr**
Dr. Kelm - Zach VonRuden - Ben Kinnard

**Team Black**

**Team Red**

**Team White**

**Viroqua Judging contest**

UW-River Falls had three teams participate in the dairy evaluation contest in Viroqua. It was a very successful contest bringing home the honors of 4th place team consisting of the members, Juli Cooper, Jill Cowles, Justine Ahrens and Michelle Owens. Juli Cooper places 4th over all followed by Paul Lippert placing 7th. Breed Division where also well represented with team black taking 1st and Kirstie Langrehr taking top honors within the Holstein breeds.

Brown Swiss: Justine Ahrens placed 3rd followed by Jill Cowles placing 5th. Team standings were Team Red placing 1st followed by Team White placing 3rd.

Gyernsey: Zach VonRuden placed 3rd and Paul Lippert placed 4th. Teams included team White placing 1st and Team Red following placing 5th.

Jersey: Jill Cowles placed 5th. With Team Red placing 2nd and Team White 3rd.

Shorthorn: Juli Cooper took 2nd place honors and Team Black placed 4th.

Oral Reasons: Juli Cooper took 6th place followed by Ben Kinnard placing 7th. Zach VonRuden placed 10th. Team standings included team Red placing 3rd and team Black following in 4th.
Put Sara, Paul, Ben and Joey in a van for a long drive and you are bound to come up with some interesting stories. This includes memories that will last forever and some hardware to bring home after a successful contest. These outstanding judged represented UWRF at the 2010 North American International Livestock Exposition where they placed 3rd as a team with Paul Lippert taking home 5th place honors. The team took home more honors with the respective breed classes paling 10th in Ayrshire, Paul placed 2nd in Brown Swiss with the team following in 4th. Guernsey placing where Paul placing 10th and the team 6th. The team took home 8th in Holstein and Joey took 4th overall. Jersey breed was Ben’s strong breed placing 2nd and the team taking 4th overall. It was a very successful contest and congratulations to UW-River Falls and their achievements.

UWRF Hosts Regional Dairy Science Conference

March 4, 2011—University of Wisconsin-River Falls’ largest student organization, the Dairy Club, hosted the Midwest Regional American Dairy Science Association-Student Affiliate Division (ADSA-SAD) conference the last weekend in February.

More than 380 students from 12 Midwestern universities visited UWRF to learn more about current issues in the dairy industry.

“UW-River Falls hasn’t hosted the conference in 18 years. Everyone in the club stepped up and helped to make this event a success. We were very excited to showcase the dairy science program and facilities,” says Tracy Loos, a senior dairy science student from Appleton and a co-chair for the conference.

The 130 Dairy Club student members spent a year planning and fundraising for the event. The club was responsible for raising more than $40,000 to host the conference.

“We had a lot of great support from leaders in the dairy industry, many of which went to ADSA while in college and gave back to help and support us today,” notes Loos.

Schools in attendance included Iowa State University, Kansas State University, North Dakota State University, Ohio State University, Purdue, University, South Dakota State University, University of Illinois, University of Minnesota-Crookston, University of Minnesota-Twin Cities, University of Wisconsin-Madison and University of Wisconsin-Platteville.

At the conference universities competed in Dairy Quiz Bowl where UW-Madison won the junior division and Ohio State University won the senior division. Professionals from the dairy industry presented workshops about farm management, pasteurization, transition cow management, media relations, calf care, milk quality, human resource management, production management, farm transfer, grazing and the transition from college to a career.

“IT is a great opportunity to connect with other dairy science students and network within the dairy industry,” says Jillian Cowl, a senior dairy science student from Roberts and a co-chair for ADSA-SAD.

Falcon Ag. Challenge, No Sweat!
By: Joey Ploeckelman

We had the great opportunity to hold the Minnesota FFA judging contest this past October. It was a beautiful day as the green lawn made three large rings to parade the cattle. The three rings allowed great space for those judging. Officials for the day consisted of Jill Cowles, Juli Cooper, Justine Ahrens, Michelle Owens and Dr. Kelm.

Great pride is taken in preparations for the event as over 50 club members and others helped in cattle selection, training, clipping, washing and so much more! All those that helped are critical in putting on an event of such a high caliber. A great turnout of volunteers resulted in many wonderful comments in our efforts, hats off to the hard working dairy club members. It was so amazing to have more hands to help then cows to train and clip. The hard work by many younger members that stepped up really showed on Friday during the contest. Special thank you is given to Zach Novey for rising early to sort out cattle Friday morning and being the connection to all that Man Valley Lab Farm has to offer. Labecca Johnson was backup to the event chair Joey Ploeckelman. In addition, wonderful fitting job from Kirstie Langrehr and Matt Lauber on the heifers’ toplines, kudos!!

This is an annual event that our hard work and dedication has reclaimed, having previously moved location, but our commitment and consistent quality has brought Ag Challenge and the Minnesota FFA members back to UWRF!

Falcon Ag. Challenge, No Sweat!
By: Joey Ploeckelman

Owens Farms Inc.
Frederic, WI

Over 1,300 head of registered Jerseys
Breeding stock often for sale
Walter and Joyce
715-653-2637
Wilfred and Linda
715-653-2663
Roger and Kim
715-653-2566

Great Experience of Wisconsin Dairy Industry
By: Zachary Novey

Students from the University of Wisconsin—River Falls again made a made presence in the Professional Dairy Producers of Wisconsin (PDPW) Mentorship Program. The UW-RF members included: Breana Cleven, Julie Wadzinski, Lindsay Lisowe, Sara Hattamer, and Zachary Novey.

PDPW was organized over 15 years ago to promote the dairy industry in the state of Wisconsin and help dairy farmers succeed on the professional level. The purpose of the mentorship program is to pair up a college student that is interested in the dairy industry to a current dairy producer and have the student complete a one-day job shadow of the dairy producer. The student then writes a short essay about what they learned or gained from the experience. Once the student does the shadow and the essay, the students are giving a chance to attend the PDPW annual business conference in March at Madison, Wisconsin.

All students interested in the dairy industry are encouraged to apply in the fall. The application consists of a few questions and a few short essay sections. Also a copy of resume is sent with the application. The applications are then reviewed and candidates are notified by mail. The student then has until February 1st to schedule a shadow with their mentor. Then the student has until February 8th to write a one page summary of their experience. After that is complete, the students may attend the Annual Business Conference which usually is during spring break and stay overnight in a hotel, all for free! The conference consists of many speakers covering various topics in the dairy industry through small breakout sessions during the two-day conference. Complementary meals are served as well as the opportunity to browse through many company’s promotional booths in the Alliant Energy Center Exhibition Hall.

Although this year the River Falls area had tough winter conditions before the conference, the majority of participants were able to make the hike down to Madison for a great opportunity to learn more about Wisconsin’s dairy industry...
The 10th Annual North American Intercollegiate Dairy Challenge

By: Anne Spillman

On Wednesday March 30th four dairy club members boarded a plane destination: North Carolina. They did not know what they would find in North Carolina; all that they knew is that they were on their way to take part in the North American Intercollegiate Dairy Challenge (NAIDC). They were excited about the task at hand and ready to compete.

The 10th annual NAIDC consisted of college students from 30 schools across the U.S. and Canada. There were a total of thirty-two teams and four dairy farm operations, resulting in eight teams per farm. Each team had to apply their textbook knowledge to real-world situations. The two-day contest started with a walkthrough of a dairy operation, analysis of farm data and an interview session with the owners. Each team then developed recommendations for nutrition, reproduction, milking procedures, animal health, housing and financial management. The teams presented their recommendations to the herd owners, while being evaluated by a panel of five judges including dairy producers, veterinarians and industry personnel.

The UWRF team consisted of Paul Lippert, a dairy science major from Pittsville; Alex Geiser, a dairy science major from Hilbert; Leonard Polzin, a dairy science and agricultural business major from Cadott; and Anne Spillman, a dairy science major from St. Anton, Minn. The team was coached by animal science professors Sylvia Kehoe and Dennis Cooper.

On arriving in North Carolina we were worried that the dairy industry would be much different than ours in Wisconsin and that it would negatively affect our chances to be competitive. We did not know if the milk pricing system was the same, if they fed the same feeds, or how the climate might present challenges much different than Wisconsin. Luckily the first day we were in Hickory, North Carolina we had the chance to participate on farm tours and get our feet firmly planted on the ground. We learned that alfalfa is virtually non-existent and that the main forages consist of corn silage and small grain silages. We learned that they are not paid for milk protein whatsoever and that the hot-humid weather in the summer lasts much longer than in Wisconsin and that cooling cows is one of the most important tasks on the dairy. Stranger still we found no curtains whatsoever just open sided barns for cows and calves.

Still other unique challenges greeted us as we went through the competition. Our farm did not collect very good data and what data they had was collected on PC-DART a program foreign to most of us on the team. Also our farm had a poor financial data a problem especially frustrating for our resident finance guy, Lenny Polzin. It is also interesting to see what 4 people cooped up in a hotel room for 36 hours just working on a project will do to entertain themselves. The memories of weird but catchy YouTube videos will not die easily.

Only four teams from the 30-four year undergraduate programs from the U.S. and Canada were awarded Platinum recognition. To win first Platinum, each of these teams had to be judged best among the eight teams assigned to each dairy operation. The highest award of Platinum was earned by teams from University of Wisconsin-River Falls, California State University-Fresno, Cornell University, and Penn State University. Each of the Platinum team members received $200 scholarships.

Overall NAIDC what was a challenging and rewarding experience had by all members of the team. Winning a national competition was very exciting for all of us and we were proud to put UWRF on the national stage at NAIDC. We challenge future teams to study hard before the event, learn to work together, and show what UWRF is all about at one of the most practical dairy-related contest that college has to offer.

Paul, Alex, Lenny, Anne & Dr. Cooper represented UW-RF at National Dairy Challenge
PLAYING IN THE DIRT

By: Labecca Johnson

Put some dairy club members in an arena with milk, rope and dirt and you will have an Ag. Olympic team that will take you to the championship round. On April 7, 2011 dairy club members went full force into Lab Farm 1 where they took the title of Champions! After a busy day of getting dirty with the tug-a-war contest, chugging milk, eating ice cream, wheel barrow races and many more obstacles, the dairy club team climbed their way to the top. The team consisting of Kirstie Langrehr, Kent McCay, Alex Geiser, Kay Schultz, Sam Olson and Charlotte Sohr took top honors, not far behind them was the second team representing the dairy club.

Paul Lippert, Kaila Foulks, Brittany Bodart, Kris Eggen, Chelsey Mulenster and Elliot placed 3rd. Congratulations to everyone who participated in Ag. Olympics and the honors that were brought home to the Dairy club, you have served us proud.

FUNNY BOVINE AWARDS

BOSSIEST BESSIE - JULI COOPER
BIGGEST BESSIE BELLER - SARA LARSON
BEST UDDER - BRITTANY BODART
BEST RUMP - BRYNN KASTEN
MR. TESTOSTERONE - GRANT GAUSMAN
MS. ESTROGEN - SARA LARSON
BEST FIT BESSIE - MIKAYLA DOORNINK
BEST FIT BULL - TODD SPELTZ
MOST LIKELY TO BECOME FIRST PRESIDENT WITH COWS - ALEX GEISER
MR. MOOLA - LENNY POLZIEN
MS. MOOLA - MIKAYLA DOORNINK
BEST FRESH HEIFER - KATIE P
NEW HERD SIRE - SAM OLSON
BEST HERD MATES - BRYNN KASTEN & CASEY PFAFF
BASHFUL BULL - KENT MCCAY
BASHFUL BESSIE - JILL LARSO
MOST DEViant BULL - CARL LIPPERT
MOST MISCHIEVOus HEIFER - KAYLA FOULKS
THIRSTIEST BULL - CARL LIPPERT
THIRSTIEST BESSIE - ANGEla KUSILEK

Thank you to Kurt Vogel for speaking!
The University of Wisconsin-River Falls Dairy Club held the annual Banquet on Thursday, April 21 at the River Falls VFW American Legion in River Falls, Wis. The evening started with a social at 5:30 p.m., dinner at 6:00 p.m. and the meeting followed at 7:00 p.m. Throughout the meeting the club reflected on the past years accomplishments, presenting awards, listening to a guest speaker, and installing the new officers. Alex Geiser chaired planning the banquet along with help from many other officer members in setup and cleanup.

The banquet serves as the closing of one successful Dairy Club year and marks the beginning of the next. Many club members attend to reflect on activities, receive awards and socialize with each other. Professors, Advisors, Friends of the Club, Guest Speaker and Supporters are also invited and in attendance.

Professor Kurt Vogel, a past UWRF graduate and new addition to the University teaching Animal Welfare and Physiology, had warm welcomes as our guest speaker. “Social License” was the title of the presentation and he addressed the importance of agriculture reaching out and obtaining the right to farm via a social license. The social license to farm is the opinion and perception of the population, consumers, and how they support and view agriculture. Current news was the bases of the presentation and it was well taken by all in attendance.

Many awards were presented to those that have worked hard throughout the year. Outstanding Member awards are presented to an individual from every grade level for their dedication to the club in chairing and attending activities and what they have brought to the club in the past year. This year Sam Olson, freshman; Labecca Johnson, Sophomore; Sara Larson, Junior; and two seniors Tracy Loos and Jill Cowles were awarded outstanding members. Scholarships were given to Sam Olson and Brittany Bodart as well for their scholastic achievements and club dedication. Every year the club officers select an individual that is not an officer but has put in extra work behind the scenes to help the officers develop activities and events. This year Todd Speltz, sophomore, was given The Golden Pitchfork Award for his key support in hosting ADSA-SAD this past February.

Other recognitions were given out as Funny Bovine Awards to lighten the mood with each individual receiving a gag gift. Also, the Toilet Seat Award went to the best embarrassing moment that has occurred over the past year. At every meeting members present embarrassing moments to the club and members vote on their favorite. This year the ultimate embarrassing moment went to Todd Speltz and Tanner Schmaling who received the Toilet Seat. Dr. Kelm also lightened the mood with the “Top Ten Things I Learned at Dairy Judging.” In addition, the very anticipated “Advisors Senior Song” reflected on the outgoing Dairy Club Seniors having the title “Regional ADSA-SAD 50th Anniversary Reunion.”

Paul Lippert gave his President’s Address and passed the gavel onto Joey Ploeckelman. A final reflection of the year’s activities was summed up in a slideshow presentation organized by Brynn Kasten. The evening ended with a dance and DJ and a bright insight on the upcoming year for UWRF Dairy Club and the anticipated Bi-Annual Heifer Sale next spring.

The UWRF Dairy Club is the largest dairy club in the nation with about 175 members. Dairy Club has been present on the UWRF campus for 27 years. Special thanks to the 2010-2011 Dairy Club Officers: President, Paul Lippert; First Vice President, Sara Larson; Second Vice President, Alex Geiser; ADSA Co-Chairs, Tracy Loos and Jill Cowles; Secretary, Julji Cooper; Treasurer, Lenny Polzin; Yearbook Business Manager, Nicole Larson; Yearbook Editor, Labecca Johnson; Alumni Relations, Jordana Beyer; Publicity, Joey Ploeckelman; Parliamentarian, Brittany Bodart; Historian, Brynn Kasten; Usher, Mikayla Doornink; Senior CAFES Representative, Julia Cooper; and Junior CAFES Representative Carl Lippert. UWRF Dairy Club also has four advisers Dr. Steve Kelm, Dr. Dennis Cooper, Dr. Sylvia Kehoe, and Dr. Gregg Hadley.
Do Brown Cows give chocolate milk?

By: Jordana Beyer

Excitement was building for the spring day when buses filled with area elementary students making their annual visit to the University of Wisconsin-River Falls’ Mann Valley Lab Farm 2 for Farm Day 2011. The event was set for Friday, April 15, and is organized by the honorary agricultural fraternity Alpha Zeta. A total of 511 students made their way out to the lab farm.

Farm Day 2011 was aimed toward elementary students to learn about and experience agriculture first-hand through learning stations from 9 a.m. to 2 p.m. While Alpha Zeta students are the main organizers of the event, many other UWRF organizations and students contribute and volunteer to make the day a success.

UWRF students served as group leaders during the day to keep visiting students entertained and moving through each scheduled interactive learning station ranging from Ag Jeopardy to cattle roping. Demonstrations from the Poultry Club which included bird handling and a technique called egg candling, where students can see a chick developing in an incubated egg. Even River Falls High School FFA students were involved by sponsoring a petting zoo.

This year The Dairy Club had two booths at Farm Day. The focus of the booths was to teach students about the dairy industry, and what it takes to feed the cow that produces the milk to make cheese curds that were donated from the Ellsworth Cooperative Creamery.

FARM DAY WORLD DAIRY EXPO

Fall Colors brings cows....

When you see the leaves changing color you are sure to see trailers on the road, the journey down to Madison is only the start of the greatest show, World Dairy Expo. This past year not only were students from the Dairy club headed down to expo to show the falcon pride at the UW-River Falls booth but we also showed our pride in the judging ring. The Sr. Dairy Judging Team headed to Madison for a full weekend of looking at cows and giving oral reasons. The Team of Juli Cooper, Jill Cowles, Michelle Owne and Justine Ahrens showcased their abilities in the show ring to pick out the perfect cow. Juli Cooper was names All-American placing 21st overall as well as the team placing 8th overall and 9th in oral reasons. Justine placed 5th in brown swiss with the team following in 8th. The team took home 7th place honors in the guernsey breed as well as 8th in holstein and 9th in Jersey. Round out the breed honors, Jill cowles took home 9th place in the Milking Shorthorn breed and the team was 5th. It was a successful contest and these ladies served uw-River Falls proud.

Dairy club member at uw-River Falls Booth
ARE YOU SCARED YET?
By: Nicole Larson

For the past couple of years, the Dairy Club has put on the haunted pavilion out at Lab Farm 1. Planning began weeks in advance; there were room ideas to come up with and assign, costumes and decorations to gather, and countless scary movies to watch so that each room was as perfectly scary as possible. Set up began just two days before the big night and although we were worried there would not be enough time, everyone pulled together to get it done. There were ten rooms with various themes such as The Exorcist, Ed Gein, crazed clowns, vampires, zombies, and even a mime.

We had a large turnout of people from the community and university. Over $100 was raised and over 150 pounds of non-perishable food items was collected. All food was donated to the local River Falls food pantry. Everyone that participated did an excellent job of decorating and putting on a super scary haunted pavilion. We received many compliments from people in attendance.

BRING IT ON!
By: Nicole Larson

This year the club participated in three intramural sports, women’s broomball, co-rec indoor volleyball, and co-rec softball. We got the year started with women’s broomball. This year we had a very large turnout for the team, with many girls from each grade playing. We played an almost undefeated season but lost the championship game by one point.

During the winter, the club participated in co-rec indoor volleyball. Many of the club members played during the season and had a lot of fun. Although the team did not make it into the playoffs, they did a great job of representing the dairy club. The spring semester brought with it co-rec softball and a never-ending winter. Because of this, three out of the six games that the team was scheduled for were cancelled. We were unable to play the remaining three games because of conflicting team member schedules.

Thank you to everyone that participated in intramural sports this year; I hope you all had an excellent time.