

## Task Charter for Goal 7, Initiative 2, Task 2

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**Task Name:** Task 7.2.2 – Promote an understanding of sustainability issues and encourage the practice of sustainable habits by all faculty, staff and students.

**Task Sponsor:** Provost/Vice Chancellor for Academic Affairs

**Task Group Leaders:** Provost/Vice Chancellor for Academic Affairs

**Task Description:** Promote an understanding of sustainability issues and encourage the practice of sustainable habits by all faculty, staff and students.

**Task Objectives:**

1. Define “sustainability” (environment, economic and social justice) and provide information to faculty, staff and students.
2. Encourage sustainable habits by all faculty, staff, students and visitors.

**Task Outcomes (Deliverables):**

1. Maintain an all-campus, comprehensive, sustainability website.
2. Make it easy to conserve, recycle, and reduce waste on campus.
3. Conduct a “best practices” study of the promotion of sustainability habits.
4. Develop and maintain information campaigns regarding sustainability via posters, signage, reminders, tip-sheets, new releases, etc.
5. Infuse sustainability in all campus publications, especially admissions brochures, college and programs materials.
6. Provide incentives and recognition to student organizations and student events which promote sustainability initiatives.
7. Provide incentives and recognition for faculty and staff sustainability initiatives and ideas.
8. Create UWRF Foundation scholarships to recognize and support sustainability understanding, study and service.
9. Create a “sustainability index system” for measuring campus knowledge, attitude and practice.
10. Conduct various campus/community wide celebrations of sustainability events such as Earth Day—April 22<sup>nd</sup>, Unity in the Community, etc.
11. Produce an Annual Report of the activities under this task.

**Scope:**

In Scope

Sustainability should be broadly defined.

Out of Scope

**Appropriate Governance Mechanism/Process:**

- 1. Review by UW-RF Executive Council**
- 2. Ratification by the UW-RF Faculty Senate**

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**To be filled out by Task Team: (Working Groups – Feel free to add your input into these sections, too)**

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**Assumptions:**

It's important that the campus community be polled for good sustainable practices for living and working.

**Stakeholders:**

**Timeline and Milestones:** (Preliminary/kick-off stage)

**Task Team – Membership and Roles:**

**Metrics/Evaluation/Assessment:**

**Risks and Mitigation:**