

Minutes – Recruitment, Admissions, and Retention Committee
November 10, 2006

Attendees: D. Leake, N. Shonoiki, A Tuchtenhagen, N. Hagberg, D. Trechter, M Brennan, A. Olson, D. Marchand

1. Review/Approve Minutes from November 3, 2006
2. What do we need to do to appeal to/attract the target student populations in a Growth Agenda?
3. What are the constraints we need to address to serve the larger student population? What do we need to do to make sure that the experience of UWRF students on a campus with, say, 7,500 students is equivalent to or better than those currently here?

Traditional undergrads

Physical needs:

More: Classrooms (new or extended use), residence halls, housing, parking, additional class sections, food services.

Need to change traffic flow, especially on Cascade (stop lights)

Human Capital

More: New/reformulated majors, need additional student service personnel (counseling, tutors, work study, career services, international programs, admissions, etc.), more faculty, health services/clinic?

Returning Students (non-trads)

Physical needs:

More: parking, Classrooms (new or extended use)

Human Capital

More: New/reformulated majors, different mix of services (child care), figuring out how to give credit for experience

Distance ed:

Physical capital needs: Additional technical facilities/capacity – support (are help-staff available 24/7)

Human capital needs: training for faculty/staff, additional instructional faculty needed – heavy reliance on adjuncts might dilute our brand, need to ensure that all student services are available and up to speed for on-line students, tap into emeriti faculty willing to learn new skills.

International/Non-reciprocity Students

Physical capital needs: Classrooms (new or extended use), residence halls, housing, parking (non-reciprocity students), additional class section, food services, additional/modified degree programs. Highway safety, campus security. Add activities during non-class times.

Human capital needs: Need more support services than we can currently provide

Graduate students

Physical capital needs: Parking, additional/extended hours for classrooms, require more faculty (avoid TAs)

Human capital needs: additional offerings/degree programs, dealing with competition between undergrad and grad teaching, deal with incentive structure for grad programs

Non-degree seeking students – continuing ed

Physical capital needs: Additional technical facilities/capacity – support (are help-staff available 24/7), additional faculty, parking & food service if programs offered on-campus.

Human capital needs: May need to change structure for registration (currently they register after all other students, training for faculty/staff

Retention Issues – ask Blake Fry to come and present Nessie data/implications. Some of these data indicate that UWRF is below average for several key variables for freshmen and better than average for seniors. A Tuchtenhagen feels the interpretation needs to have some further thought. What is meant by significant differences? Administered by System to facilitate campus comparisons. Can we link this to previous year's versions? There is also a possible downturn in retention. Is this, perhaps, linked to growing beyond our current capacity? Campus is data starved – hard to base decisions on hard information.