

Minutes Recruitment, Admissions, and Retention Committee
Sept 7, 2006,
Falcon Room

Attendees: Martha Brennan, Wes Chapin, Sara Egerstrom, Charlie Hurt, Don Leake, Kris Tjornehoj, Lisa Schneider-Rebozo, David Trechter, Alan Tuchtenhagen

1. Timing/Frequency of Meetings – The only time at which all members of the committee who were present were able to meet is Friday from 12:20 – 1:15. Accordingly, meetings of the committee have been scheduled for the following dates and venues:

September 29, 2006, 12:20 PM - 1:15 PM, Falcon Room
October 06, 2006, 12:15 PM - 1:15 PM, The Falls Room
October 13, 2006, 12:15 PM - 1:15 PM, St. Croix
~~October 20, 2006, 12:20 PM - 1:15 PM, Falcon Room~~
October 27, 2006, 12:20 PM - 1:15 PM, Falcon Room
November 03, 2006, 12:20 PM - 1:15 PM, Falcon Room
November 10, 2006, 12:20 PM - 1:15 PM, Falcon Room
November 17, 2006, 12:20 PM - 1:15 PM, Falcon Room
December 01, 2006, 12:20 PM - 1:15 PM, Falcon Room
December 08, 2006, 12:20 PM - 1:15 PM, Falcon Room
December 15, 2006, 12:20 PM - 1:15 PM, Falcon Room

The Committee will meet only as necessary and will cancel any of these dates when we don't have work to do.

2. Review RAR Committee membership and responsibilities – the committee received a summary of the RAR committee membership and responsibilities. Tasks for the committee include:
 - a. Any strategic planning goals as assigned by Faculty Senate
 - b. Review/Monitor First Year Experience Initiative
 - c. Review relationship between RAR and Enrollment Management Committees
 - d. Update on new holistic admissions policy and profile of entering class
 - e. Review status of 4-year graduation contract for freshmen
 - f. Analysis of relationship between retention and class schedules
3. Discussed university strategic planning goals as they relate to this committee
 - a. Growth – The committee had an extended discussion about growth of student numbers and/or revenue at UW-River Falls. One topic discussed was, should this committee help organize a forum to discuss this important issue? While not a unanimous vote, the committee agreed that a growth forum is needed. At this forum we need to lay out the issues/trade-offs. Wes indicated he would forward our interest in having some sort of discussion about growth and concern that if this doesn't happen different committees will be working with different sets of assumptions.
 - b. Some issues for which information should be developed in advance of a forum on growth include:

- i. Implications for revenue stream – does money follow students? Is this a means of getting out of defensive/budget cutting mode and into offensive/budget enhancing mode?
- ii. What types of students would be targeted: undergrad? Grad? On-line? Out of state? International?
- iii. What is the motivation for increasing targeted students?
- iv. What is the target for growth?
- v. Where is capacity for growth on campus? Which programs? Summer session? Part-Time students? Adult camps (e.g. chemistry camp)? Cost of programs?
- vi. Facility constraints? Can we be creative in what we do to generate additional revenue (e.g. more creative use of space on Fridays, week-ends, J-Term, summers, outreach).
- vii. Source of students (geographically)? Are there students out there/Implications for quality?
- viii. Sustainability of the expanded student population and the university as a whole

4. Tentative Future Agenda Items

- a. September 29, 2006 – Improving the Freshman Experience (Egerstrom/Trechter)
- b. October 06, 2006 – Holistic Admissions (Tuchtenhagen)