

**UW - RIVER FALLS  
2004 Undergraduate Post-Graduation Report**

Major	#Graduating in Major	#of Responses	% Responding	Employed Respondents	% Employed Respondents	Continuing Education	% Respondents Employed or Continuing Education	Still Seeking	Not Seeking	No Information	Median Salary Range
Accounting	23	21	91%	21	100%		100%			2	\$36-38,000 (15)
Agricultural Business	12	10	83%	10	100%		100%			2	\$32-34,000 (7)
Agricultural Education	18	18	100%	16	89%	2	100%				\$24-26,000 (5)
Ag Engineering Technology	8	6	75%	5	83%		83%	1		2	\$32-34,000 (2)
Agronomy	12	9	75%	7	78%		78%	1	1	3	\$30-32,000 (5)
Animal Science	44	23	52%	11	48%	10	91%	2		21	\$26-28,000 (5)
Art	13	7	62%	6	75%		75%		1	6	\$22-24,000 (4)
Art Education	6	4	67%	4	100%		100%			2	\$28-30,000 (1)
Biology	47	25	53%	16	64%	8	96%	1		22	\$22-24,000 (13)
Biology Education	1									1	N/A
Biotechnology - Agriculture	3	2	67%	2	100%		100%			1	N/A
Biotechnology - Arts & Sciences	4	4	100%	3	75%	1	100%				\$26-28,000 (1)
Br. Area Ag./Agricultural Studies	32	20	62%	20	100%		100%			12	\$28-30,000 (12)
Broad Field Science	7	4	57%	4	100%		100%			3	\$12-14,000 (1)
Broad Field Science Ed	11	9	82%	8	89%	1	100%			2	\$30-32,000 (3)
Broad Field Social Studies	4	4	100%	3	75%	1	100%				\$36-38,000 (1)
Broad Field Social Studies Ed	16	10	62%	7	70%	1	80%	2		6	\$32-34,000 (4)
Business Administration, Bd. Area	38	25	66%	22	88%	1	92%	2		13	\$34-36,000 (18)
Finance Emphasis	36	22	61%	18	82%	1	86%	3		14	\$28-30,000 (9)
Management Emphasis	42	28	66%	23	82%	1	86%	4		14	\$30-32,000 (14)
Mngt./Mktg. Emphasis	1	1	100%	1	100%		100%				N/A
Marketing Emphasis	14	9	64%	7	77%	1	88%	1		5	\$36,000 (3)
Chemistry	6	4	67%	1	25%	3	75%	1		2	\$36-38,000 (1)
Chemistry Education	1	1	100%	1	100%		100%				N/A
Communicative Disorders - A&S	7	6	86%	5	83%	1	100%			1	\$18-20,000 (1)
Communicative Disorders - Ed	14	10	71%	4	40%	6	100%			4	\$12,000 (2)
Computer Sci./Info. Systems - A&S	11	5	45%	3	60%	1	80%	1		6	\$26-28,000 (1)
Computer Sci./Info. Systems - CBE	17	15	88%	11	73%		73%	4		2	\$40-44,000 (8)
Conservation	14	8	57%	7	87%		87%	1		6	\$18-20,000 (5)
Dairy Science	26	20	77%	15	75%	4	95%	1		6	\$30-32,000 (7)
Economics	4	1	25%	1	100%		100%			3	N/A
Elementary Education	85	69	81%	60	87%		87%	8	1	16	\$26-28,000 (28)
English	20	14	70%	9	64%	3	86%	2		6	\$28,000 (4)
English Education	12	10	83%	9	90%		90%	1		2	\$26-28,000 (6)

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Environmental Science	4	2	50%	1	50%	1	100%			2	N/A
Fine Arts	9	5	55%	5	100%		100%			4	\$12,000 (2)
Food Science & Technology	5	2	40%	2	100%		100%			3	\$50-52,000 (1)
Geography	13	8	61%	5	62%		62%	3		5	\$30-32,000 (3)
Geology	9	6	67%	4	67%	2	100%			3	\$16-18,000 (3)
H&HP/Physical Education	52	30	58%	20	67%	3	77%	7		22	\$24-26,000 (8)
History	18	11	61%	8	73%	2	91%	1		7	\$38-40,000 (4)
Horticulture	28	23	82%	22	96%	1	100%			5	\$30-32,000 (16)
Journalism	23	14	61%	11	78%	1	86%	2		9	\$20-22,000 (9)
Land Use Planning	12	7	58%	4	57%		57%	2	1	5	\$34-36,000 (2)
Marketing Communications - Agr.	8	8	100%	6	75%	2	100%				\$34-36,000 (3)
Marketing Communications - A&S	48	29	60%	24	83%	1	86%	4		19	\$28-30,000 (18)
Marketing Communications - CBE	13	9	69%	9	100%		100%			4	\$30-32,000 (5)
Mathematics	7	4	57%	2	50%	1	75%	1		3	\$30,000 (2)
Mathematics Education	6	2	33%	1	50%		50%	1		4	\$30,000 (1)
Modern Language - French	2	1	50%	1	100%		100%			1	N/A
Modern Language - French/Span.	1	1	100%					1			N/A
Modern Language -German	1	1	100%	1	100%		100%				\$12-14,000 (1)
Modern Language - Spanish	3	1	33%	1	100%		100%			2	\$28-30,000 (1)
Modern Language - Spanish Ed	2	2	100%	1	100%		100%				\$30-32,000 (1)
Music	5	4	80%	4	100%		100%			1	\$22-24,000 (5)
Music Education	5	4	80%	4	100%		100%			1	\$30-32,000 (2)
Physics	8	6	75%	4	67%	2	100%			2	\$50-52,000 (3)
Physics Education	1									1	N/A
Political Science	17	9	53%	6	67%	2	89%	1		8	\$40,000 (3)
Psychology	74	40	54%	22	52%	16	95%	1	1	34	\$26-28,000 (10)
Social Work	14	9	64%	7	78%		78%	2		5	\$32,000 (2)
Sociology	15	8	53%	3	37%	1	50%	3	1	7	\$28-30,000 (2)
Speech Communication	25	19	76%	15	79%	1	84%	3		6	\$28-30,000 (7)
Speech Communication Ed.	1	1	100%	1	100%		100%				\$12,000 (1)
TESOL	3	1	33%			1	100%			2	N/A
TESOL Education	2	2	100%	2	100%		100%				\$24,000 (2)
Theatre Arts	4	2	50%	2	100%		100%			2	N/A
<b>TOTAL MAJORS</b>	<b>1064</b>	<b>712</b>	<b>70%</b>	<b>554</b>	<b>78%</b>	<b>84</b>	<b>90%</b>	<b>68</b>	<b>6</b>	<b>352</b>	<b>\$28-30,000 (302)</b>

- Data was collected from students graduating from September 2003 to August 2004.
- 199 or 36% of the 554 employed respondents work in Wisconsin. 279 or 50% of the 554 employed respondents work in Minnesota.
- Salary information was obtained from 302 or 42% of the 712 responding. The numbers in parentheses indicate the total number of responses in this category.